



For immediate release

Next Generation “FlyHealthy HUB” Debuts at Boston Logan Airport

Provides Airports and Airlines with new means to deliver passenger health and wellness information

Boston, May 23, 2014 - World Health Networks (WHN) is proud to announce that its next generation health station platform, the “FlyHealthy HUB,” is up and running at Boston Logan Airport. The HUBs enable passengers to keep better track of their own health and wellness “numbers” - a key factor in reducing the risk for cardiovascular disease.

Sponsored by Steward HealthCare, through its “Strides for Health Program,” the next generation HUB plays an integral role in the health and wellness initiatives within the airport. Boston based Steward HealthCare System is the largest fully integrated community care organization and community hospital network in New England. In addition to the “FlyHealthy HUBs,” Steward’s yearlong promotional campaign at Logan also includes designated walking paths, to aid passengers in burning calories while waiting for their flights.

With the installation of the next generation HUB, complete with a 42” full motion video attract screen, WHN has seen the number of users of the platform almost double. Passengers are fully engaged with the dynamic interactive screen, while gaining invaluable insight into important parameters of their personal health. With usage rates far exceeding the previous platform, sponsors are able to get their message out to millions more passengers travelling through the airport each day.

The mission of WHN is to deliver the “FlyHealthy” program which is designed to enable passengers -- especially frequent business travellers -- the means to achieve higher performance, develop more stamina and, most of all, improve overall wellness through health risk awareness. The “FlyHealthy HUB” is a non-invasive, biometric health station situated in airports and offered free of charge to passengers. The fully automated, medical-grade HUB provides instant access to the most important parameters of health, including: blood pressure, heart rate, total body weight, body fat percentage, body mass index (BMI), and vision testing.

The Health Station program was launched in 2013 with the first generation units evaluated at a number of airports such as Amsterdam Schiphol, Philadelphia, San Jose, JFK, Houston, Geneva, Minneapolis, Detroit, Sacramento, and Dublin. With the new state-of-the-art “FlyHealthy HUBs” exceeding global standards for access by all passengers, including those with disabilities, WHN has taken a leadership role in this important accessibility issue and has made this new platform their standard for installation in airports around the world.

Test results can be downloaded to the passenger’s smartphone, and then used for a more comprehensive professional analysis or coaching - which is invaluable to an individual’s personal health profile. Each HUB has a private interactive user interface with audio and visual instructions and a publicly viewed 42” HD television screen that provides educational and consumer information to encourage users to take a more active role in making better lifestyle choices, particularly when travelling.

Regarding the “FlyHealthy HUB,” Mr. von Hurwitz said, “Beyond passenger amenity benefits, there are also major advantages to the Airports and Airlines in the FlyHealthy program. In line with the global trend of healthy lifestyle services offered to passengers, the program benefits include: health and wellness monitoring programs for passengers *and* employees, and health education, which enhances the travel experience.” With the boom of the health and wellness industry, including wearables and mobile health applications, airports around the world are embracing these important initiatives as an integral passenger amenity.

About World Health Networks (WHN):

World Health Networks provides non-invasive biometric health check-ups via the medical grade self-service FlyHealthy HUB platform. The service is offered free of cost to airport passengers and personnel. With emphasis on results pushed to frequent flyers' smartphones, health monitoring and in-airport services are utilized to motivate passenger health awareness and therefore, to improve performance.

WHN has also been instrumental in helping to develop the Coalition for Healthful Airports. The Coalition researches protocols and best practices on improving the wellness of airport employees and airline passengers. The goal of the Coalition is to provide airports and the airline industry with healthier travellers; thereby reducing costs and providing a better passenger experience. IATA, ACI-Europe, the Airline Medical Directors Association and the World Heart Federation make up the Coalition members.

For more information, please visit: www.worldhealthnetworks.com

About Steward Health Care:

Steward Health Care is the largest fully integrated community care organization and community hospital network in New England. Headquartered in Boston, Steward is the third largest employer in MA with more than 17,000 employees serving more than one million patients annually in more than 150 communities. Hospitals in the system include Saint Anne's in Fall River, Holy Family Hospital in Methuen, St. Elizabeth's Medical Center in Brighton, Norwood Hospital, Carney Hospital in Dorchester, Good Samaritan Medical Center in Brockton, Nashoba Valley Medical Center in Ayer, Merrimack Valley Hospital in Haverhill, Morton Hospital in Taunton, Quincy Medical Center and New England Sinai Hospital in Stoughton. Other Steward Health Care entities include Steward Medical Group and Steward Home Care.

For more information, please visit: www.steward.org

About nLIVEn Health:

nLIVEn Health brings together an unprecedented combination of venue marketing rights and partnerships across the nation combined with a vast expertise in the live event and health industries to create unique and immersive brand experiences. Engaging millions through their programs face to face, with established measurable results from nLIVEn Health's comprehensive, custom programs.

For more information, please visit: www.nLIVEnHealth.com

FlyHealthy Hub Health Check Functions:

Blood pressure, Heart rate, Total body weight, Total body composition, Vision (color blindness) & BMI (Body Mass Index)

Certifications:

CE Certified Class II medical clinical grade devices - U.S. FDA, U.S. HIPAA Compliant - U.S. DOT ADA Compliant

Features:

- 1.067-meter (42-inch) Messaging LCD HD display with airport services promotion
- .439-meter (17-inch) touchscreen controls with health education and airport services promotion
- Blood pressure cuff (adaptive positioning)
- Rugged scale (max. 227 Kg./500 lbs.)
- Rugged seat (*ADA-compliant)
- Secure internet connectivity/LAN enabled - Ethernet, Wi-Fi or Wireless Broadband connectivity
- Barcode scanner (2D)
- Secure data hosting and remote software updates – U.S. HIPAA Compliant personal health device and/or smart device upload options
- 24/7 Remote Network Operations monitoring - Eco-Smart Power Down during off hours

Highly Space-Efficient Footprint: 68cm W x 100cm L x 229cm H = .65 Sq. Meter - 27" W x 39 1/2" L x 90" H = 7 1/4 Square Feet