

Going Green

Convention Data Services has a long tradition of environmental awareness. Our headquarters are located on Cape Cod in Massachusetts, an area well known for its beauty and community commitment to preserving and respecting our natural resources.

The current national trend of “Going Green” fits with our attitudes and beliefs as a company. We are pleased to be able to help our clients and their events become environmentally friendly by using renewable and sustainable resources whenever possible.

Convention Data Services has implemented internal changes as well as product and service changes that allow us and our clients to conserve resources.

Internal initiatives focus on limiting and avoiding the use of printed materials wherever possible. This includes the scanning of hardcopy registration forms that are then sent to our clients in an electronic format. In addition to saving paper, this method makes these documents easier to sort, store and distribute for our clients. Reports, spreadsheets and other scheduled information packages are also now available in an electronic format.

Substitution of hardcopy materials with electronic copies is an option offered to our clients, but is not required.

A variety of products and services that CDS provides are also “Going Green” with new initiatives being discussed and implemented on a regular basis. Emphasizing electronic copies over traditional printing is streamlining the process of information distribution to attendees as well as providing them with flexibility and tools not available with hardcopy materials.



Internal Initiatives

- Scanned Registration Forms
- Digital Weekly Spreadsheets
- Digital Daily Reports Package
- Electronic Credit Back Process

Products & Services

- Renewable and Recyclable Badge Stock
- Electronic Badge Will Call
- Electronic Session Handouts
- Electronic Session Tracking
- Reusable Lanyards
- 3-up Badge Stock
- Energy Efficient Badge Printers
- Online Surveys
- Online CME/CEU Certification