



**30<sup>th</sup> November – 1<sup>st</sup>  
December 2022  
Olympia London | UK**

We are asking that all exhibitors complete the pledge below to make a statement to Plant Based World attendees that their sourcing and sampling experience at the show will be a 100% plant-based experience.

Please have one representative complete the pledge below on behalf of your stand and activities at Plant Based World Expo.

**Return completed pledges to [lisa@jdevents.com](mailto:lisa@jdevents.com) no later than 25<sup>th</sup> November 2022.**

---

### **PBW Plant Based Pledge**

\_\_\_\_\_ (exhibiting company name) confirm we will only demonstrate and sample 100% plant-based products at Plant Based World Expo Europe 2022.

Note: All products exhibited and sampled at PBW must meet the accepted definition of 'plant-based': formulated without the use of animal ingredients or by-products, as an intentional ingredient or used during the manufacturing process.

Agreed to by:

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_