

## SAMPLING

Centerplate has exclusive rights within the Jacob K. Javits Convention Center to provide, control and retain all food and beverages services throughout the facilities for events including concessions, the sale of alcohol, as well as non-alcoholic beverages, and to provide, control and retain any revenues therefore. The exclusive rights may be waived in the case of trade-exhibit show or convention that are of a food and/or beverage nature and are not open to the general public.

Therefore, it is our policy that any Trade Show Exhibitor who is providing any food or beverage item be required to notify Centerplate, in writing, as to the nature of the proposed product sample. Vendors may only sample food or dispense beverages that they normally produce in the ordinary course of their business in the contracted areas only. (Note: see separate policies and guidelines for sampling alcohol.) In order to avoid any misunderstanding, exact descriptions of sample and portion size must be submitted to the Centerplate Catering Sales Office, a minimum of three (3) weeks prior to the function. Proper proof of insurance and signed Release & Indemnity Agreement that releases Centerplate and the Jacob K. Javits Convention Center from any liability related to the food and/or beverage must be provided by the customer, prior to arrival at the center. Accordingly, the exhibiting company agrees to indemnify and forever hold harmless Centerplate and the Jacob K. Javits Convention Center from all liabilities, damages, losses, costs or expenses resulting directly or indirectly from their use, serving or other disposition of such items. Items are to be used as samples only; no cash sales are permitted within the Jacob K. Javits Convention Center.

Again, following the sampling guidelines that have been listed below (see sampling form below), exhibitors are allowed to bring in samples of products related to their primary business and distribute them for sampling (excluding alcoholic beverages – see separate guidelines). Centerplate and the Jacob K. Javits Convention Center do not assume any liability that may result from such consumption of these food and beverage products.

All items being sampled must follow the samplings sizes: **Non-Alcoholic Beverage:** 4oz. **Food:** 2 oz  
New York State law prohibits anyone other than the alcohol license holder to distribute, give away or bring into the licensed establishment (Jacob K. Javits Convention Center) any alcoholic beverages. All alcoholic beverages must be purchased from the alcoholic beverage license holder (see separate guidelines).

Show Management is responsible for regulating sample F&B guidelines to their exhibitors.