



Exhibitors Offer Qualified End-Users* Free Full Conference Passes: *Email us a list of your top end-user* customers, prospects, and ideal buyers, along with their contact information. Those who qualify* will receive an email invitation from us indicating they have been specially selected and you have arranged for them to receive a free full conference pass to The Digital Signage Show and KioskCom Self Service Expo. The email they receive will contain your company name and booth number and will request that they visit your booth when they arrive at the event. Email your list of candidates to dawn@jdevents.com no later than March 12, 2010. (Please note: In order to avoid confusion, please do not mention that you have arranged for the free pass until you receive notification from us that they have been approved.)*

KioskCom & The Digital Signage Show Qualification Policy

COMPLIMENTARY FULL CONFERENCE PASS*:

Qualified professionals are employed by a brand in an industry such as retail, financial services, food service, travel, hospitality, government, healthcare, CPG, etc. or an advertising agency.

COMPLIMENTARY EXPO HALL PASS*:

Qualified professionals meet the criteria listed above for free full conference admission OR demonstrate to show management that...

- They represent a DOOH Network (Network Owner/Operator).
- They are responsible for purchasing digital advertising for your company or clients.
- Their company has place-based media deployments in your organization.
- They are a systems/AV integrator or reseller.
- They are attending specifically to purchase necessary components for your kiosk/digital signage deployment networks.

Attendees are not qualified for complimentary Expo Hall admission if:

- Your company is a supplier of self-service, digital signage, Bluetooth advertising, content creation, content delivery, RFID technology and/or services (this includes the manufacture and sale of any components used in a deployment) and/or competes with other exhibitors
- You are an industry consultant or analyst
- You are a systems integrator that does not purchase equipment (self-service and/or digital signage technology and/or services).

Please note: Complimentary pass offers do not apply if an individual has already registered for the event. All complimentary pass requests will be reviewed and qualified individually. KioskCom and The Digital Signage Show reserve the right to decline complimentary conference or expo passes at its own discretion.