



Sponsorship Opportunities

Opening Keynote	\$7,500
<ul style="list-style-type: none">• Sponsor may introduce speaker.• Sponsor may provide literature for each table in the session.	
Day Two Keynote	\$5,000
<ul style="list-style-type: none">• Sponsor may introduce speaker.• Sponsor may provide literature for each table in the session.	
Closing Session	\$5,000
<ul style="list-style-type: none">• Sponsor may introduce speaker.• Sponsor may provide a seat drop during the session.	
Networking Luncheon	\$5,000
<ul style="list-style-type: none">• Sponsor may welcome attendees in a 2-minute intro.• Sponsor may provide literature for each table in the session.	
Conferee Luncheon (Wednesday)	\$2,500
<ul style="list-style-type: none">• Opportunity to provide literature and promotional materials to the conferees at lunch.• 22x28 sign with logo outside lunch area.	
Conference Attendee Breakfast	\$3,000
<ul style="list-style-type: none">• Logo on special events page of website.• Logo on 22x28 sign in breakfast area.• Opportunity to provide promotional materials.	
Exhibit Hall Coffee Break for Conferees (Wednesday)	\$2,500
<ul style="list-style-type: none">• Logo on 22x28 sign next to coffee area.• Opportunity to provide branded napkins or other promotional items (to be approved by show management).	
Facility Tour Bus & Lunch	\$2,500 per tour or \$5,000 for all
<ul style="list-style-type: none">• Logo on website where tour information appears.• Logo in event guide where tour information appears.• Logo on 22x28 tour directional signage.• Opportunity to provide promotional materials for tour participants.	
Conference Room Sponsor:	\$5,000
<ul style="list-style-type: none">• One 3'x6' sign with company logo in sponsored session room throughout the event.• Literature distribution to one session in sponsored session room. Session is subject to approval by show management.	
Notebooks	\$2,500
<ul style="list-style-type: none">• Notebooks given out to attendees in conference area.• Sponsor responsible for all costs associated with producing and shipping notebooks.	
Pen Sponsor:	\$2,500
<ul style="list-style-type: none">• Pens distributed in conference area to conference attendees.• Sponsor responsible for all cost associated with producing and shipping the pens.	
Water Bottles	\$2,500
<ul style="list-style-type: none">• Water bottles are given out to attendees in conference area.• Sponsor responsible for all costs associated with producing and shipping water bottles as well as corkage fees.	
Attendee Distribution Item:	\$2,500

<ul style="list-style-type: none"> Promotional item, provided by sponsor, distributed to attendees. Promotional item must be approved by show management. Method of distribution to be determined by show management 	
Presentation Website	\$2,500
<ul style="list-style-type: none"> Logo on presentation login page of website. The presentation website is where conference attendees go after the event to access presentations. 	
Press/Speaker Room Sponsorship:	\$5,000
<ul style="list-style-type: none"> 3x6 sign with logo in Press/Speaker Room Logo on 22x28 sign outside Press/Speaker Room Opportunity to provide promotional materials in Press/Speaker Room 	
Cyber Lounge Sponsorship:	\$5,000
<ul style="list-style-type: none"> 3x6 sign with logo in Cyber Lounge Company website will be the home page for the browser Opportunity to provide promotional materials such as mouse pads in the Cyber Lounge Mention in HFSE show announcement email with logo 	
Symposium Party	\$2500 or \$5,000 (exclusive)
<ul style="list-style-type: none"> Logo on special events page of website and event guide. Logo on (1) 3x6 sign. Logo on 22x28 invite signage. Opportunity to provide promotional materials and branded napkins during party. 	
Networking Reception in Exhibit Hall	\$2,500
<ul style="list-style-type: none"> Logo on special events page of website Logo on special events page of event guide. Logo on 22x28 invite signage. 	
Registration	\$5,000
<ul style="list-style-type: none"> A 25-word description with a link in all attendee registration confirmation emails. Company logo prominently displayed throughout the registration area. 	
Badges	\$5,000
<ul style="list-style-type: none"> Company logo (2 color) printed on every badge 	
Lanyards	\$5,000
<ul style="list-style-type: none"> Lanyards given out to attendees at registration. Sponsor responsible for all costs associated with printing and shipping lanyards. 	
Event Guide Floorplan	\$2,500
<ul style="list-style-type: none"> Booth highlighted with company name and logo on the event guide floor plan. 	
Aisle Signs	\$5,000
<ul style="list-style-type: none"> Company logo appears on aisle signs (both sides) in all aisles of the exhibit hall. 	
You Are Here Sign Sponsor:	\$5,000
<ul style="list-style-type: none"> Logo on You Are Here Sign – located in exhibit hall. Booth highlighted on floorplan on You Are Here Sign. Company name highlighted on exhibitor list on You Are Here Sign. 	
Passport Program:	\$1,500
<ul style="list-style-type: none"> Company name and booth number on every passport distributed Company name and booth number on Passport Program signage 	
Banner in Prime Location:	\$1,500
<ul style="list-style-type: none"> Company logo on 4x8 banner to be placed in a prominent location Banner produced by HFSE 	

Column Wrap: **\$2,500**

- Column Wrap in prominent location
- Produced by HFSE

GoBo Lighting: **\$3,000**

- Company logo will be projected onto the walls & expo floor – visible to all attendee traffic. This is an eye catching unique way to make an impression throughout the duration of the event.

Wayfinding Sponsor: **\$5,000**

- Sponsor provides up to 3 way finding units to serve as an interactive show guide.
- Location of units TBD by show management.
- Wayfinding units will contain information to be used in the exhibit hall (exhibitor list, floorplan, etc). Final content to be approved by show management.
- Sponsor is responsible for all costs associated with shipping, setup and operation.

Private Business Suite: **\$3,500**

- (1) private business suite at HFSE
- All electrical, food and beverage, furnishings, etc. are responsibility of sponsor.

Shuttle Bus Sponsorship: **\$5,000**

- Mention in Welcome Letter to attendees staying at the host hotel as Shuttle Bus sponsor.
- Logo on shuttle bus schedule and directional signage
- Opportunity to provide promotional materials/handouts for distribution on buses.

Hotel Room Drop: **\$4,000**

- Literature will be delivered to the HFSE attendees' rooms on Tuesday night
- Sponsor provides item. Must be approved by show management.

Hotel Key Cards: **\$4,000**

- Sponsors artwork printed on hotel key cards given out to HFSE attendees' staying at host hotel
- Sponsor provides artwork according to manufacturer's specs.
- HFSE produces and ships keycards.
- HFSE coordinates distribution.

Exhibitor Bulletin Sponsor: **\$2,500**

- Exclusive sponsor of Exhibitor Bulletins emailed to all exhibitors.
- 50 word promotional marketing message will be included in exhibitor bulletins.

Branding Sponsorship: **\$2,000**

Achieve maximum exposure at a fraction of the cost! Increase and strengthen brand awareness with HFSE attendees.

- Logo in Attendee Brochure
- Logo on Event Guide Sponsors Page
- Logo with Company Description in Event Guide & Website Exhibitor List
- Logo/Link on Website Sponsors Page
- Logo on Onsite Sponsor Banners
- Pre-Show Attendee Mailing List
- Post-Show Attendee Mailing List

Advertising in Event Guide:

One of the most cost-effective ways to promote your brand and messaging. Attendees utilize the Event Guide during the show and year round.

- Logo in program guide/Website - **\$500**
- Additional listing in Event Guide/Website - **\$500**
- Full Page Ad in Show Guide - **\$1,595**
- Inside Front Cover - **\$2,000**
- Inside Back Cover - **\$2,000**
- Back Cover - **\$2,500**

Platinum, Gold and Silver Sponsorships available.

Don't see what you are looking for?

Contact Ann Belz to design your custom sponsorship.

For More Information Contact:

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