

XPress Leads

Convention Data Services

Lead Retrieval

Discount Pricing Structure:

June 27, 2019 – Early Bird Rate Expires

August 1, 2019 – Advanced Rate Expires

August 2, 2019 – Standard/Onsite Rate Starts

Online Ordering – [CLICK HERE](#)

If needed, the show code is *hfsx0919*

To contact XPress Leads Exhibitor Services call
800-746-9734 for assistance.

XPress Connect Family

Lead Retrieval Solutions for Every Exhibitor

How do you recognize your new #1 client? With complete prospect profiles delivered by XPress Leads equipment and services.



XPress Extras

Maximize your exhibiting ROI with these lead collection and follow-up tools.



Custom Sales Qualifiers

Target ideal prospects! Build your own customized survey for quick lead follow-up. *20 questions and answers.*



Bluetooth Printer

Get a hard copy printout of your leads onsite with a wireless, portable printer.



Literature Fulfillment

Send an email to your leads with links to documents and videos they requested in your booth.



Text Alerts

Send text alerts to your representatives when an attendee from their territory is scanned in the booth.



eBlast Email Service

Send your custom HTML emails through XPress eBlast post-event to your leads, the complete event email campaign solution.



Loss/Damage Waiver

Protect yourself from loss or damage to your rented equipment with the Loss/Damage Waiver.

3rd Party Lead Collection

Successful lead collection on your third party device.



Data Conversion

Convert badge IDs collected on third party devices into complete leads post-show.



Event API Integration

Integrate your third party lead retrieval device in real-time with the event database.

* The event badges use QR codes that include limited data. The Data Conversion and Event API Integration options will allow you to collect full lead details on your third party device.



XPress Connect App

The app on YOUR phone or tablet

Download the Connect App and turn your phone or tablet into a state-of-the-art lead retrieval device.



For Android 5.1.x or higher, iOS 10.0.x and higher and 3 mega-pixel or greater camera. No mobile hardware included.

XPress Connect Elite

Connect software on YOUR computer

The XPress Connect Elite is our powerful lead retrieval packaged for use on your own laptop. The Elite works in either online or offline mode. An internet connection is recommended.



Computer not included. Includes USB scanner and software. Requires Windows 7 or greater, 1 USB 1.1 connections and .NET Framework.



XPress Connect Plus

OUR hand-held wireless device

Use our handheld mobile phone to capture complete lead details in real-time.

Email forwarding, scheduling and adding images not available. Includes mobile phone and charger.

FEATURES	Connect App	Connect Elite	Connect Plus
Scan Anywhere, at Any Time	•		•
Mobile, Wireless	•		•
Real-time Leads List	•	•	•
Add Notes	•	•	•
Add Images to Leads	•	•	
Rating	•	•	•
Follow-up Emails	•	•	
Forward Leads	•	•	
Schedule Appointments	•	•	
Scanning Device Included		•	•
Optional Bluetooth Printer	•	•	•
Optional Literature Fulfillment	•		•
Optional Text Alerts	•		•


ORDER ONLINE: www.xpressleadpro.com **SHOWCODE:** [hfsx0919](#)

Qty	Early THRU 06/27/19	Advance THRU 08/01/19	Standard AFTER 08/01/19	Total
-----	---------------------	-----------------------	-------------------------	-------



Includes mobile phone and charger.

XPRESS Connect Plus Handheld - OUR handheld wireless device

\$470	\$520	\$590	
-------	-------	-------	--

Additional XPRESS Connect App Licenses - For additional users

\$130 per additional user activation			
--------------------------------------	--	--	--

Bluetooth Printer - One bluetooth connection per lead retrieval PC

\$110	\$135	\$165	
-------	-------	-------	--



For Android 5.1.x or higher, iOS 10.0.x and higher and 3 mega-pixel or greater camera. No mobile hardware included.

XPRESS Connect App - The App on YOUR phone or tablet

\$375	\$425	\$495	
-------	-------	-------	--

XPRESS Connect 3 App Package - Includes THREE App license activations and custom sales qualifiers

\$575	\$625	\$695	
-------	-------	-------	--

XPRESS Connect 5 App Package - Includes FIVE App license activations and custom sales qualifiers

BEST VALUE!

\$740	\$790	\$860	
-------	-------	-------	--

Additional XPRESS Connect App Licenses - For additional users

\$130 per additional user activation			
--------------------------------------	--	--	--

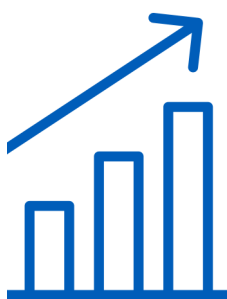
Bluetooth Printer - One bluetooth connection per lead retrieval

\$110	\$135	\$165	
-------	-------	-------	--


XPRESS Connect Elite - The Connect software on YOUR computer

\$445	\$495	\$565	
-------	-------	-------	--

Includes USB scanner and software. Requires Windows 7 or greater, 1 USB 1.1 connection and .NET Framework Computer not included.

XPRESS EXTRAS

Text Alerts - Connect your leads with the right sales reps

\$150 unlimited texts			
-----------------------	--	--	--

Literature Fulfillment - Send links to your brochures and products

\$150			
-------	--	--	--

Custom Sales Qualifiers / Custom Surveys

\$115	\$135	\$170	
-------	-------	-------	--

DITP Service - Delivery, Installation, Training, Pickup

\$115	\$135	\$170	
-------	-------	-------	--

XPRESS eBlast Service - Post show email service to leads collected

\$230	\$285	\$345	
-------	-------	-------	--

Data Conversion - Third party post-show solution

\$550			
-------	--	--	--

Event API Integration - Third party real-time solution

\$1000			
--------	--	--	--

Please note: Convention Data Services will no longer accept emailed order forms with credit card information as a form of payment. Orders can be placed online www.xpressleadpro.com (show code: [hfsx0919](#)) by secure fax to 1-508-759-4238, or by calling the sales team 1-800-746-9734

LOSS/DAMAGE WAIVER	REPLACEMENT COST		SUBTOTAL	=	
Connect Plus Device	\$1,000				
Connect Plus Power Cord	\$ 75		SALES TAX 6.25%	+	
Bluetooth Printer	\$1,000		OPTIONAL LOSS/DAMAGE WAIVER (Qty _____ x85 per device)	+	
Bluetooth Adapter	\$ 250		NO, I do not want to purchase the Loss/Damage Waiver - initial here		
Barcode USB Scanner	\$1,000		PROCESSING FEE (WAIVED when you order online!)	+ 20.00	
				TOTAL (USD)	=

Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device.



XPRESS Leads is a complete solution that goes beyond your lead retrieval equipment to make sure you get the most from your exhibiting efforts. Included FREE with every purchase:

- Pre and Post show support
- Onsite support
- 20 Standard Qualifiers
- Real-time leads download
- NO cost to download leads
- Leads online for 90 days post event



**HEALTHCARE
FACILITIES**
symposium and expo

September 17-19, 2019

Hynes Convention Center
Boston, Massachusetts

XPress Leads™
Driving Event Connections



ORDER ONLINE: www.xpressleadpro.com

SHOW CODE: **hfsx0919**

QUESTIONS?

1-800-746-9734

OR

1-508-743-0197

EMAIL

xpressleadpro@cdsreg.com

CONTACT INFORMATION

COMPANY	
CONTACT NAME	
BILLING ADDRESS	
CITY	
STATE/ZIP	
BOOTH #	
PHONE/EXT #	
FAX	
EMAIL	
COMPANY WEBSITE http://www	

PAYMENT INFORMATION

CARD NUMBER	
- BY FAX ONLY	
NAME ON CARD	
EXP DATE	
SIGNATURE	
AUTHORIZATION	Your signature below denotes acceptance of the Terms & Conditions of this Order Form and is REQUIRED for processing.
SIGNATURE	
PRINT NAME	
TODAY'S DATE	
EMAIL RECEIPT TO	

All orders will be confirmed by email. "Convention Data Services" will appear on your credit card statement.

Thank you for your order.

Terms & Conditions

- Convention Data Services, Inc. hereinafter called "CONTRACTOR" agrees to the delivery of services as specified and is to be rendered in a timely and professional manner according to standard industry practices. All equipment and software remains the sole property of CONTRACTOR. In the event of strikes, electrical power failures, accidents and/or occurrences beyond the control of CONTRACTOR or customer, all deposits and fees shall be returned.
- The method of payment shall be in United States dollars and submitted with the order for service. CONTRACTOR will only accept checks drawn on banks located in the United States of America or certified funds. Wired payments are not accepted. **Checks will not be accepted as payment at the show site.**
- Early & Advance orders must be received on or before deadlines and paid in full. Orders received without payment or after the discount deadlines will be charged at the appropriate published price based on order deadline dates. Services will not be rendered until payment in full is received.
- ALL ORDER CANCELLATIONS RECEIVED MORE THAN 30 DAYS PRIOR TO SHOW OPENING WILL BE SUBJECT TO A \$100.00 CANCELLATION FEE. NO REFUNDS WILL BE MADE FOR ORDERS CANCELED WITHIN 30 DAYS OF THE SHOW OPENING DATES. No refunds will be issued for unused equipment or licenses unless the request is received 30 days prior to show opening.**
- No partial refunds will be allowed onsite should exhibitor fail to meet the system requirements stated on the front of the order form for XPress Connect Elite orders. If your computer does not meet these requirements, our onsite representatives will do their best to update your computer. Otherwise an alternate lead retrieval device will be provided subject to availability. **No refunds will be granted in these circumstances.**
- Onsite orders are based on unit availability.
- Customer agrees to return all equipment to CONTRACTOR'S service desk within two hours of the show closing. **EQUIPMENT LEFT IN THE EXHIBIT AREA IS THE RESPONSIBILITY OF THE CUSTOMER.**
- The customer agrees to return any equipment to CONTRACTOR in the same condition. Customer is responsible to pay CONTRACTOR the replacement cost shown below should the equipment be lost, stolen or damaged while in the customers care (only applicable if customer does NOT purchase the Loss/Damage Waiver coverage or coverage rules not expressly followed as detailed in 8b). Customer acknowledges and understands that the applicable replacement cost is as follows:
- 8a) The customer authorizes CONTRACTOR to charge the credit card provided \$500.00 for failure to return the equipment within two hours after the official hall closing. The customer also authorizes CONTRACTOR to charge the credit card the replacement cost indicated above for either the failure to return the equipment or for any damaged equipment.

- 8b) Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device. Customer must report loss or damage to CONTRACTOR's Lead Retrieval Desk immediately. To honor Loss/Damage Waiver coverage for equipment believed to be stolen, customer must file a police/security report and provide a copy of such report to the CONTRACTOR within seven (7) days of reporting the equipment missing. If copy of report is not received within seven (7) business days of the event end date, Loss/Damage Waiver is considered null and void and the customer will be charged for the full replacement value of the equipment as listed above.

Equipment	Cost
Connect Plus Device	\$1,000
Connect Plus Power Cord	\$ 75
Bluetooth Printer	\$1,000
Bluetooth Adapter	\$ 250
Barcode Scanner	\$1,000

- CONTRACTOR'S liability for damage of any cause whatsoever will be limited to the total price for the goods and services provided by CONTRACTOR.
- CONTRACTOR disclaims any responsibility for misuse, loss of power, power surges, and customer adjustments that are not covered in the instructions, acts of God, or any other act beyond the control of the CONTRACTOR.
- Customer is responsible to pay all applicable Federal, State or Local taxes. If the applicable tax rate is different from the published rate at the time of placing the order, then Contractor may adjust the tax due by the customer accordingly. If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exempt Certificate for that state. Please submit this certificate with order, otherwise tax will be charged to your order.
- It is agreed that the governing law pertaining to this contract will be the laws of the State of Massachusetts, with venue exclusively in Barnstable County.
- If you have ordered our Delivery/Pick-up service, there must be a company representative available to receive the equipment. Deliveries are completed the day before the show opens unless otherwise noted. If no one is present in your booth when we deliver your system, you will be responsible for picking up your equipment. Pick-ups are done one (1) hour following the close of the show.
- Equipment images for marketing purposes represent the current equipment, however due to continuous new product development and technology upgrades, equipment fulfillment onsite may not always match equipment images found on forms and other ordering methods.

