

XPress Leads

Convention Data Services

Lead Retrieval

Discount Pricing Structure:

August 2018 – Early Bird Rate Expires

September 2018 – Advanced Rate Expires

September 2018 – Standard/Onsite Rate Starts

Online Ordering – [CLICK HERE](#)

If needed, the show code is *hfsx1018*

To contact XPress Leads Exhibitor Services call Steve Barove,
(800) 746 - 9734

XPress Connect Family

Lead Retrieval Solutions for Every Exhibitor

How do you recognize your new #1 client?
With complete prospect profiles delivered by XPressLeads equipment and services.



XPress Connect App

The app on YOUR phone or tablet

Download the Connect App and turn your phone or tablet into a state-of-the-art lead retrieval device.

For Android 3.x or higher, iOS 8x and higher and 3 megapixel or greater camera. No mobile hardware included.



XPress Connect Plus

OUR handheld wireless device

Use our handheld mobile to capture complete lead details in real-time.

Email forwarding, scheduling and adding images not available. Includes mobile phone and charger.



XPressExtras

Maximize your exhibiting ROI with these lead collection and follow-up tools.



Custom Sales Qualifiers

Target ideal prospects! Build your own customized survey for quick lead follow-up. 20 questions and answers.



Bluetooth Printer

Get a hard copy printout of your leads onsite with a wireless, portable printer.



Literature Fulfillment

Send an email to your leads with links to documents and videos they requested in your booth.



Text Alerts

Send text alerts to your representatives when an attendee from their territory is scanned in the booth.



Loss/Damage Waiver

Protect yourself from loss or damage to your rented equipment with the Loss/Damage Waiver.

FEATURES	Connect App	Connect Plus
Scan Anywhere, at Any Time	•	•
Mobile, Wireless	•	•
Real-time Leads List	•	•
Optional Bluetooth Printer	•	•
Add Notes	•	•
Surveys/Qualifiers	•	•
Rating	•	•
Add Images to Leads	•	
Follow-up Emails	•	
Forward Leads	•	
Schedule Appointments	•	

3rd Party Lead Collection

Successful lead collection on your third party device.



Data Conversion

Convert badge IDs collected on third-party devices into complete leads post-show.



Event API Integration

Integrate your third-party lead retrieval device in real-time with the event database.

* The event badges use QR codes that include limited data. The Data Conversion and Event API Integration options will allow you to collect full lead details on your third party device.



ORDER ONLINE: www.xpressleadpro.com	SHOW CODE: hfsx1018	Qty	Early THRU 08/16/18	Advance THRU 09/13/18	Standard AFTER 09/13/18	Total
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For Android 3.x or higher, iOS 8x and higher and 3 mega-pixel or greater camera. No mobile hardware included.

XPress Connect App - the App on YOUR phone or tablet	\$ 360	\$ 410	\$ 480
XPress Connect 3 App Package - includes THREE App license activations and custom sales qualifiers BEST VALUE!	\$ 560	\$ 610	\$ 670
Additional XPress Connect App Licenses - for additional users	\$ 130 per additional user activation		
Bluetooth Printer - one bluetooth connection per lead retrieval app license	\$ 105	\$ 130	\$ 155



Includes mobile phone and charger.

XPress Connect Plus Handheld - OUR handheld wireless device	\$ 455	\$ 505	\$ 575
XPress Connect Plus Handheld Package - includes mobile device, DITP service, and custom sales qualifiers BEST VALUE!	\$ 610	\$ 690	\$ 815
XPress Connect App Additional Licenses - Add XPress Connect Apps to any order and enable your sales staff to scan with their own smartphone or tablet	\$ 130 per additional user activation		
Bluetooth Printer - one bluetooth connection per lead retrieval handheld	\$ 105	\$ 130	\$ 155

XPRESS EXTRAS



Text Alerts - Connect your leads with the right sales reps	\$ 150 unlimited texts		
Literature Fulfillment - Send links to your brochures and products	\$ 150		
Custom Sales Qualifiers / Custom Surveys	\$ 110	\$ 130	\$ 165
DITP Service - Delivery, Installation, Training, Pickup	\$ 110	\$ 130	\$ 165
Data Conversion - third party post-show solution	\$ 550		
Event API Integration - third party real-time solution	\$ 1000		

*Please note: Convention Data Services will no longer accept emailed order forms with credit card information as a form of payment. Orders can be placed online www.xpressleadpro.com (show code: **hfsx1018**), by secure fax to 1-508-759-4238, or by calling the sales team 1-800-746-9734*

LOSS/DAMAGE WAIVER	REPLACEMENT COST		SUBTOTAL	=
Connect Plus Device	\$1,000	OPTIONAL LOSS/DAMAGE WAIVER (Qty _____ x85 per device)		+
Connect Plus Power Cord	\$ 75		NO, I do not want to purchase the Loss/Damage Waiver - initial here	
Bluetooth Printer	\$1,000		PROCESSING FEE (WAIVED when you order online!)	+ 20.00
Bluetooth Adapter	\$ 250		TOTAL (USD)	=

Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device.



XPress Leads is a complete solution that goes beyond your lead retrieval equipment to make sure you get the most from your exhibiting efforts. Included FREE with every purchase:

- Pre and Post show support
- Onsite support
- 20 Standard Qualifiers
- Real-time leads download
- NO cost to download leads
- Leads online for 90 days post event





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QUESTIONS?	1-508-743-0112	ACCOUNT MANAGER	Steve Barove	EMAIL	sbarove@cdsreg.com
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CONTACT INFORMATION		PAYMENT INFORMATION	
COMPANY		CARD NUMBER	- BY FAX ONLY
CONTACT NAME		NAME ON CARD	
BILLING ADDRESS		EXP DATE	
CITY		SIGNATURE	
STATE/ZIP		AUTHORIZATION	Your signature below denotes acceptance of the Terms & Conditions of this Order Form and is REQUIRED for processing.
BOOTH #		SIGNATURE	
PHONE/EXT #		PRINT NAME	
FAX		TODAY'S DATE	
EMAIL		EMAIL RECEIPT TO	
COMPANY WEBSITE	http://www		

All orders will be confirmed by email. "Convention Data Services" will appear on your credit card statement. *Thank you for your order.*

Terms & Conditions

- Convention Data Services, Inc. hereinafter called "CONTRACTOR" agrees to the delivery of services as specified and is to be rendered in a timely and professional manner according to standard industry practices. All equipment and software remains the sole property of CONTRACTOR. In the event of strikes, electrical power failures, accidents and/or occurrences beyond the control of CONTRACTOR or customer, all deposits and fees shall be returned.
- The method of payment shall be in United States dollars and submitted with the order for service. CONTRACTOR will only accept checks drawn on banks located in the United States of America or certified funds. **Checks will not be accepted as payment at the show site.**
- Early & Advance orders must be received on or before deadlines and paid in full. Orders received without payment or after the discount deadlines will be charged at the appropriate published price based on order deadline dates. Services will not be rendered until payment in full is received.
- ALL ORDER CANCELLATIONS RECEIVED MORE THAN 30 DAYS PRIOR TO SHOW OPENING WILL BE SUBJECT TO A \$100.00 CANCELLATION FEE. NO REFUNDS WILL BE MADE FOR ORDERS CANCELED WITHIN 30 DAYS OF THE SHOW OPENING DATES.** No refunds will be issued for unused equipment or licenses unless the request is received 30 days prior to show opening.
- Onsite orders are based on unit availability.
- Customer agrees to return all equipment to CONTRACTOR'S service desk within two hours of the show closing. **EQUIPMENT LEFT IN THE EXHIBIT AREA IS THE RESPONSIBILITY OF THE CUSTOMER.**
- The customer agrees to return any equipment to CONTRACTOR in the same condition. Customer is responsible to pay CONTRACTOR the replacement cost shown below should the equipment be lost, stolen or damaged while in the customers care (only applicable if customer does NOT purchase the Loss/Damage Waiver coverage or coverage rules not expressly followed as detailed in 8b below). Customer acknowledges and understands that the applicable replacement cost is as follows:

Equipment	Cost
Connect Plus Device	\$1,000
Connect Plus Power Cord	\$ 75
Bluetooth Printer	\$1,000
Bluetooth Adapter	\$ 250
- Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR'S device. Customer must report loss or damage to CONTRACTOR'S Lead Retrieval Desk immediately. To honor Loss/Damage Waiver coverage for equipment believed to be stolen, customer must file a police/security report and provide a copy of such report to the CONTRACTOR within seven (7) days of reporting the equipment missing. If copy of report is not received within seven (7) business days of the event end date, Loss/Damage Waiver is considered null and void and the customer will be charged for the full replacement value of the equipment as listed above.
- CONTRACTOR'S liability for damage of any cause whatsoever will be limited to the total price for the goods and services provided by CONTRACTOR.
- CONTRACTOR disclaims any responsibility for misuse, loss of power, power surges, and customer adjustments that are not covered in the instructions, acts of God, or any other act beyond the control of the CONTRACTOR.
- Customer is responsible to pay all applicable Federal, State or Local taxes. If the applicable tax rate is different from the published rate at the time of placing the order, then Contractor may adjust the tax due by the customer accordingly. If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exempt Certificate for that state. Please submit this certificate with order, otherwise tax will be charged to your order.
- It is agreed that the governing law, pertaining to this contract will be the laws of the State of Massachusetts, with venue exclusively in Barnstable County.
- If you have ordered our Delivery/Pick-up service, there must be a company representative available to receive the equipment. Deliveries are completed the day before the show opens unless otherwise noted. If no one is present in your booth when we deliver your system, you will be responsible for picking up your equipment. Pick-ups are done one (1) hour following the close of the show.
- Equipment images for marketing purposes represent the current equipment, however due to continuous new product development and technology upgrades, equipment fulfillment onsite may not always match equipment images found on forms and other ordering methods.