Connecting all Stakeholders Responsible for the Planning, Design, Construction and Operations of Healthcare Facilities

EXHIBITS: October 6-7, 2015
Navy Pier, Chicago IL
www.Hcarefacilities.com

“This show specifically just has a different feel to it. It’s good people, good attendance…true decision makers and the information that you gather here is relevant, and it’s important and it’s up to date…. The ability to network is very, very good. Better than any of the other shows we do.”
HEATHER FENNIMORE • HUMANSCALE

“The show is definitely valuable for us… the leads that we’re getting today are some of the best that we’ve had of any show that I’ve done this year.”
CHRIS WALSH • IN PRO
The 28th annual Healthcare Facilities Symposium & Expo (HFSE) is a conference and tradeshow with extensive opportunities to reach attendee buyers 365 days a year. HFSE is the forum where industry leaders come together to share ideas on healthcare delivery and to find the products and solutions for designing and building innovative healthcare environments.

The Healthcare Facilities Symposium & Expo is the only event where you will find all stakeholders responsible for planning, design, construction and operations of healthcare environments. Do you offer a product or solution that can help healthcare facilities save money, increase profits, maximize facility efficiencies and operations?

We are dedicated to helping you achieve your goals by helping you develop a strategic marketing plan to reach our audience of active buyers.

Event highlights:

- **Audience.** Meet face-to-face with thousands of motivated, interested and engaged thought leaders responsible for purchasing products and solutions to improve their current and new facilities.

- **Robust Educational Program.** World-class conference program featuring thought leaders from design firms and healthcare facilities. Includes conference sessions, inspiring keynote presentations, dynamic interactive pre-conference workshops, discussion forums, facility tours and more.

- **Esteemed Advisory Board.** HFSE receives industry support, expert advice and guidance from some of the top industry leaders from across the country.

- **Promotional Outreach.** HFSE’s extensive promotional campaign includes direct mail, print ads, email marketing, digital media, social media and telemarketing. In 2014 this resulted in over a million impressions across all channels.

- **Networking Events and Quality Face Time with Attendees.** During the Exhibit Hall and the networking events include the Symposium Party & Raffle Fundraiser, the Networking Reception, the Networking Mixer, the Networking Luncheon and more.

Trade & Association Partners

A range of industry associations, publications, blogs and e-newsletters partner with HFSE on marketing, special events, exhibits and education including:

- AIA Illinois
- ARCADIAN
- ASHE
- GreenBuilding
- HC-360
- METROPOLIS
- MCD
- Interior Design Academy
- FacilityCare Academy
- IDA
- IFI
- Interior Design
- Arts & Health
- Health Facilities Management
- Engineering Solutions
- International Federation of Industrial Archtecture

91% of attendees have significant buying power, directly recommend or make the final decisions regarding products and solutions for healthcare facilities.

EXHIBIT HALL & NETWORKING SCHEDULE

**TUESDAY, OCTOBER 6, 2015**

8:00 - 9:00 Networking Breakfast
9:00 - 10:30 Keynote Presentation
11:45 - 12:00 Networking Recharge Break
1:00 - 2:15 Symposium Networking Conferee Lunch
3:30 - 4:00 Networking Break
5:00 - 6:30 Exhibit Hall Open
5:00 - 6:30 Symposium Party & Raffle in Exhibit Hall

**WEDNESDAY, OCTOBER 7, 2015**

7:00 - 8:00 Networking Breakfast
9:15 - 10:15 Keynote Presentation
10:00 - 3:30 Exhibit Hall Open
11:30 - 1:00 Networking Lunch
2:00 - 3:00 Networking Reception Break in the Exhibit Hall
6:00 - 8:00 Networking Mixer
Why exhibit or sponsor at HFSE?

- **Showcase your solutions** to our audience of high-value, senior leaders from hospitals, healthcare systems, design and engineering firms including healthcare planners, architects, interior designers and contractors.

- **Reach your target audience** and gain access to key decision makers you might not otherwise reach.

- **Lead generation**—build your pipeline to drive sales.

- **Network with peers** and build new relationships with key industry experts to help grow your business.

- **Thought leadership**—create brand awareness and increase ROI.

**HFSE 2015 EXHIBITOR PACKAGES**

Exhibit space and promotional opportunities designed to drive buyer traffic pre–event, at the event and post–event.

**EXHIBITOR BOOTH PACKAGE**

$3,995 per 10’x10’ booth space
($350 charge for each exposed corner)

*Your Investment Includes:*
- Company listing and description on website and in Event Guide
- Exhibitor listing in the HFSE Mobile App
- Company branding included in our extensive event marketing campaign, including over 300,000 impressions in the direct marketing campaign alone
- Top 25 Program: Complimentary Wed. Conference Passes for your top 25 qualified customers and prospects *(Deadlines apply)*
- Unlimited VIP EXPO Passes to invite your customers and prospects
- 4 exhibitor personnel badges per 10’x10’ booth (no fee)
- 1 complimentary Full Conference Pass per 10’x10’ booth and 50% off additional conference passes for booth staff.
- Post-Show attendee mailing list
- Admission to evening networking party
- Booth includes: Company identification sign, 8’ high back drape with 3’ high side drape, 24 hour perimeter security

**TURN-KEY BOOTH PACKAGE**

$4,990 per 10’x10’ booth space

Includes standard Exhibitor Booth Package features PLUS:
- 6’ table skirted (black)
- Carpet (gray)
- 2 Black Diamond side chairs
- 500 watt outlet
- Up to 200 lbs. of drayage

*(No substitutions or upgrades, offer expires Sept. 11, 2015)*

**DESIGN GALLERY**

$3,995 per space

The Design Gallery is an exclusive area located on the exhibit floor for architectural and engineering design firms only.

*Your Investment Includes:*
- Company listing and description on website and in Event Guide
- Exhibitor listing in the HFSE Mobile App
- Company branding included in our extensive event marketing campaign, including over 300,000 impressions in the direct marketing campaign alone.
- 2 Full Conference Passes (1 for your company and 1 for a client)
- Digital Design Gallery in conference area
- Design Solutions Spotlight email to pre-registered attendees
- 15 minute PechaKucha style presentation in Design Solutions Theater on Wed., Oct. 7
- Company identification sign
- Space for two 40”x40” poster boards
- A bin to distribute material up to 8.5”x11”
- A business card holder to collect attendee leads
- Onsite labor to hang boards
- Return shipping of boards

*Available for participating exhibitors only.

Secure Your Exhibitor Booth Today!

Contact Ann Belz
603-471-0877
ann@jdevents.com

**HFSE product and service categories:**

- Acoustical Solutions
- Architectural & Engineering Services
- Artwork/Pictures
- Asset Tracking
- Building Materials
- Building Automation
- Cabinets
- Day lighting Solutions
- Doors/Frames/Windows
- Electrical Equipment
- Electronic Medical Records
- Elevators/Escalators
- Engineering Firms
- Fabrics/Textiles
- Fire/Safety Systems
- Flooring
- Furniture
- Geothermal Products
- Glass Products
- Green Products
- Headwalls
- Insulation & Moisture Control
- Interior Wall Surfaces
- Laundry Equipment
- Lighting Products
- Mechanical Systems-HVAC
- Medical Beds
- Medical Equipment
- Modular Wall Systems
- Odor Remediation
- Patient Handling Equipment
- Radiation Shielding
- Roofing
- Security Systems
- Solar
- Storage Systems
- Systems Construction Management
- Kiosks & Interactive
- Wall Panel Systems
- Water Treatment
- Water Features
- Washrooms Fixtures
- Waste Management
- Wayfinding/Signage/Digital Signage
- Wind Turbines
- Window Treatments
- Workstations

*Qualified individuals for complimentary conference passes are architects, interior designers, engineers, and representatives from healthcare facilities. Product manufacturers, services providers and consultants do not qualify for the complimentary conference invitation program.*
The Healthcare Facilities Symposium 365 program provides online opportunities connecting you with our healthcare design and construction community year round.

Reach our HFSE audience anytime and drive revenue now—choose from custom email promotions, shared email promotions via our Solution Spotlight, white paper promotions, and advertising in the Leaflet e-Newsletter.

Opportunities are marketed to the entire Healthcare Facilities Symposium community with YOUR message reaching over 8,000 pre-qualified healthcare, design and construction professionals including facility managers, architects, engineers, facility owners, interior designers and construction managers.

We can design a custom exhibitor/sponsor package based on your strategy and budget to increase ROI, maximize your exposure and help you reach your sales and marketing goals for 2015.

Call today to discuss a strategic marketing program and custom sponsorship package!

Leaflet e-Newsletter Advertisement $500 / $750 per ad
Advertise in the Leaflet bi-monthly e-newsletter featuring articles submitted by Symposium Advisory Board members and speakers, industry views from Medical Construction & Design Magazine, editorial content, recent tweets from @hcarefacilities and white papers.

Custom Email Promotions $2,500 / $3,500
Provide a custom email and get your compelling message into the hands of our Healthcare Facilities Symposium audience. This is an excellent way to promote your products and participation at HFSE 2015—driving traffic to your booth, website and sales office. This email is exclusive to your organization—you own the messaging, branding and content. Limited availability.

White Paper Promotion $1,000 / $1,500
White paper opportunities include promotion and hosting of a white paper on hcarefacilities.com for six months and additional bonus distribution in a minimum of one Leaflet e-Newsletter. Lead report provided monthly with full contact information including email addresses.

Solutions Spotlight Email Promotion 650 / $750
Feature your product or solution in a shared Solutions Spotlight email promotion. This monthly email promotion showcases a limited number of innovative products and solutions to the entire Symposium 365 community. Includes product image, headline target URL and description.

Contact Ann Belz
603-471-0877
ann@jdevents.com
**Sponsorship Opportunities**

**Opening Keynote Sponsor**
**Day Two Keynote Sponsor**
**Closing Session Sponsor**
**Networking Luncheon - Tuesday**
**Conferee Luncheon - Wednesday**
**Symposium Party**
**Networking Reception on Exhibit Floor**
**Aisle Signs**
**Registration**
**Facility Tour Bus & Lunch**
**Conference Attendee Breakfast**
**Exhibit Hall Coffee Break**
**Water Bottles**
**Event Guide Floorplan**
**Presentation Website**
**Lanyard**
**Notebooks**
**Badges**
**Press/Speaker Room Sponsorship**
**Shuttle Bus Sponsorship**
**Conference Room Sponsor**
**You Are Here Sign Sponsor**
**Hotel Room Drop**
**Hotel Key Cards**
**Private Business Suite**
**Column Wrap**
**Attendee Distribution Item**
**Pen Sponsor**
**Exhibitor Bulletin Sponsor**
**Passport Program**
**Banner in Prime Location**

**Branding Sponsorship**

- **Logo in Attendee Brochure**
- **Logo on Event Guide Sponsors Page**
- **Logo with company description on website and Event Guide exhibitor lists.**
- **Logo/Link on Website Sponsors Page**
- **Logo on onsite Sponsors Banner**
- **Pre-show attendee mailing list**
- **Post-show attendee mailing list**

**Advertising in Event Guide**

- **Logo in Event Guide/Website** $500
- **Additional listing in Event Guide/Website** $500
- **Full Page Ad in Event Guide** $1,595
- **Inside Front Cover** $2,000
- **Inside Back Cover** $2,000
- **Back Cover** $2,500

**Don't see what you are looking for? Custom sponsorships are available.**

Contact Ann Belz  
603-471-0877  
ann@jdevents.com
### Attendee List

**Sample of 2014 Hospitals, Healthcare Facilities and Health Systems:**

<table>
<thead>
<tr>
<th>Hospital Name</th>
<th>Hospital Name</th>
<th>Hospital Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Safe Haven</td>
<td>Health City Cayman Islands</td>
<td>Post Acute Medical</td>
</tr>
<tr>
<td>access community health network</td>
<td>HealthEast Care System</td>
<td>Presence Mercy Medical Center</td>
</tr>
<tr>
<td>AcuteCare Health System</td>
<td>Hendricks Regional Health</td>
<td>Pulmonary Homes</td>
</tr>
<tr>
<td>Advocate Condell Medical Center</td>
<td>Holy Family Memorial Hospital</td>
<td>Richard L. Roudebush VA Medical Center</td>
</tr>
<tr>
<td>Advocate Good Shepard Hospital</td>
<td>Hosking Klute Healthcare</td>
<td>Riverside Healthcare</td>
</tr>
<tr>
<td>Advocate Health Care</td>
<td>Hulda B. &amp; Maurice L. Rothschild Foundat</td>
<td>Rush Copley Medical Center</td>
</tr>
<tr>
<td>Akron Children’s Hospital</td>
<td>Illinois Dept. Public Health</td>
<td>Rush University Medical Center</td>
</tr>
<tr>
<td>Altheon Health Group</td>
<td>Ingalls Memorial Hospital</td>
<td>Saint Barnabas Medical Center</td>
</tr>
<tr>
<td>Altitude Health Services</td>
<td>Intermountain Healthcare</td>
<td>Self Regional Healthcare</td>
</tr>
<tr>
<td>Angel Guardian</td>
<td>Island Health</td>
<td>Silver Cross Hospital</td>
</tr>
<tr>
<td>Ann &amp; Robert H. Lurie Children’s Hospital</td>
<td>Jesse Brown VA</td>
<td>“SMRT Architects and Engineers”</td>
</tr>
<tr>
<td>Apostolic Christian Restmor, Inc.</td>
<td>Kaiser Permanente</td>
<td>Special Needs Chicago</td>
</tr>
<tr>
<td>Ascension Health</td>
<td>Kennedy Krieger Institute</td>
<td>Spectrum Health</td>
</tr>
<tr>
<td>Avnew Health</td>
<td>KSB Hospital</td>
<td>SPS Home Health</td>
</tr>
<tr>
<td>Baptist Health</td>
<td>Lake Erie College of Osteopathic Medicine</td>
<td>St Mary Medical Center</td>
</tr>
<tr>
<td>Baystate Health</td>
<td>Lee Manor</td>
<td>St. Bernard Parish Hospital</td>
</tr>
<tr>
<td>Behavioral Health Mount Sinai Hospital</td>
<td>Little Company of Mary Hospital</td>
<td>St. Elizabeth Healthcare</td>
</tr>
<tr>
<td>Beloit Health System</td>
<td>Loyola / Gottlieb Hospital</td>
<td>St. Joseph Mercy Oakland</td>
</tr>
<tr>
<td>BJ HealthCare</td>
<td>Lurie Children’s Hospital</td>
<td>St. Onge Company</td>
</tr>
<tr>
<td>Butterfield Healthcare</td>
<td>Madden Mental Health Center</td>
<td>Stanford Hospital and Clinics</td>
</tr>
<tr>
<td>Cadence Health</td>
<td>Maine General Health</td>
<td>The Childrens Hospital of Phila</td>
</tr>
<tr>
<td>Cadence Health – Delnor Hospital</td>
<td>MaineGeneral Alford Center for Health</td>
<td>The Christ Hospital</td>
</tr>
<tr>
<td>Cadence Health Central DuPage Hospital</td>
<td>Major Hospital</td>
<td>The Everett Clinic</td>
</tr>
<tr>
<td>California Correctional Health Care Serv</td>
<td>Mayo Clinic Health System</td>
<td>The University of Texas Medical Branch</td>
</tr>
<tr>
<td>Care Harbor</td>
<td>MCHS Franciscan Healthcare</td>
<td>The University of Texas System Office</td>
</tr>
<tr>
<td>Carillon Clinic</td>
<td>MedStar Health</td>
<td>U.P. Engineers &amp; Architects, Inc.</td>
</tr>
<tr>
<td>Carle Foundation Hospital</td>
<td>Mercy Health</td>
<td>U.S. Department of Veterans Affairs</td>
</tr>
<tr>
<td>Catholic Health East – Trinity Health</td>
<td>Mercy Health / Catholic Health Partners</td>
<td>Univ. of IL at Chicago</td>
</tr>
<tr>
<td>Cedars–Sinai Medical Center</td>
<td>Methodist Hospitals</td>
<td>University of Arizona Health Network</td>
</tr>
<tr>
<td>Center for Patient Safety</td>
<td>Mount Sinai Hospital</td>
<td>University of California San Francisco</td>
</tr>
<tr>
<td>CHE-TrinityHealth</td>
<td>Muskegon Surgery Center</td>
<td>University of Chicago Medicine</td>
</tr>
<tr>
<td>Children’s Hospital Oakland</td>
<td>Nanaimo Regional General Hospital</td>
<td>University of Illinois @ Chicago</td>
</tr>
<tr>
<td>Cincinnati Children’s Hospital Medical C</td>
<td>New York Presbyterian Hospital</td>
<td>UTMB</td>
</tr>
<tr>
<td>City of Wausau</td>
<td>NMH</td>
<td>UW Health</td>
</tr>
<tr>
<td>Cleveland Clinic</td>
<td>Northside Hospital</td>
<td>VA MC Martinsburg</td>
</tr>
<tr>
<td>Community Nursing &amp; Rehab</td>
<td>Northwestern Healthcare</td>
<td>VA Medical Center in San Diego</td>
</tr>
<tr>
<td>Cure It Foundation</td>
<td>Northwestern Memorial HealthCare</td>
<td>Vancouver Coastal Health</td>
</tr>
<tr>
<td>Delnor Hospital</td>
<td>Novant Health</td>
<td>Walgreen Co</td>
</tr>
<tr>
<td>Department of General Services</td>
<td>Now Notes for Nurses</td>
<td>Walmart Health &amp; Wellness Construction</td>
</tr>
<tr>
<td>Department of Veterans Affairs</td>
<td>NYPresbyterian Hospital</td>
<td>WebForDoctors</td>
</tr>
<tr>
<td>Duke University &amp; Health System</td>
<td>Ohio Mental Health &amp; Addiction Services</td>
<td>West Michigan Cancer Center</td>
</tr>
<tr>
<td>Edward Hospital</td>
<td>Oregon Health Authority</td>
<td>Western Michigan University</td>
</tr>
<tr>
<td>El Camino Hospital</td>
<td>OSF Healthcare System</td>
<td>Wheaton Eye Clinic</td>
</tr>
<tr>
<td>Fareri Associates - Westchester Medical</td>
<td>OSF St Elizabeth</td>
<td>Wheaton Fransiscan Healthcare - All Saint</td>
</tr>
<tr>
<td>Federal Housing Administration - Office</td>
<td>Pardee Hospital</td>
<td></td>
</tr>
<tr>
<td>FHCC LOVELL</td>
<td>Parkland Health and Hospital System</td>
<td></td>
</tr>
<tr>
<td>Froedtert Health</td>
<td>Partners Healthcare</td>
<td></td>
</tr>
<tr>
<td>Georgetown Hospital System</td>
<td>Penn Presbyterian Medical Center</td>
<td></td>
</tr>
<tr>
<td>Grady Health System</td>
<td>Perry Memorial Hospital</td>
<td></td>
</tr>
<tr>
<td>Harmony Living Centers</td>
<td>Pomona Valley Hospital Medical Center</td>
<td></td>
</tr>
<tr>
<td>Harold Alfond Center for Cancer</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health Central Hospital</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Attendee List</td>
<td></td>
<td></td>
</tr>
<tr>
<td>---------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sample of 2014 Architecture, Construction, Design and Engineering Firms:</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Firm Name</th>
<th>Firm Name</th>
<th>Firm Name</th>
</tr>
</thead>
</table>