The Design Gallery

The Design Gallery is an exclusive area located on the exhibit floor for Architectural, Construction and Design Firms. It will be where attendees gather and view Healthcare Facility projects in all stages of design development. This is an excellent opportunity to showcase your projects and promote your expertise to the decision makers responsible for building new and existing healthcare facilities.

Participant Provides:

- (2) 40”x40” poster boards
  Must be mounted on a rigid product such as foam core. Must include gromets or a like product so the boards can be secured to the grid.
- Inbound Shipping

HFSE Provides:

- Labor to hang/take down boards
- Outbound Shipping
- Company ID Sign
- Literature Holder
- Business Card Collector
- Return Shipping of Collected Business Cards
- 1 Full Conference Pass
- Company Listing on HFSE Website
- Company Listing in HFSE Event Guide

Design Gallery Fee: $3995

All applicants are to fill out the Space Application and submit to Ann@jdevents.com or fax to 603-471-0877

Limited Space Available!
Application & Contract Form
for Exposition Space
Exhibits: September 30 – October 1, 2014
Navy Pier • Chicago, IL

PAYMENT TERMS: Full payment due within 30 days of signing contract.

Company Information:

EXHIBITING COMPANY (Print name as you want it to appear in literature)

STREET ADDRESS 1

STREET ADDRESS 2

CITY/STATE/ZIP

WEB SITE

The undersigned and the company they represent agree to abide by the terms and conditions and by the rules and regulations included in this document.

AUTHORIZED SIGNATURE

DATE

PRINT NAME

TITLE

EMAIL

PHONE

Trade Show Contact Information:

Please indicate the person who should receive all exhibitor communications including the exhibitor manual.

☐ Send information to the person listed above.

NAME

TITLE

E-MAIL

PHONE

Additional Contacts:

VICE PRESIDENT OF MARKETING

E-MAIL

ACCOUNTING CONTACT

E-MAIL

Payment Options:

☒ Check

Please make checks payable to: JD Events LLC
Mail to: JD Events, 5520 Park Avenue, Suite 305, Trumbull, CT 06611

☒ Wire

Wire # 026000593
Account # 9509868487
Swift # BOFAUS3N
Beneficiary: JD Events LLC-HFSE
Bank of America Merrill Lynch; Bank of America, N.A.
157 Church Street
New Haven, CT 06510

☒ ACH

ACH # 011900571
Account # 9509868487

MARKETING & SPONSORSHIP OPPORTUNITIES

Event Specific:

Advertising

☐ Logo $500 ☐ Additional Listing $500 ☐ Ad $1595

Branding

☐ Passport Program $1500

Call for more information on sponsoring items such as Lanyards, Notebooks, Networking Events, Tours and many more!

Year Round Online Exposure:

Leaflet eNewsletter

☐ Display Ad $500 ☐ Whitepaper $1000

☐ Custom Email Blast $2500

☐ Solutions Spotlight $650

☐ Editorial Webinar $3,000 ☐ Custom Webinar $4,000

Other Sponsorships: ___________________________ $ _________

Booth Total $ ___________

Marketing/Sponsorship Total $ ___________

INVOICE TOTAL $ ___________

Send information to the person listed above.

NAME

TITLE

E-MAIL

PHONE

Step 1

☐ Yes, I want a booth space!

(____) feet x (____) feet = ______ total square feet

Total Square Feet x $39.95 = $__________

OR

☐ Yes, I want to be in the Design Gallery Area* = $3995

* limited # available (includes 1 conf. Pass)

Step 2

☐ Corner Charge ($350)

☐ 10x10 Convenient Booth Package $975 (includes carpet, table, 2 chairs, 500 watt outlet & up to 200 lb of onsite drayage

☐ 10x20 Convenient Booth Package $1950 (includes carpet, 2 tables, 4 chairs, 1,000 watt outlet & up to 400 lb of onsite drayage

Step 3

Preferred Exhibit Booth Location:
(Design Gallery will be assigned by Show Management)

1st _________________ 2nd _________________ 3rd _________________

Specify the type of product you will be displaying:

Specify Companies you do not wish to be near:

EXHIBIT SPACE & DESIGN GALLERY SPACE

Please Email Completed Form to Ann@jdevents.com or fax to (203) 371-8894. Questions? Call: (603) 471-0877
Healthcare Facilities Symposium & Expo 2014 Terms and Conditions

Rules Governing the Exposition

1. General Matters. Management’s obligation to hold the Exposition is conditioned upon the Facility making available the space applied for by Management on the dates specified. Management has the sole right to determine the eligibility of any company or product for inclusion in the Exposition. Management makes no representation or warranty, express or implied, regarding the number of persons who will attend the Exposition.

2. Assignment, Use of Space. Management shall assign to Exhibitor exhibit space for the period of the Exposition. Each such assignment is made for the period of the Exposition only and does not imply that the same or similar space will be held or offered for future Expositions. Management reserves the right to withdraw its acceptance of this application and to cancel Exhibitor’s participation in the Exposition if it determines that Exhibitor is not eligible to participate or Exhibitor’s products or services are not eligible to be displayed. Exhibitor may not assign or sublet its exhibit space, or any part thereof (including “booth” and “booth space”). Exhibitor, in exchange for the space, agrees to conform to regulations, rules and procedures as Management deems necessary.

3. Relocation; Floor Plan Revisions. Management reserves to itself the exclusive right to revise floor plans and/or move assigned Exhibitors as it deems necessary. Exhibitor shall be responsible for obtaining all licenses, permits and approvals under local, state or Federal law applicable to its activity at, and obtaining all tax identification numbers and paying all taxes, license fees and other charges that become due to any governmental authority in connection with, the Exposition.

14. Cancellation Of Exposition. If for any reason beyond Management’s control (e.g., fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraint, act of civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, municipal, state or federal laws, or act of God), the Exposition, or any part thereof, is prevented from being held, or the Facility becomes unavailable, unfit for occupancy or substantially interfered with, Management may cancel the Exposition. In such event, Management shall not be liable for losses, damage, loss, increased costs, or other unfavorable conditions arising by virtue thereof, and Exhibitor waives claims for damage arising therefrom. Upon any such termination, Management may refund to Exhibitor no more than a prorated amount of Exhibitor’s total cost of participation paid after deducting all expenses and reasonable compensation to Management. In no case shall the amount of any refund exceed Exhibitor’s total cost of participation actually paid.

15. Exhibitor Cancellation. If Exhibitor desires to cancel this Agreement, Exhibitor may only do so by giving written notice thereof to Management, Attention: Show Manager. In such event, Exhibitor shall be liable for the following cancellation fee: 75% of the total cost of Exhibitor’s participation if such cancellation is effective more than 120 days prior to scheduled opening of Exposition; and 100% of the total cost of Exhibitor’s participation if such cancellation is effective within 120 days prior to scheduled opening of Exposition. Payment of cancellation fee must be received by Management within 14 days after cancellation. All monies paid by exhibitor are non-refundable upon cancellation or change of reservation (even if monies paid exceed the required amounts as described above). The exhibitor’s obligation to pay the cancellation fee is subject to the exclusive jurisdiction in which the Facility is located (now in effect or hereinafter promulgated).

16. Copyrighted Material. Exhibitors agree to keep all copyrighted materials, music or other materials used by it at the Exposition or at any affiliated function, and assumes sole liability and responsibility for the use and display of all copyrighted materials at an Exposition, and shall obtain any and all necessary licenses therefor. Exhibitor shall indemnify, defend and hold harmless Management, any association owner or sponsors, the Facility, and their respective officers, directors, employees, agents and representatives, from and against any and all actions, causes of action, claims, demands, liabilities, losses, damages, costs and expenses, of whatever kind and nature, which any one or each of them shall sustain, incur or become subject to, involving, arising from, or relating to, Exhibitor’s breach of any of its obligations contained herein or the use of copyrighted materials at the Exposition or any affiliated function. The Facility has the sole right to determine the eligibility of any company or product for inclusion in the Exposition. Management makes no representation or warranty, express or implied, regarding the number of persons who will attend the Exposition. Management reserves the right to withdraw its acceptance of this application and to cancel Exhibitor’s participation in the Exposition if it determines that Exhibitor is not eligible to participate or Exhibitor’s products or services are not eligible to be displayed. The Facility may not assign or sublet its exhibit space, or any part thereof (including “booth” and “booth space”). Management, in exchange for the space, agrees to conform to regulations, rules and procedures as Management deems necessary. Exhibitor shall be responsible for obtaining all licenses, permits and approvals under local, state or Federal law applicable to its activity at, and obtaining all tax identification numbers and paying all taxes, license fees and other charges that become due to any governmental authority in connection with, the Exposition.

17. Limitation of Liability; Indemnity. Neither Management nor the Facility, nor any of its officers, agents, employees or other representatives, shall be held liable for, and each is hereby released from any damage, loss, harm, injury to the person or property of Exhibitor or any of its visitors, officers, agents, employees or other representatives, resulting from Exhibitor’s participation in the Exposition, licensing and/or use of exhibition space hereunder, or the failure of Management to make available the exhibit space or hold the Exposition, however, caused, including that caused by Management’s or any exhibitor’s, or its officers’, agents’, employees’ or other representatives’ negligence. Exhibitor shall indemnify, defend, and hold harmless Management and the Facility and their respective owners, directors, officers, employees, agents and representatives, from and against any and all claims, demands, suits, liability damages, loss, costs, attorneys’ fees, and expenses of any kind which might result or arise from its participation in the Exposition, its licensing and/or use of exhibition space hereunder, or any action or failure to act on the part of Exhibitor or its officers, agents, employees, or other representatives.

18. Damage to Facility. Exhibitor is liable for any damage caused to Facility floors, walls, or columns, or to standard booth equipment, or to other exhibitors’ property.

19. Exhibitor Responsibility. The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of or damage to displays, equipment and other property brought upon the hotel premises, and shall indemnify, defend, and hold harmless the Hotel, its owners, affiliated companies, agents, servants and employees from any and all such losses, damages and claims.

20. Management’s Right to Cancel. The power to make all decisions governing the Exhibit and its use is vested in Management, and Management is hereby given the power to make such decisions and set further terms, conditions, and rules as it deems necessary and in the best interest of the Exposition. The connectives “and” or “or” shall be construed both conjunctively and disjunctively, the term “including” shall mean including without limitation, and words in the singular include the plural, and words in the plural include the singular.

21. Agreement To Terms, Conditions And Rules. Exhibitor agrees to observe and abide by the foregoing terms, conditions and rules, those contained in the Exhibitor Service Manual, and by such additional terms, conditions, and rules as Management may from time to time establish and specify in the management and control of the Exhibit, which shall be a part of this Agreement. The rules of Management under this Agreement shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of Management.

Initial After Reading