



## 2012 Speaker Submission Information

### **SUBMISSION CONTACT'S INFORMATION:**

Contact Name  
Contact Company  
Contact Address  
Contact City  
Contact State/Province  
Contact Zip/Postal Code  
Contact Phone  
Contact Mobile  
Contact Email

### **SPEAKER'S INFORMATION**

Name  
Title  
Company  
Company Website  
Address  
City  
State/Province  
Zip/Postal Code  
Country  
Phone  
Mobile  
Email

### **In what type of organization do you work?**

Architectural A/E/Firm  
Interior Design Firm  
Design/Build Firm  
Hospital/Specialty Medical Center  
Medical Office/Clinic/Outpatient Center  
University Medical School  
Long Term Care Facility/Community  
Other (please Specify)

### **Speaker Bio (max of 1000 characters)**

### **Where have you presented in the last two years? (max of 500 characters)**

**Other Speakers for This Session:** *(Please list additional speakers here. You must include name, title, company, mailing address, phone and email for each speaker listed.)*

### **Speaker #2: (max 1000 characters)**

### **Speaker #3: (max 1000 characters)**

### **Speaker #4: (max 1000 characters)**

### **PROPOSED SESSION INFORMATION:**

**Proposed Session Title (max of 75 characters w/Spaces!)**

**Proposed LONG Session Description**

(max 1000 characters)

*Language should be succinct and clear as it will be used for marketing purposes.*

**Proposed SHORT Session Description**

(max 500 characters)

*Language should be succinct and clear as it will be used for marketing purposes.*

**Learning Objectives: (max 150 characters each)**

Include 4 primary bullet points your session will cover. These bullet points should outline benefits for an attendee in this session and use behavior verbs that describe observable and measureable behaviors. Language should be succinct and clear as it will be used for marketing purposes. Use concrete verbs such as: assess, build, calculate, distinguish, evaluate, integrate, interpret, measure, observe, plan, rank, recognize, research, resolve, specify, state, summarize, transform, utilize, etc.

If you think this session will qualify for the HSW and/or SD designation within the AIA's CEU's please be sure the learning objectives comply with those guidelines. For more information on HSW please visit <http://www.aia.org/education/ces/AIAB089080> and for more information on SD please visit <http://www.aia.org/education/ces/AIAB089084>.

- 1.
- 2.
- 3.
- 4.

**This session is about a LEED Certified Facility:** YES or NO

**This Session is geared towards:**

Facility Managers & Planners  
Healthcare Administrators  
Architects & Planners  
Engineers  
Contractors  
Interior Designers  
Entire Design Team  
Other (please specify)

**Your Session Will Include:**

Design team only  
Owners team only  
Both design and owners team members  
Others, Please Specify:

**Your presentation will focus upon:**

A single project experience  
Multiple projects with a common theme  
A general planning/design topic

**You will primarily be discussing:**

Experiential information  
Empirical or quantitative data

**To get the most benefit from your presentation, attendees should:**

Be early careerists or new to this subject area  
Have working knowledge of the subject area  
Have extensive experience in the subject area

**Preferred amount of time for session:**

60 minutes  
75 minutes  
90 minutes

**Preferred Day for Speaking:**

Tuesday, October 2nd  
Wednesday, October 3rd  
Thursday, October 4th

**If this proposal is approved for CEU's, please check which organization:**

AIA  
USGBC  
IDCEC

**Other Submission Comments (max of 500 characters)**

*Please Note: This document is to be used as a guideline in preparing your speaking submissions. All proposals must be submitted electronically at <http://www.hcarefacilities.com/speakersubmissions.asp>. If you have any questions, please contact Jenabeth Ferguson at 508-759-0075 or [jenabeth@jdevents.com](mailto:jenabeth@jdevents.com). Thank you.*