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The **Online Press Kit** by Business Wire allows you to create an effective and customizable electronic press kit accessible directly from the Online Press Center. Each Online Press Kit also includes its own advisory via Business Wire promoting your Online Press Kit, social media sharing links and starts at \$275.

Business Wire is also offering all sponsors/presenters/exhibitors free distribution of a 100-word profile.

Not familiar with Business Wire? [Click here](#) for a complete overview on our event news release distribution options and how our services work.

For additional information on news release distribution, the Online Press Kit, EventTrak and/or to receive the template for the free 100-word profile, please email tradeshow@businesswire.com .

Business Wire clients, all you need to do is select a "Tradeshow Circuit" to automatically and at no additional charge, have your news release post to the Online Press Center and be included on our event news recaps. If you are not a Business Wire client, please email us at tradeshow@businesswire.com and we will get you all of the information you need to get started.