The Defining Event for the Design, Construction, and Operations Team

HEALTHCARE FACILITIES SYMPOSIUM & EXPO

September 9-11, 2008
Navy Pier • Chicago, IL

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For complete event information please visit: www.hcarefacilities.com
Shaping the Future of Healthcare Facilities…

The Healthcare Facilities Symposium & Expo, now in its 21st year, is the original event that brings together the entire team who designs, plans, constructs and manages healthcare facilities. HFSE focuses on how the physical space directly impacts the staff, patients & their families and the delivery of healthcare. Ideas, practices, products and solutions will be exchanged, explored and discovered at HFSE that improve current healthcare facilities and plan the facilities of tomorrow.

Spend 3 Days at HFSE and get more for your money and time than at any other event this year!


- Tour some of Chicago’s best healthcare facilities to see behind the scenes and real life examples. See page 18.

- Learn from Industry leaders during our educational and informative keynotes. See page 3.

- Earn over to 15 Continuing Education Units. See page 4.

- Visit our Exhibit Floor to meet suppliers to fulfill all your design and construction needs—everything from flooring to wayfinding and lighting to furniture. See page 17.

Our core team of advisors has put together the premier event for healthcare design. The Healthcare Facilities Symposium & Expo is THE “must-attend” event.

WHO SHOULD ATTEND:
If you work in one or more of these fields or if you work with any of the professionals below, you can’t afford to miss the Healthcare Facilities Symposium & Expo

- Healthcare Executives
  Realize true cost savings and keep patients and staff satisfied with the latest developments in healthcare design.

- Facility Managers & Planners
  Gain knowledge on the most operationally efficient facilities and how to apply design techniques that are cost effective.

- Architects
  Learn how to incorporate multiple client requests, the latest design methodologies and techniques.

- Interior Designers
  Discover how to work with the entire design team to create efficient healthcare facilities.

- Purchasing Agents and PMOs
  Find the latest products and services that are in line with your purchasing objectives and keep you under budget. Manufacturers will be launching innovative new products at HFSE!

- Construction Professionals & Engineers
  Learn from the design team on how the specialized world of building hospitals and healthcare facilities works.
Creating the World’s Tallest Children’s Hospital

Chicago, the host City for the Healthcare Facilities Symposium, is also the site of the newest and tallest children’s hospital project in the world. 22 stories, 1.25 million square feet, built on a 1.8 acre site, create unique challenges and opportunities. Learn of the experiences and lessons learned from the CEO, COO and project executive. Specifics will include: the challenges of site selection, developing an exterior design that resonates with all constituencies, the development of a major capital campaign that resulted in the largest single gift to a children’s hospital and the value of transition planning at the start of a project.

GORDON BASS
COO
Children’s Memorial Hospital

BRUCE KOMISKE
Chief - New Hospital Project
Children’s Memorial Hospital

PAT MAGOON
CEO
Children’s Memorial Hospital

Making a Difference: Everyone Can Be a Leader

In this presentation, Dr. Benjamin shares her personal story of making a real difference in the lives of indigent residents in and around Bayou La Batre, Alabama, a small shrimping village on the Gulf of Mexico with a population of 2,500. She gives witness to the dedication of a single change agent, impelled by the mission of Catholic healthcare, to do good and make a difference in the lives of others. Sharing inspirational stories of her patients and examples of community involvement, Dr. Benjamin illustrates how leadership starts with the small things, and how everyone can be a leader.

DR. REGINA BENJAMIN
CEO
BayouClinic
Bayou, La Batre, AL

The Future of Healthcare in America: A Divergence of Undeniable Trends

- How will this year’s election impact the future of healthcare?
- How does the U.S healthcare compare to the rest of the world?
- Why is our infant mortality rate an embarrassment to every American?
- Do you know why most hospitals will never make money in OB?
- How much will aging baby boomers increase hospital admissions?
- What is the real impact of the uninsured on America’s hospitals and healthcare costs?
- Which new healthcare roles will fill the gap from nursing and physician shortages?
- Why will reimbursement and hospital margins remain under pressure over the next five years?

Healthcare providers lament that no one has any idea where healthcare is going over the next 5-10 years. But there are answers! The future of healthcare has been framed by mega-trends, solidifying direction and limiting potential outcomes. Marc Sauvé uncovers the facts about the looming healthcare crisis in America and provides guidelines for surviving the next 5-10 years.

MARC SAUVÉ MBA
Senior Healthcare Strategist
Gresham Smith & Partners

To register or for the most up-to-date information visit www.hcarefacilities.com
About the conference…
The Symposium breaks out of traditional track structure and tedious day-long sessions to give you more options, better content and more diverse audiences. Session descriptions are labeled with one or more of the nine focus areas:

- **Master Planning**
- **Design & Construction**
- **Evidence Based Design**
- **Sustainability**
- **Technology**
- **Guest Services**
- **Operations**
- **Building Systems**
- **Professional Services**

**Advisory Board**
*A very special thanks to these industry leaders who provide us with their council and support.*

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  Director- Healthcare Parsons
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  Perkins Eastman Black Architects Inc
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  Director - Capital Planning & Projects University Medical Center
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- **Fred Sharff**
  Marketing Director Aesthetics, Inc.
- **Tom Sicinski**
  Senior VP of Operations Berglund Construction
- **Vladislav Torskiy, AIA, AEAI**
  Vice President HOK
- **Annette L Valenta**
  Professor & Dept. Head University of Illinois at Chicago

**Interior Designers:** ASID, IDC, IDEC, IIDA, and NKBA recognize the Healthcare Facilities Symposium sessions as qualifying for continuing education credit. Each hour of educational content is equal to 0.1 CEU.

**Architects:** The Symposium is an AIA Registered Provider. Attendees may earn 1 Learning Unit per educational hour. At least half of the 2007 program qualifies for Health, Safety and Welfare (HSW) credits. You can get all 8 of your HSW credits for the year!

**Facility Planners:** This program is registered with IFMA. Certified facility managers (CFMs) who attend will earn certification maintenance points.

**Earn up to 15 Continuing Education Units from these Symposium partners:**

**About the conference…**

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Tuesday, September 9, 2008 10:15 a.m. - 11:15 a.m.

Emergency Department Expansion—Building a Department Around the Patient

Learning Objectives

- Planning process—use of a patient flow simulation, series of week long planning sessions with all users of the space evaluating department.
- To meet schedule and maintain operations, the construction project was phased four phases over 18 months, 109,000 patients where seen during that time.
- Department includes 88 treatment spaces, flex trauma bays, four digital radiology rooms, two CTs, POCT Lab, enlarged waiting area and multiple sub waiting.

Todd Howard, President, T. Howard Architects
Christopher W. Morales, AIA, NCARB, LEED AP, Principal, FreemanWhite, Inc.
Dighton C. Packard M.D. FACP, Chairman, Department of Emergency Medicine, Baylor University Medical Center
Charles Shelburne, Director of Campus Planning, CB Richard Ellis

The Hospital of the Future…Isn’t

Learning Objectives

- Understand how policy and payment impacted space drivers in the past.
- Understand how current and future changes in the delivery system will mold space drivers and facility needs in the future.
- Understand how healthcare leaders and planners/architects can work together to make rational facility planning decisions.

Gary M. Burk AIA, NCARB, Principal for Healthcare, Ratcliff
David F. Chambers, Director, Planning Architecture and Design, Sutter Health
Terrie Kurrausch FACHE, Senior Associate/Strategist-Planner, Ratcliff

SPECIAL PRE-CONFERENCE WORKSHOP

Leading by Design: Creating Sustainable Life-Enhancing “Generative Space” in Healthcare Facilities with Design of the Environment

This participatory workshop will report on original findings from The CARITAS Project’s ongoing, five-year long research investigation on “generative space.” As a means to increase accountability in developing environments to measurably improve health and healthcare delivery, the “Leading by Design” project has been working with eleven individuals to pioneer a sustainable approach to healthcare design. A case study, by Annette Ridenour, President of Aesthetics in San Diego, will demonstrate the tangible and very practical benefits that this new model of practice can deliver. Workshop participants will be introduced to: (1) a model of environmental design practice that can consistently produce sustainable improvements; (2) new understandings of leadership, health, and space that are foundational to creating “generative space;” and (3) an approach to applied research that supports ongoing learning and sustained improvements.

Gary M. Burk AIA, NCARB, Principal for Healthcare, Ratcliff
David F. Chambers, Director, Planning Architecture and Design, Sutter Health
Terrie Kurrausch FACHE, Senior Associate/Strategist-Planner, Ratcliff
Wayne Raga, PhD, AIA, FIIDA, Hon. FASID, Founder and President, The CARITAS Project

Complete session descriptions and up-to-date speakers are available at www.hcarefacilities.com.

Please visit for expanded information on all sessions!
Accommodating Obese Patients in an Acute Care Environment

Learning Objectives
- Learn recent approaches related to safe patient handling for bariatric patients that can be applied to new construction and renovation projects.
- Understand the decision criteria and various options related to accommodating bariatric patients in acute areas including equipment and design options.
- Learn about examples of Best Practice and resources for implementing ideas at your facility.

Amanda R. Budak, RN, MSN, CBN, Program Manager, Digestive Disease Service Line, Medical University of South Carolina
Andrew Collignon, Senior Facility Planner, Hammers Company

“Standards” Don’t Work! Thinking Differently About an Interiors Master Plan

Learning Objectives
- Learn the disadvantages of a traditional standards program and the advantages of an Interior Master Plan.
- Learn how to initiate an Interior Master Plan and develop Guiding Principles.
- Learn from Case Studies and a client’s perspective the processes used and how each client’s needs were accommodated.

Debra L. Bache IIDA, Associate, Senior Interior Designer, WHR Architects, Inc.
Linda Porter Bishop ASID, IIDA, AAHID, LEED AP, Interiors Studio Leader, WHR Architects, Inc.
January Williams ASID, Mobile Infirmary Medical Center

Reinventing Patient-Centered Environments for Mental Health in Dubai

Learning Objectives
- Comprehensive approach to mental health programming for a rapidly changing nation.
- Integrating cultural hallmarks into architectural organization and expression.
- Designing within the context of a climate that ranges from oppressively hot in summer to temperate in winter.

Lari Diaz, Planning Director, KMD Architects
John Alexander MacAllister, Senior Associate/Senior Planner, KMD Architects
James Diaz, Principal, KMD Architects

How to Jump Start Your Stalled Project

Learning Objectives
- Explore how to build support for your project using an open process, public outreach and the media.
- Understand how to incorporate community input about tax burdens, emergency services and sustainable design into a comprehensive master facility plan.
- Learn how hospital leadership, master planners and political consultants transformed a stalled process into an accelerated and energized plan.

Joseph Kasper, Associate Vice President and Senior Director, Tri-City Healthcare District
Bonnie Moss, Executive Vice President & Chief Operating Officer, TRAMUTOLA, LLC
Frances Ridlehoover, Managing Partner, JENSEN + PARTNERS
Michael Ross, Principal, HGA Architects and Engineering

Still Striving for the Perfect Cancer Center: Re-designing the Wheel Again

Learning Objectives
- Recognize strategies to prevent medical errors.
- Understand the expectations and key influencers of the sophisticated baby boomer and the aging workforce as it applies to design and operational processes.
- Recognize areas as prime for “quick fixes” as an interim measure between planning and occupation.

Myra Gray Fouts RN, MSN, OCN, CNAA, Vice President, Medical Affairs, Aptium Oncology
Natalie Miovski, AIA, LEED AP, Healthcare Principal, EwingCole Architects

Patient Safety, Liability and Best Practices for MRI Suite Designs

Learning Objectives
- Be able to identify many of the contemporary, growing risk factors associated with MRI and assess hazard levels for your facilities.
- Learn the profound costs, direct and indirect, that can result from ineffective and unsafe designs of MRI facilities.
- Be able to identify changes to the standards of practice in the design of MRI facilities and learn how client expectations will continue to grow.

Robert P. Junk, AIA, AHRA, Principal, MRI-Planning

The Hospital of the Future: Reflections & Projections for a 30 Year Case Study

Learning Objectives
- Define the “Balanced” Partnership Process for establishing guiding principles and facilitating team communication.
- Explore the evolution of “The Hospital of the Future” philosophy; how it responds to changing technology, business strategies and operational models.
Learn how the Process & Model along with ongoing R&D are applied to future projects to advance patient experience and the business of healthcare.

Ann Barnhart, Senior Vice President, Heart of Florida Regional Medical Center
Bruce Hartwegsen AIA, Sr. Associate, St Health Facilities Planner, HHCP Healthcare
Donovan (Van) K. Smith, Jr, AIA, ACHA, LEED AP, Vice President, Director of Health Facilities Planning, HHCP Healthcare

The Phasing Challenge, Kingston General Hospital Redevelopment

Learning Objectives
- Learn how to develop phasing strategies that limit the frequency of temporary moves.
- Explore the integration of client/consultant efforts in realizing complex phasing strategies.
- Learn how to integrate construction phasing and facility move/management in extensive redevelopment projects.

Jason-Emery Groën, B.-ES., B. Arch, MRAIC, Vice-President, HDR | Mill & Ross Architects
Krista A. Wells, Planning, Kingston General Hospital/Providence Care/Hotel Dieu Hospital

Urban, Multi-Story Triumphs for Small House & Culture Change

Learning Objectives
- Participants will learn about and see examples of options for achieving person-centered care and culture change in mid- to larger sized markets.
- Participants will be offered guiding principles and functional criteria with examples of how to apply visions for culture change to larger projects.
- In this session, participants will find techniques for innovative project planning and be able to take away examples for resolving local decisions.

Tim Barnhill AIA, Vice President, Hord Coplan Macht, Inc.
Ron Blitch, President, Blitch/Knevel Architects
Loraine G. Hiatt PhD, Environmental Gerontologist, Planning, Research & Design for Aging

Here Comes the Sun

Learning Objectives
- By the time of this presentation approximately 10 megawatts of phase I will be in place. Presentation on how Kaiser Permanente developed the project.
- Sharing the benefits learned from Kaiser Permanente.
- Understand the financial mechanisms and incentives used to make these deals work.

Jeff Keyak PE, MS, Coa, Sr. Energy Consultant, Kaiser Permanente
Walter N. Vernon, IV, PE, LEED AP, Principal, Mazzetti & Associates

Mitigating Risk, Maximizing Return: Strategies for Successful Facilities

Learning Objectives
- Explore the importance of conducting intensive financial modeling upfront, ensuring an optimized return on investment.
- Learn management techniques to mitigate common but frequently unforeseen facility development obstacles that may emerge.
- Discover the necessity and far-reaching benefits of a highly collaborative, integrated project team.

William M. Edsel FACMPE, Chief Executive Officer, Pinehurst Surgical
John Stone, Vice President and Regional Manager, Marshall Erdman & Associates

A New Approach to Mold Remediation Utilizing Chlorine Dioxide Gas

Learning Objectives
- Learn a new technology for dealing with mold.
- Understand the advantages and disadvantages of this new technology.
- Discuss the St. John’s Regional Medical Center fumigation experience.

Laurie Bigham, V.P and Chief Nurse Executive, St. John’s Regional Medical Center
Robert L. Hacker CHFM, FACHE, SASHE, Director, Facilities Management, CHW/ST. John’s Regional Medical Center

An Integrative Design Approach for Integrative Medicine

Learning Objectives
- See how 3D modeling virtually built this project where curved forms were abundant and building systems had to fit while being seamlessly hidden.
- Change is inevitable in the design process. Learn how using BIM can help reduce the number of changes in design and construction.
- Discover the benefits to the Owner and design team by using BIM for this irregularly shaped space.

Damon Barda AIA, LEED AP Associate, TAYLOR
Jamie A. Schnick PE/LEED AP, Vice President, X-ith

“A Journey on the Gurney”: Designing the Patient Experience

Learning Objectives
- Analysis: Experience Mapping and understanding what matters most to the patient and caregiver.
- Exploration: What would it feel like to be a patient in a building designed by the patient?
- Implementation: Seven simple design changes you can make now to create a positive patient experience.

John Cantrell AIA, Architect, Dir of Design, Orcutt | Winslow
Amy Garcia IIDA, Interior Designer, Orcutt | Winslow
Kristine Mower CPSM, Dir of Marketing, Orcutt | Winslow
An Uncertain Future: Emergency Services with a Decreased Capital Budget

Learning Objectives
- How to adjust the scope of a project in the shadow of an uncertain economy and future.
- How to adjust the operational philosophy of the department in order to improve the volumes of services.
- How to adjust the budget and program without compromising the future and to allow for expansion potential.

David Kuffner AIA, Principal/Medical Facility Planner/Programmer, OWP/P
Kevin Matuszewski AIA, OWP/P
Edward Michelson MD, Fellow, American College of Emergency Physicians, Associate Professor & Chair, Case Western School of Medicine & University Hospital

A New, Fresh Look At the Inpatient Room: More Than Just a Place to Sleep

Learning Objectives
- How to program for inpatient stay: performance goals; patient and family friendly; acute, special and rehab care.
- How to design for optimum outcomes: the lighting and environment are key; color, decor and atmosphere; access a must.
- When to renovate/build new: Can renovation work?; Adequate staff support; Gaining consensus; Programming.

James Easter, Jr. MA, FAAMA, Principal, HFR Design
Richard McCarty AIA, Architect, The McCarty Company
Bruce Ridgeway, Vice President, North Mississippi Healthcare System (NMHS)

Moving from ICRA to PCRA and Beyond

Learning Objectives
- Describe current and pending regulatory standards and guidance documents and assign risk assessment related costs in the design phase.
- Select appropriate risk mitigation measures for anticipated risk factors and match them with appropriate evaluation methods and schedules.
- List evaluation strategies selected from PCRA process that can also provide support for healthy building programs.

Michael Chihoshi, MS, CHFM, CHSP, SASHE, Sr. VP Corporate Engineering, OSF Healthcare System
John Martinelli, Corporate Director for Northern California Consulting Services, Forensic Analytical Consulting Services, Inc.

Out of Space & Money? Creative Tools to Solve Your Facility Expansion Needs

Learning Objectives
- Learn the best use of hospital owned land/air! Discover what can be done with zoning, site planning, and facility designs not previously thought possible.
- Experience how the best strategies in operations, planning, branding, materials standards and capital planning can benefit the hospital client.
- Learn how leveraging of 3rd party capital can allow the hospital to remain in control of the expansion of facilities without affecting the balance sheet.

Robyn Dermon, President, Health Futures Development Group
Timothy M. Gregg AIA, ACHA, Principal, Director of Healthcare, Proteus Group
Linda Gump, Vice President, St. Alexius Medical Center
Tim Schlichting, Managing Director, NexCore Group

The Use of Technology to Create the Optimum Patient Environment

Learning Objectives
- Learn about current and developing technology systems that are patient specific in creating a quality environment and quality experience.
- Explore key factors in deciding which technologies to deploy.
- Discuss guidelines on implementing an infrastructure that is both responsive and adaptable to changing technology.

Tom Leonidas, Jr., PE, Vice President, Sparling
James Lussier, Founder, The Lussier Center/TLC

Floor Vibration Considerations for Healthcare Design

Learning Objectives
- Gain an understanding of the critical sources of floor vibration and how vibration energy propagates through the facility.
- Gain an understanding of vibration sensitivity of healthcare spaces and how vibration can impact their functionality.
- Present typical design strategies used to minimize the impact of floor vibrations on sensitive healthcare spaces.

Brad Pridham, Senior Engineer, Rowan Williams Davies & Irwin (RWDI) Inc.

Designing for a New Care Paradigm—A Concierge Emergency Medicine Facility

Learning Objectives
- Explore how facility design can support a vision for providing a differentiated emergency medicine model.
- Discuss the potential for integrating facility design, technology and customer service in modelling patient care.

For group rates call 631-725-8645 or email linda@jdevents.com
Comprehensive Medical Technology Planning—Bridging the Design Gap

**Learning Objectives**
- Define Medical Technologies and identify why the planning and design of today's healthcare facilities need a comprehensive approach.
- Identify strategies for planning and design for the medical technologies of today's healthcare facility.
- Review the effect of technology advancement on design and the information infrastructure required to support the healthcare facility of the future.

M. Terry Miller, Vice President & CEO, Gene Burton & Associates

Wellness Centers as Community Partnerships

**Learning Objectives**
- Learn to evaluate individual marketplaces based on three case studies. Explore feasibility, program planning, and preliminary design.
- Better understand government/hospital regulations and the finances of wellness centers, including regulatory approval and ownership options.
- Make the leap to positive cash flow by with the results of each case study. Learn to implement a development schedule and market your client's center.

Peter J. Murphy, Regional Chief Executive Officer, Sisters of St Francis Health Service
Donna Jarmusz, Senior Vice President for Business Development and Strategic Initiatives, Alter+Care (affiliate of The Alter Group)

Collaborative Performance-Based Planning Design & Construction Process

**Learning Objectives**
- Performance based facility planning model to meet clinical performance requirements and legislated schedule for completion.
- Operational efficiency mandates to meet forecasted demand model.
- Integration of new and replacement technologies and facilities within an existing campus through a multi-phased construction process.

William Eveloff MBA, AIA, St. Joseph Health System
Chris Hickman SE, Regional Director of Design, St. Joseph Health System
Jim Mynott, Director - Design Management, McCarthy Building Companies
George Pressler, ACA,HFHI,AIA, President, Planning Decision Resources, Inc.
Neal Rinella AIA, Taylor Architects

Trains, Plans and Intangibles

**Learning Objectives**
- See first hand how hospitals in other countries are offering truly better healing environments.
- Take home practical tips on how you can improve your projects and facilities in North America by learning from our friends overseas.
- See great ideas and architecture—plain and simple!

Ray Pradnik, MAIBC, LEED AP, Leader of Research and Innovation, Architect, Stanec Architecture
Bruce Babey, Vice President, Stanec Architecture

Brain & Spine Institute: Designing for Diverse Specialist Collaboration

**Learning Objectives**
- Learn about iterative planning where architects and users collaborate, back and forth to come to a solution.
- Discuss the challenges and rewards of bringing doctors of various specialties together to treat injuries in new ways.
- Learn how this approach provided substantial results for the hospital in growth and recruiting physicians.

L. Jessica Cooper, Director, Brain & Spine Institute, LifeBridge Health System
Lee Coplan AIA, Senior Principal, Hord Coplan Macht, Inc.

10 Healthcare Design Innovations That Have Failed in Hospitals

**Learning Objectives**
- Identify ten architectural and interior design elements that have failed and affecting patient and staff spatial experiences.
- Educate architects, medical planners, and the health care community on the importance of design decisions on the hospital users.
- Explore alternative or operational solutions to exiting design innovations that have failed without costly renovation work.

Jamil AlShraiky, Director of Healthcare Initiatives, Arizona State University
Connie Harmsen, President, Harmsen and Associates LLC
Joshua Schoonover, Walter Cronkite School of Journalism, Arizona State University

The Importance of First Impressions: Closing the "Say-Do" Gap

**Learning Objectives**
- Learn about the common pitfalls of both design and the on-going management and sustainability of public spaces within a hospital.
- Learn how to align organizational vision with first impressions associated with public spaces in a hospital.
• Take away a universally applicable set of guiding principles for designing public spaces in hospitals.

Ian Sinclair, Principal, Capital Planning and Strategic Services, FarrowPartnership Architects Inc.
Sharon VanderKaan, Director of Knowledge Development, Farrow Partnership Architects

Benchmarking Healthcare Facility Project Performance

Learning Objectives:
• Demonstrate the benefits that an external benchmarking program provides when comparing the projects of multiple organizations.
• Demonstrate the methods used to establish meaningful comparisons between projects to form a basis for improvement initiatives.
• Demonstrate how project performance data are used to explain and justify estimates of proposed facilities.

Noah Kahn AIA, National Manager, Finance Metrics and PTA, Kaiser Permanente
Stephen P Mulva Ph.D., Associate Director, The University of Texas at Austin / Construction Industry Institute

Firestopping in Existing Healthcare Facilities

Learning Objectives:
• Learn how to incorporate Firestop Systems into early stages of design and renovations.
• Discuss particular challenges to an older facility with many construction types.
• Discuss development of a new contractor awareness of firestop systems and their significance to federal funding.

Robert Hoekstra AIA, LEED AP, Project Manager, Henry Ford Health System

Acoustic Design Case Study: Yale University Health Services Center

Learning Objectives:
• Understand common design elements which are beneficial and detrimental to achieving oral privacy in existing facilities.
• Review HIPAA requirements with respect to oral privacy and the elements necessary to archive a design which aligns with HIPAA guidance.
• Understand the process of auralization and its benefit in establishing a design which reflects the unique requirements of each new facility.

Joshua Cushner, Senior Consultant, Arup
Christa Mrowka, Manager, Administrative Services, YUHS Director’s Office

Chicago Healthcare Facilities LEEDing the Way

Learning Objectives
• Explore motivators for healthcare clients who have incorporated green design in their projects and trends they are seeing in the industry.
• Discuss “low-hanging fruit,” successes, and the challenges to incorporating sustainability, including costs and benefits of various strategies.
• Understand the impacts that green design has had on staff, operations, patients, marketing, fundraising, and the community.

Joseph DeVoss, Assistant Vice President for Capital Transformation, Rush University Medical Center
Michelle Halle Stern, National Healthcare Research Manager for Sustainability, Perkins+Will
Al Mannon, Director of Design and Construction, Advocate Healthcare
Alicia Murasabii, Manager, Principal Architect, Northwestern Memorial Hospital
John Wilhelm, Executive Director, Infant Welfare Society of Chicago

How to Implement and Sustain a Wayfinding Program

Learning Objectives
• Learn key methods to create, implement and sustain a successful wayfinding program in a way that supports the healthcare organization’s culture.
• Brainstorm with others to create a cross-fertilization of existing knowledge and new ideas.
• Gain a deeper understanding of the methods to help put in place effective wayfinding programs that provide much more than merely “signage.”

Annette Ridenour, President, Aesthetics Inc.

Prove It: Evidence-Based Design Criteria for Healthcare Design

Learning Objectives
• Learn to identify research questions that underlie design goals.
• Discuss how to value evidence-based design criteria.
• Understand how to integrate evidence into the design process.

Denise Guerin Ph.D., FIDEC, ASID, IIDA, Coordinator, InformeDesign, University of Minnesota
Caren Martin Ph.D., CID, ASID, IFMA, IIDA, Director, InformeDesign, University of Minnesota
Leading the Incredible Journey from Vision to Occupancy

Learning Objectives
• Learn how to facilitate involvement of clinicians and administrators in the facility design and development process to fulfill the goals they wish to attain for patients and staff.
• Learn practical ways of getting your organization ready for actualizing the architectural design concepts and operational plans in their new building.
• Explore the role of a nurse in leading the design and construction process, from establishing the programming to planning the party.

Kathy Buhrman RNC, MS, Director of Facility Planning, Denver Health
Romelda Jereos Anderson RN, MS, Executive Consultant, Transition Team Leader, Kaiser Permanente Santa Clara Medical Center

Toward Improving Women’s Health: New Prentice Women’s Hospital

Learning Objectives
• How triage services and a post-delivery discharge lobby enhance patient experience and operational efficiencies.
• How a family-centered neonatal care environment supports innovations regarding infant care and family comfort.
• How comprehensive women’s health is streamlined in a multi-facility environment.

Betsy Finklemeyer RN, MBA, Director, Women’s Health, Northwestern Memorial Hospital
Chris Liahaokos AIA, ACHA, Chairman of the Board of Directors, OWP/P
Patty Looker FACHE, Principal/Healthcare Director, VOA Associates Inc.
Rebel Roberts, AIA, NCARB, ACHA, LEED, AP, President/COO, VOA Associates Inc.

St. Vincent’s University Hospital Redevelopment—Inception to Completion

Learning Objectives
• Understand the demolition of acute hospital sites.
• Explore aspergillus prevention.
• Discuss good design of healthcare facilities.

Donal Blake, Director, Scott Tallon Walker

RxDesign (Prescriptive Design) Post Occupancy Evaluations of ICU Designs

Learning Objectives
• To establish which areas of the completed building promote varying levels of satisfaction/dissatisfaction or indifference among the building users.
• To analyze and collate this information into a format that provides feedback to the design team to underscore the importance of building performance.
• To identify aspects of a buildings design and construction which might relate to user satisfaction levels.

Robert Schilling, President, Champlin/Haupt Architects, Inc.

Case Study: Designing a Critical Care Tower Using Simulation

Learning Objectives
• Understanding how lean methodologies and simulation tools can be used to design more efficient facilities.
• See an example of a real application with calibration to performance measures and benefits achieved.
• Better understand the interdependency of physical layout, operational strategy, and clinical care processes.

Andy Day, Global Product Manager, Hospital of the Future
Jeff Rich, Executive Director - Major Projects & Efficiency Improvement, Gundersen Lutheran Health System

Birds and Butterflies: Organic Hospital Plans that Maximize Efficiency and Caregiver Accessibility

Learning Objectives
• Learn how each facility’s defined model of care informed the design of the patient care units.
• See the advantages of an elliptically-shaped patient tower over traditional rectilinear hospital design. Curved hallways within the ellipse not only maximize sightlines between caregivers and patients, they improve the healing environment by avoiding long, intimidating views down straight corridors.
• See how a singular patient safety feature, a required handrail from bed to bathroom, can drive the configuration of many elements within a patient room and outward to the patient care layout.

Steve Blye AIA, Principal, RTKL Associates Inc.
Georgann Burns AIA, ACHA, Principal, RTKL Associates Inc.
Debra O’Donnell, Vice President and Chief Nursing Officer, Central DuPage Hospital
Geoffrey Tryon, Vice President of Operations, Silver Cross Hospital
AI C. Wilson, AIA, ACHA, NCARB, Vice President, RTKL Associates

Cardiac Diagnostic and Interventional Unit, Sick Kids, Toronto

Learning Objectives
• Examine the impact of state of the art technologies on the delivery of pediatric cardiac care and hospital planning.
• Explore the planning and concept development of the completed project and review lessons learned.
• Lean about the future of pediatric cardiac care technologies.

Jackie Hubbert, Lab Manager, Sick Kids Hospital
Antje Reid, Associate, Parkin Architects Limited
Lynne Wilson-Orr, Principal, Parkin Architects Limited
Joan Moss, Vice President, Sg2

For group rates call 631-725-8645 or email linda@jdevents.com
Bringing the Operating Room into the 21st Century: The Optimus ISE

Learning Objectives
• Establish logical design principles for the operating room environment.
• Understand methodology for implementation of existing technologies into the operating room.
• Bolster operational efficiencies and revenue.

John R. Mangiardi MD FACS, CEO, Optimus Services LLC

Going, Going, Gone Green: Dell Children’s Medical Center of Central Texas

Learning Objectives
• Identify key decision points which lead to going “green” and resources and opportunities that foster a project team’s ability to do so.
• Learn about key innovative design features and solutions of this “green” healthcare facility, as well as the integrated design process.
• Evaluate some of the organizational, operational and environmental benefits that have been seen and/or measured since the hospital opened.

Joseph F. Kuspan AIA, Senior Vice President, Director of Design, Karlsberger
Robert I. Bonar, Jr. DrHA, President and CEO, Dell Children’s Medical Center of Central Texas

Patient-Centered from Inside Out: Setting New Standards in One Community

Learning Objectives
• Learn how to turn around an image of a community hospital to make it the health care provider of choice.
• Gain insight into the roles of the CEO, Board of Directors and architect in implementing a vision.
• Identify outcomes resulting from operational changes and design initiatives.

K. Jeffrey Hill, President and CEO, Midwest Medical Center
Kimberly Nelson Montague AIA, NCARB, Director of Design Consultation Services, Planetree
J. Todd Robinson AIA, Senior Designer/Principal, Earl Swensson Associates, Inc.

Healthcare’s Lighting Evolution

Learning Objectives
• Practical lighting solutions to support aging vision and health.
• Illustrate the connection between enhanced health, performance, learning and net economic benefits to high performance lighting and daylighting.
• Review practical measures to incorporate high performance electric lighting/daylighting systems into a project.

Robert Dupuy LC, IALD, Associate Principal, Lighting Studio Leader, Interface Engineering
Deborah Raines LC, Senior Lighting Designer, Interface Engineering

CASE STUDY: Loyola University Health System—The Collaborative Development of a Major Academic Medical Center Expansion

Learning Objectives
• Learn about creating an Integrated Interventional Platform.
• Create your own identity using Unique Identifiers.
• Learn how to enhance flexibility to reduce program square footage.

Mark A. Akers, Project Executive, Pepper Construction Company
Sheila Cahnman, AIA, ACHA, LEED AP, Group Vice President and Healthcare Practice Leader, Hellmuth Obata Kassabaum
Robert A. Pratt, CEO, Pratt Design Studio
George Titus, Vice President of Engineering and Facilities, Loyola University Health System

Effect of Art on Pediatric Patients’ Perceived Stress and Anxiety

Learning Objectives
• Understanding state of current evidence in evidence-based art for pediatric patients.
• Learning the importance of collaboration and the process of setting up a research study in a hospital.
• Learning the role that art can play in impacting the stress and anxiety experienced by pediatric patients.

Linda M. Brown Ph.D., Clinical Research Education and Compliance Specialist, Memorial Hermann Clinical Innovation & Research Institute
Sarajane L. Eisen Ph.D., Interior Design Program Coordinator, Auburn University
Kathy Hathorn, CEO & Creative Director, American Art Resources
Upali Nanda PhD, VP Director of Research, American Art Resources

Delivery of Seamless Healthcare Through Collaboration and Design

Learning Objectives
• How to align unrelated business entities and physician groups to provide coordinated patient care through partnering and collaboration.
• How to design a comprehensive outpatient facility and develop a common brand and culture.
• How this process results in delivering exceptional seamless care to patients.

Roberta L. Jelinek, Director Business Development, Saint Mary’s Southwest
Diane Lamers, IIDA, NCIDQ, LEED AP, Interior Designer, HKS Architects, PC
Robert L. Miller AIA, LEED AP, Associate and Director of Sustainable Design, HKS Architects, PC
Debbie Siemann, Vice President, Strategic Advancement, Saint Mary’s Health Care
Using 3D and 4D Technology to Deliver Successful Healthcare Projects

Learning Objectives
- Learn the importance of 3D MEP Coordination; allows trades to pre-fabricate their systems prior to delivery to the jobsite.
- Benefits of 4D Modeling; ensures trades don’t interfere with each other; shows if enclosure is ahead, behind, on schedule or change in sequencing.
- Explore/learn possible uses for as-built 3D models

Andy Stapleton, Sr. MEP Engineer, Mortenson Construction

The Flexible Hospital: Planning and Design with Modularity

Learning Objectives
- Learn the history and evolution of modular hospital design in the US and Europe and exactly what hospital modular design encompasses.
- Learn about the current status and trends in modular design for hospitals. Do they vary between the US and Europe? What works and what doesn’t?
- Explore future opportunities for utilizing modular design. What are the advantages and challenges in design, implementation and construction?

Andy Stapleton, Sr. MEP Engineer, Mortenson Construction

Building Sustainable Healthcare on Time with BIM and STEEL!

Learning Objectives
- Learn the advantages of building with steel—fast schedule, low cost, efficient framing systems, and last but not least—SUSTAINABILITY!
- Explore the advantage of BIM (Building Information Modeling) on your next steel project to ensure a fast, low cost project!
- Discuss a healthcare project with the project team that utilized steel and BIM to save time and money with an end result of high sophistication.

Tabitha Stine P.E., Great Plains Regional Engineer, AISC (American Institute of Steel Construction)

A New Paradigm in New Facility Activation: No Major Issues!

Learning Objectives
- Understand the complexity of the many relationships among readiness elements and how an integrated and centrally managed structure leads to success.
- Appreciate the benefits of a successful readiness process to the larger organization, including: staff orientation, cost containment, and confidence.
- Understand how to apply a similar structure to variously-sized projects with varying levels of technical and operational complexity.

Sara Hayes, Project Manager - Transition Planning, Northwestern Memorial Hospital
Nicholas A. Wojciewkowski, Manager - Transition Planning, Northwestern Memorial Hospital

“Infant versus Parent”—Exploring the Paradigm of NICU Single Room Design

Learning Objectives
- Describe paradigm challenges facing the owner/architect in designing for the infant versus parent role in a single room NICU environment.
- Discover evidence-based design research methods used for judging single room versus suite style design success.
- Learn of the staff concerns and methods to resolve and address those issues prior to the new area occupation and immediately following.

Karra Heggen RN BSN, Chief Nursing Officer, Dupont Hospital
Ronald S. Menze AIA ACHA, Partner, Morrison Kattman Menze, Inc.
Jerome T. Nix, Partner, Morrison Kattman Menze, Inc

Successful Implementing of Valet Parking & Shuttles in a Hospital Campus

Learning Objective
- Explore the necessary steps involved in planning a valet and shuttle program.
- Learn how to make the public aware of the program, how to use it and its benefits.
- Learn how to roll out the program and what steps are needed to result in quick acceptance and success.

Richard Raskin, Consultant, Walker Parking Consultants

Facilities Capital Management: Joint Commission Readiness & Beyond

Learning Objectives
- Learn how to maintain accurate information about building conditions across your organization.
- Discuss methods for prioritizing maintenance and renewal projects based on urgency, strategic impact, and other business factors to develop optimal capital budgets.
- Discover how Beth Israel Deaconess Medical Center has streamlined the process of preparing statements of condition and maintains readiness for Joint Commission audits.

Douglas Barletta, Facility Engineer, Beth Israel Deaconess Medical Center
Mike Kwok, P.Eng, MBA, Project Director, VFA, Inc.
CONFERENCE

Design-Led, Design-Build “A Better Way to Build” RCA Cardiology Clinic

Learning Objectives

• Controlling budgets during the planning and design process and avoiding expensive re-designs.
• Achieving faster time tracking by avoiding the usual delays caused by the disconnect between designer and contractor.
• Achieving a higher build quality by using real-time, material/cost evaluations.

Rod Gustafson DBIA, AIA, President, PG Architecture Design Build
Sandy McCurdy-Minor, Research Director, Rockford Cardiology Associates
Dr. Robert Minor, Cardiologist/Owner, Rockford Cardiology Associates
Jeff Munz, Director of Construction Services, PG Architecture Design/Build

Thursday, September 11, 2008 9:15 a.m. - 10:15 a.m.

What Does It REALLY Cost? Budgeting and Estimating

Learning Objectives

• Find out the different ways to estimate a project.
• Learn what should be in a Total Project Budget.
• Explore ways for the design to be flexible if the actual costs are more than budgeted.

Kerry Deacon, Healthcare Project Director, Walbridge Aldinger
Robin L. Vasa AIA, CSI, CSS, Executive Director of Facilities Services, Memorial Health Care System
Steve Wiser, Director of Healthcare Design, JRA Architects

Care, Treatment and Design for an Increasing Bariatric Patient Population

Learning Objectives

• Explain and illustrate the challenges which healthcare providers are facing in dealing with a growing bariatric population.
• Demonstrate practical design solutions to safely accommodate bariatric patients and their often bariatric family members.
• Discuss staff safety and future challenges likely to impact the physical environment as the number of bariatric patients grows.

Alison Morin RN, Director - Geriatrics, Misericordia Community Hospital
Ron Nemeth, Partner, Zeidler Partnership Architects
Marilyn Palmer, Principal, Architect, Zeidler Partnership Architects
Jan Schimpf RN, Manager, Critical Care Operations, Misericordia Community Hospital

Developing Ambulatory Care Alternatives—Knowing Your Market

Learning Objectives

• Learn about the strategic objectives and business model for an outpatient facility built by a third party developer.
• Discuss new planning models and processes for patient flow, self-registration and seamless patient experiences.
• Examine how to integrate healing elements, specialized design features and specialized spaces that contribute to an enhanced outpatient experience.

Brenda DeFeo, Vice President, Bryn Mawr Hospital, Main Line Health System
Luis Posada, Senior Health Facility Planner, Francis Cauffman

New Forces Driving the Explosion of Behavioral Healthcare Construction

Learning Objectives

• Hear about the changing-social awareness in behavioral healthcare.
• Explore the evolving clinical models in behavioral healthcare design.
• Learn about the newest program developments and trends in behavioral healthcare.

Dr. Natarajan Elangovan, Medical Director, Essex County Hospital Center
James Kent Mairhead AIA, Associate Principal, Cannon Design
Timothy M. Rommel AIA, ACHA, OAA, Principal, Cannon Design

Conference session and speakers are subject to change.

Please visit www.hcarefacilities.com for the most up-to-date program information.
The highly esteemed Symposium Distinction Awards competition honors design teams and individuals who have made a profound contribution to the health-care design industry. In addition, it recognizes the best and most innovative new products exhibited at the Symposium. In addition, the Symposium will be presenting its a Lifetime Achievement award to a very special individual.

Winners will be announced at the Symposium Distinction Awards luncheon on Tuesday, September 9, during the Healthcare Facilities Symposium and Expo.

### Award Categories
- **Team Award**
- **User-Centered Award**
- **Individual Award**

### Product Awards:
- Most Innovative
- Architects’ Choice
- Best in Show

To enter the 2008 Symposium Distinction Awards please visit [www.hcarefacilities.com/awards.asp](http://www.hcarefacilities.com/awards.asp)

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**Networking Events**

**Tuesday, September 9, 2008**

7:30 a.m. - 8:30 a.m.  
**Breakfast**

8:30 a.m. - 10:00 a.m.  
**Welcoming Ceremony & Opening Keynote**  
Kick off your 2008 HFSE experience by coming together with all your peers for the Welcoming Ceremony and Dr. Regina Benjamin’s keynote which promises to inspire you!

12:30 p.m. - 2:00 p.m.  
**Symposium Distinction Awards Luncheon**

4:30 p.m. - 6:00 p.m.  
**Exhibition Hall Preview Networking Reception**

*We're bringing out the drinks and appetizers to celebrate and preview the 21st Annual HSFE Exhibition. Lift a glass with friends, meet new ones and interact with your peers while visiting the exhibitors and learning about their newest products and services. Open to Conference Attendees only.*

7:00 p.m. - 10:00 p.m.  
**Symposium Party at the Hyatt Regency**

*Sponsored by corian.*

*This year’s “Can’t Miss” Event at the Symposium is our Mexican Fiesta at the Hyatt Regency Chicago. Network with your peers while enjoying Mexican food and listening to lively Mariachi music. Once again, the Symposium Party will feature a fundraiser for a local hospital. At the 2008 Mexican Fiesta we will be raffling away some exciting prizes with 100% of the proceeds going to Children’s Memorial Hospital. Open to all Symposium Participants.*

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**Wednesday, September 9, 2008**

7:00 a.m. - 8:00 a.m.  
**Breakfast**

11:30 a.m. - 1:30 p.m.  
**Lunch on the Exhibition Floor**

3:30 p.m. - 4:30 p.m.  
**Reception on the Exhibition Floor**

*Visit the Exhibit Hall one final time this year. Enjoy drinks and appetizers as you view new and exciting products and services and network with your peers.*

*Sponsored by Cooper Lighting and Forbo Flooring Systems.*

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**Travel Information**

HFSE has reserved a limited number of rooms at the Swissôtel and the Hyatt Regency. Reservations can be made by calling the hotels directly. Be sure to mention the corresponding discount code to receive the rate and make your reservations early, as rooms fill up quickly and are available on a first come, first serve basis.

**Discounted Hotel Deadline:**  
Friday, August 1, 2008

- **Hyatt Regency**  
  312-565-1234  
  $259  
  Discount code: Healthcare Facilities

- **Swissôtel**  
  312-565-0565  
  $259  
  Discount code: JD Events

*Events open to all HFSE conference attendees, speakers and members of the press.*
**Greening the Patient Experience**

Sustainable design—also known as green or high performance design—means creating a balance between human needs and the health of natural systems on which we are dependent. This exhibit by Anshen+Allen will educate you about sustainable products and demonstrate how to adopt green practices now. This unique display demonstrates green materials and technologies that are economically viable, readily available and appropriate for use in intensive healthcare settings and it shows a healing environment that improves the quality of life for patients, staff and family based on best practices and evidence-based design.

Greening the Patient Experience embodies the seven following principals:

- Do no harm: create a safe and healthy room for the patient using principles of evidence-based design.
- Design the indoor environment to promote the health and well-being of staff and families.
- Provide direct connection to the outdoor environment.
- Passive survivability: create a place that can function in the face of natural disaster.
- Minimize the room’s impact on the natural environment through sustainable practices.
- Intensify the use of technology in patient care.
- Deinstitutionalize the healthcare environment.

Made possible by Anshen+Allen The IFMA Healthcare Council, Skanska, and participating partners.

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**Use of Illusion in Healthcare Architecture**

Discover how illusions of nature can be used to bring the comforting and healing properties of nature into healthcare architecture. This session will establish that illusion, while a misperception of “reality,” is a mode of perception that is both natural and, at times, beneficial, and that illusion can be useful as a way to simulate an experience. See how architecture is involved with the creation of objective and subjective space, so that illusion is integral to its practice. Review research on the health benefits of experiences of nature, and how illusions of nature are a simple and cost effective way to make the benefits of nature available in built environments. Learn the necessity of attention to detail in creating authentic illusions of nature. And discover why the sky is a universally appreciated natural phenomenon that lends itself to simulation in healthcare settings.

Bill Witherspoon, Founder & President, The Sky Factory

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**Improving Workflow and Optimizing Staff Efficiency**

Strategically placing IT equipment, supplies, devices and medication at the point of care—in secure, space-saving workstations—yields benefits for administrators, IT departments, clinicians and patients. These benefits include: reduced staff stress, increased efficiency and improved medical record accuracy. A study and cases from leading healthcare facilities will be presented, documenting these benefits and processes used to optimize results.

Roger Goza, President & CEO, Proximity Systems, Inc.
The Exhibitors/Sponsors

More than 200 companies will be displaying their products and services on the exhibit floor. The following is a partial list of our show participants. Check the event website for updates.

2/90 Sign Systems  
9Wood GP  
Access Home Design  
Aesthetic Audio Systems, Inc.  
Aesthetics, Inc.  
AGATI, INC.  
Alkco Lighting  
Altro Floors  
American Art Resources  
American Inst. of Steel Construction  
American International Tile  
American Pipe Lining Inc.  
Amico  
Anderson Pest Solutions  
APCO Sign Systems  
Arch Wood Protection, Inc.  
Architectural Lighting Systems  
Architect GP  
Art Dallas Incorporated  
ASI- Modulex  
ASSA ABLOY Door Security Solutions  
Avonite Surfaces GP  
Azrock by Tarkett  
Barton Malow Company  
Bear Construction Company  
Belimed, Inc  
The Blue Book  
The Boldt Company  
BOMI International  
Bradley Corporation  
BremnerDuke Healthcare Real Estate  
BSA LifeStructures  
Cabot Wrenn  
Cannex Design DG  
Carnegie GP  
Central by Int'l. Floors of America  
CHG Inc.  
Chief Manufacturing  
Claridge Products and Equip. Inc.  
CO Architects DG  
Comark Building Systems Inc  
Construction Specialties Inc.  
Cooper Lighting GP  
Corbin Design  
Corporate Realty, Design & Management Institute GP  
CPI Daylighting, Inc.  
CRETESEAL  
Crossville, Inc. GP  
Curnin Inc. GP  
D.L. Couch Wallcovering Source  
Davies Furniture GP  
Demilec (USA) LLC  
Designtex GP  
Dri-Eaz Products, Inc.  
DuPont Surfaces  
Earl Svennson Associates, Inc. DG  
Ecotech GP  
Electric Mirror GP  
EPAL NA  
ETS - Lindgren  
EZ Way, Inc.  
FacilityCare Magazine  
FEC Heliports  
Focal Point GP  
Forbo Flooring Systems GP  
Fritz Industries, Inc.  
Frontier Construction, Inc.  
Genesis Air, Inc.  
Georgia-Pacific, Gypsum LLC  
Graef, Anhalt, Schloemer  
Gravity Lock Systems, Inc. GP  
GreenGrid  
Hafele America Co. GP  
HDR Architecture  
HealthCare Information LLC  
Healthcare Technical Services  
Health Environment Art Services  
Henry Domke Fine Art GP  
HGA Architects & Engineers DG  
High Concrete Group LLC  
Hill-Rom GP  
HKS Inc. DG  
Honeywell Fire Systems  
Howard Industries: PRIME Sign Program  
Innerface Architectural Signage, Inc.  
Innovative Office Products, Inc.  
InPro Corporation  
Intego Systems, Inc.  
JE Dunn Construction  

EXHIBIT HALL HOURS:

Tuesday, September 9  
4:30 p.m. - 6:00 p.m.  
(conference attendee only preview)

Wednesday, September 10  
10:00 a.m. - 4:30 p.m.

Jensen & Halstead, Ltd. and Studio One Design DG  
JSA Inc  
Just Manufacturing Company  
KDI Design, Inc.  
Kenall Lighting  
Keller Clark GP  
Knoll, Inc. GP  
Kohler Co. GP  
KWALU  
Legacy Lockers  
Legrand  
Leopardo Construction  
Lightolier  
Liko  
LogiSon Acoustic Network  
The LTI Group GP  
M Space Holdings, LLC  
Manning Lighting GP  
Mannington Commercial  
Marks USA  
Matot Inc.  
McCarthy Building Companies  
Medical Construction & Design Magazine  
Meridian Art Group  
Midmark Corporation  
Nana Wall Systems, Inc.  
Nemshoff GP  
NTP Architecture DG  
Nu Flow/American Piping  
Nurture - a Steelcase Company GP  
Omnimed, Inc.  
Parkland Plastics  
Pawling  
PDI Communications GP  
Pentadayne Power Corporation  
Perkins+Will DG  
Peter Pepper GP  
Pevco  
Poly Concepts, LLC  
Proteus Group DG  
Proximity Systems, Inc.  
Ragnar Benson Construction  
Rapid Modeling Corporation  
Ratliff Architects DG  
RSM McGladrey GP  
Rulon Company  
SEMCO Incorporated  
Service Master Restoration by DSI  
Shannon Sales, Inc.  
Sharp Electronics Corporation GP  
Sherwin-Williams Company GP  
SimplexGrinnell  
Sittis GP  
The Sky Factory  
Skyfold  
Sloan Valve Company  
SMI Sign Systems, Inc.  
Smithereen Pest Mgmt. Systems  
SMITH SECKMAN REID, INC.  
Southern Diversified Products/Mythic Paint  
Sparling  
Specified Technologies, Inc.  
Spec-Tech Building Products, LLC  
Spine3D  
Stantec Architecture DG  
Stevens Industries  
Stonhard  
Strategic Equity Associates GP  
 Succecssories LLC  
Sun-Wa Technos America Inc.  
Swisslog  
TAS  
TAYLOR DG  
Tee Jay Service Company  
T.H.E. Medical  
Toshiba International Corp.  
Transolid, Inc.  
Trenwth Industries  
Vanguard Modular Building Systems  
Vifar GP  
VISTA Lighting  
Vital System  
VOA Associates, Inc.  
Waldmann Lighting  
Weston Solutions, Inc  
WHR Architects Inc. DG  
WIELAND  
Wilsonart Commercial Flooring  
WorkingBuildings, LLC  
Xigma Engineering Services, LLC

DG = Design Gallery participant  
GP = Greening the Patient Experience participant

For information on exhibits and sponsorships, please contact  
Nancy Jo Wiggin at 203-371-6322 x213 or nj@hcarefacilities.com
The most innovative facilities in the greater Chicago area will welcome you to tour their locations and discuss their design, planning and construction choices. Enjoy this excellent educational, inspirational, and networking opportunity. Buses will depart from the Navy Pier promptly at 11:30 a.m. and return at approximately 3:30 p.m. on Thursday, September 11, 2008. Full conference attendees may purchase a Facility Tour ticket for a nominal fee at the time of registration.

TOUR 1: St. Alexius Medical Center
Over the last three years, administration at St. Alexius Medical Center has implemented the first phase of a facility master plan. A new outpatient portal has been constructed to link the existing hospital and medical office buildings with a new medical office building creating an ambulatory mall with new “front doors” to ancillary diagnostic and treatment services. As the inpatient census has increased, patient nits that had been converted to non-revenue support space have been renovated and put back into service including newly designed units to cater to the hospital’s strength in Pediatrics and to support the new Bariatric service line.

This tour will focus on the new outpatient strategy. Highlights will include outpatient registration, laboratory, Cardiac Catheterization, Comprehensive Cancer Center, Breast Center, Patient Education, and Imaging. Some of the inpatient areas, such as the lobby, healing garden, pediatrics and medical/surgical patient units will also be available for viewing.

TOUR 2: Loyola University Hospital Tower—The Finished Project
The Loyola University Hospital Tower is a 235,000 square foot world class facility designed by Pratt Design Studio in joint venture with HOK. This major expansion includes a new hospital entrance lobby, waiting areas, a Heart & Vascular Center with eight Interventional Rooms, Non-invasive Cardiac Diagnostics space, Pre/Post Procedural Bays, Surgery Admitting Center and an MRI on the First Floor. The Second Floor includes 12 Operating Rooms, Post Anesthesia Recovery Unit, Inpatient Satellite Pharmacy and a Frozen Section Lab. A Sterile Reprocessing Center is located on the Lower Level and 64 Private Inpatient Units are located on the upper floors. New visitor and patient vertical circulation cores are strategically placed to promote ideal patient, staff and visitor flow while nature inspired finishes provide a soothing, warm space.

The form of the new building relates to the existing campus and contributes toward a new presence and image. A key design feature integrated within the building exterior and interior is the “Unique Identifier”—a custom design pattern incorporating icons significant to the hospital. This pattern is incorporated in the exterior precast concrete columns and is featured in the main lobby, waiting areas and reception desk details.

TOUR 3: Prentice Women’s Hospital
Building on more than a century of excellence in caring for women and their families, the Prentice Women’s Hospital leads the nation in providing comprehensive healthcare for women at all stages of life. This remarkable facility and its related women’s health programs respond to a woman’s unique preferences and healthcare needs.

As Northwestern Memorial’s second state-of-the-art hospital, the Prentice enables a unified approach to healthcare both inside the new facility and throughout the Northwestern medical campus.

With a capacity for 13,600 deliveries per year, the Prentice continues to be the largest birthing center in Illinois and the Midwest and is poised to be among the top five in the nation by volume of births. A family-focused environment for critically ill infants is provided in the Renee Schine Crown Neonatal Intensive Care Unit, the largest in Illinois and among the largest in the nation. The Lynn Sage Comprehensive Breast Center has consolidated its services into one location on the fourth floor. The center provides essential services in breast cancer detection and treatment in collaboration with the Lurie Cancer Center.
REGISTRATION

September 9-11, 2008
Navy Pier • Chicago, IL

All information must be filled in completely for your registration to be processed and to receive the appropriate registration rate.

NAME ____________________________________________
TITLE ____________________________________________
COMPANY __________________________________________
ADDRESS __________________________________________
CITY ______________ STATE ______________ ZIP __________
PHONE ____________________ FAX ____________________
EMAIL ____________________________
WEBSITE ____________________________

☐ I would NOT like to receive offers from third party organizations affiliated with the Healthcare Facilities Symposium & Expo via email.

☐ Check here if you require special assistance onsite and describe your needs below:

NAME _______________________________________________________________________________
COMPANY ___________________________________________________________________________
TITLE ______________________________________________________________________________
EMAIL _______________________________________________________________________________
PHONE ____________________ FAX ____________________
ADDRESS ___________________________________________________________________________
CITY ____________________________________ STATE ___________________ ZIP ________________

I'm registering for the exhibit and keynote pass—no payment necessary

PAYMENT INFORMATION

Enclosed is a check or money order payable to JD Events/Healthcare Facilities Symposium.

AMOUNT: $ _____________
ACCOUNT #: ____________________
CARD HOLDER'S SIGNATURE ____________________________
NAME AS APPEARS ON CARD (please print) ____________________________

HOW TO REGISTER:
WEB www.hcarefacilities.com
FAX 203-371-8894
PHONE 203-371-6322
MAIL HFSE c/o JD Events
5520 Park Avenue, Suite 306
Trumbull, CT 06611

ABOUT YOU

To process your registration, the information below must be complete.

1. Which of the following best describes your industry? (Select One)
   A. Architecture
   B. Construction/General Contractor
   C. Interior Design Firm
   D. Hospital/Healthcare Facility
   E. Engineering
   F. Manufacturer/Vendor
   G. Government/Military/Defense

   I. Other (please specify)

2. Which of the following best describes your job function? (Select One)
   A. Analyst/Consultant
   B. Corporate Management (VP/General Manager/Department Manager)
   C. Engineer/Architect
   D. Executive Management (CEO, CFO, COO, O&O, President, Principal, Owner)
   E. Facility Manager/Planner
   F. Healthcare Executive
   G. Healthcare Practitioner
   H. Interior Designer
   I. Manufacturer/Vendor
   J. Sales/Marketing
   K. Construction/Project Manager
   L. Other (please specify)

3. How many employees does your organization have? (Select One)
   A. Less than 50
   B. 50 – 99
   C. 100 – 499
   D. 500 – 999
   E. 1,000 – 4,999
   F. Over 5,000

4. What is your involvement in the purchasing decisions at your company? (Select One)
   A. Final
   B. Evaluate/Specify
   C. Influence
   D. Recommend/Determine Need
   E. No Role

5. Will you be starting healthcare design project in next 6 months? (Select One)
   A. Currently Involved in a project
   B. Yes
   C. No
   D. Do Not Know

6. Is this your first Symposium? (Select One)
   A. Yes
   B. No

7. Do you want your contact information (excluding phone, fax and email) included in the attendee list? (Select One)
   A. Yes
   B. No

CANCELLATION AND POLICIES: Cancellations received by August 1, 2008 will receive a full refund. After August 1 but before August 31 you will receive a full refund, minus a $250 processing fee. After August 31, 2008 no refunds will be issued. Substitutions may be made at any time and without charge. All substitutions and cancellations must be submitted in writing to JD Events. Healthcare Facilities Symposium & Expo is a trade event and no one under the age of 18 will be admitted. JD Events reserves the right to provide qualified substitute speakers in the event of emergency, illness or other like event. If for any reason JD Events has to cancel a workshop or conference session the attendee is still responsible for the full amount of their registration fee. JD Events will make every attempt to immediately notify registrants of any changes or cancellations. Space in workshops and facility tours are on first-come, first serve basis. Include the appropriate codes when you register to secure your place. JD Events reserves the right to close registration for sessions if necessary.

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