The Defining Event for the Design, Construction, and Operations Team

HEALTHCARE FACILITIES SYMPOSIUM & EXPO

CONFERENCE: October 2-4, 2007
EXHIBITS: October 2-3, 2007
Navy Pier • Chicago, IL

Celebrating Our 20th Year!

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The Healthcare Facilities Symposium & Expo, celebrating its 20th year, is the longest running event focused on how the physical space impacts the delivery of healthcare. Facility Managers & Planners, Consultants, Architects, Planning & Construction Professionals, Interior Designers, Product & Service Providers, and Healthcare Management and Operations Executives will meet for three days to discuss, learn about and share today’s design, construction and operational challenges. Ideas and practices will be exchanged to improve current healthcare facilities and plan the facilities of the future. HFSE truly brings together today’s evolving marketplace.

Spend 3 Days at HFSE and get more for your money and time than at any other event this year!


- Tour some of Chicago’s best healthcare facilities to see behind the scenes and real life examples. See page 18.

- Learn from Kathleen Passanisi and James Cohick during our educational and informative keynotes. See page 3.

- Earn over 15.5 Continuing Education Units. See page 4.

- Visit our Exhibit Floor to meet suppliers to fulfill all your design and construction needs—everything from flooring to wayfinding and lighting to furniture. See page 17.

WHO SHOULD ATTEND:
If you work in one or more of these fields or if you work with any of the professionals below, you can’t afford to miss the Healthcare Facilities Symposium & Expo

- Healthcare Executives
Realize true cost savings and keep patients and staff satisfied with the latest developments in healthcare design.

- Facility Managers & Planners
Gain knowledge on the most operationally efficient facilities and how to apply design techniques that are cost effective.

- Architects
Learn how to incorporate multiple client requests, the latest design methodologies and techniques.

- Interior Designers
Discover how to work with the entire design team to create efficient healthcare facilities.

- Purchasing Agents and PMOs
Find the latest products and services that are in line with your purchasing objectives and keep you under budget. Manufacturers will be launching innovative new products at HFSE!

- Construction Professionals
Contractors and construction professionals can learn from the design team on how the specialized world of building hospitals and healthcare facilities works.

Our core team of advisors has put together the premier event for healthcare design. The Healthcare Facilities Symposium & Expo is THE “must-attend” event.
Tuesday, October 2, 2007 • 8:30 a.m. - 10:30 a.m.

Kathleen Keller Passanisi, PT, CSP, CPAE is an experienced health care professional, successful business woman and educator. Recipient of a Lifetime Achievement Award in the discipline of therapeutic humor, and a member of the Speaker Hall of Fame, means she knows what she’s talking about and she does it better than most!

Kathleen works across the country with clients ranging from major health care systems, to trauma teams, from seriously ill patients to overly serious patient caregivers.

Ms. Passanisi founded NEW PERSPECTIVES in 1987 to address issues in wellness, quality of living, stress management, and the link that exists between humor and health. Kathleen is a past-president of the American Association for Therapeutic Humor and served on the adjunct faculty of the Washington University School of Medicine. She is the author of It's Your Life - Choose Well and a co-author of Humor Me - America’s Funniest Humorists on the Power of Laughter.

The self-proclaimed poster woman for the “Sandwich Generation,” Kathleen is the funniest woman in Lake Saint Louis, Missouri and possibly the Western Hemisphere.

Wednesday, October 3, 2007 • 10:30 a.m. - 11:30 a.m.

Jim Cohick’s background in healthcare includes 16 years with US-based healthcare corporations, building and managing free-standing rehabilitation hospitals. He oversaw the dynamic information services component for two growing networks, with more than 60 new facilities combined. In 1997, Cohick joined CURE International and for three years lived and worked in Kenya, East Africa, where he opened and ran the first children’s teaching specialty surgery and rehabilitation hospital in Africa. During his tenure there, he oversaw the building and opening of two more hospitals in East Africa. Upon returning to the US, Cohick directed management operations for subsequent hospitals (in Africa, Latin America, and central Asia) in the growing network. Before leaving CURE International, he initiated their First Step Program, part of a global initiative for addressing clubfoot. In June 2005, he accepted the invitation to participate on the Medical Rehabilitation Guidelines expert committee convened by the Disability and Rehabilitation office of the World Health Organization (WHO) in Geneva, Switzerland. In December 2005 he joined Shriners Hospitals for Children-Chicago, bringing his experience and commitment to providing expert medical care for children with physical disabilities within a specialty facility environment. Cohick is a Fellow with the American College of Healthcare Executives. He holds an MBA from the Kellogg School of Management of Northwestern University.

A very special thanks to these industry leaders who provide us with their council and support.

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**Annette L Valenta**
Professor and Dept. Head University of Illinois at Chicago

**Roger O Williams**
VP, Business Development McCarthy Building Companies Inc.

**To register or for the most up-to-date information visit www.hcarefacilities.com**
About the conference...
The Symposium breaks out of traditional track structure and tedious day-long sessions to give you more options, better content and more diverse audiences. Session descriptions are labeled with one or more of the nine focus areas:

- Master Planning
- Design & Construction
- Evidence Based Design
- Sustainability
- Technology
- Guest Services
- Operations
- Building Systems
- Professional Services

Symposium Speakers...
The 2007 Symposium speaker roster consists of the upper echelon of thought leaders, trend setters and industry authorities. Not only will you hear from the top designers and planners but all sessions that discuss a specific project have a representative from the hospital or healthcare center presenting.

Adventist GlenOaks Hospital
Advocate Health Care System
Aesthetics Inc.
Affiliated Engineering Inc.
AISC (American Institute of Steel Construction)
American Art Resources
Anshen + Allen, Architects
Aptium Oncology
ArchiTech
Architectural Sign Associates
Arizona State University
Array Healthcare Facilities Solutions
Aston McLaren LLC
BJ C Health Systems
BremnerDuke Healthcare Real Estate
Brigham and Women's Hospital
Browning Day Mullins Dierdorf Architects
BSA LifeStructures
Cannon Design
Capital Engineering
CB Richard Ellis - Group Health Account
Chicago-Savannah Wellness
Construction Infrastructure Management
Corizon, Inc.
Corbin Design
Davis Partnership Architects
DesignGroup
Deverney Group Architects
Earl Swensson Associates, Inc.
Ellerbe Becket, Inc.
Evanson Northwestern Healthcare
EwingCole Architects
Facilities Technology Group
FarrowPartnership Architects Inc.
Florida Hospital Celebration Health
FreemanWhite, Inc.
GE
Gresham Smith & Partners
Grey Nuns Community Hospital
Group Health Cooperative
Guenther 5 Architects, PLLC
Hammel, Green and Abrahamson, Inc.
Harley Ellis Devereaux
Harvard Medical International
HDR Architecture, Inc.
Healing HealthCare Systems, Inc.
Heery - HLM Design
Helen DeVos Children's Hospital
Hendricks Regional Health
HKS Architects, P.C.
HMC Architects
HOK
Integrated Facilities Solutions, Inc.
Intermountain Healthcare
Intersafe
Jonathan Bailey Associates
RA Architects
J. R. Abbott Construction, Inc.
Kaiser Permanente Colorado
KJWW Engineering Consultants
Lejune Steel
Loebl Schlossman & Hackl
Mazzetti & Associates
McCarthy Building Companies
McGraw-Hill Construction
Medical Center of the Rockies
Memorial Hermann Hospital-TMC
Miller Children's Hospital
Navigant Consulting
Nemchoff
Newcomb & Boyd
Northwest Community Hospital
Northwestern Memorial Hospital
Novant Health Real Estate & Const.
OSF Healthcare System
OWP/P
Parker Architects Limited
Payette
Perkins+Will
Planning Decision Resources
Pratt Design Studio
Proteus Group
Ratcliff
Rich and Associates
Rolf Jensen & Associates
RTKL Associates, Inc
RTKL Healthcare Technologies
Rush University Medical Center
RWDI
S/L/A/M Collaborative
Samuel Simmonds Memorial Hospital
Smith Hager Bajo
Sparling
Stephen J. Short Planning, LLC
St. Joseph Health System
St. John Health System
St. Joseph Mercy Hospital
St. Vincent's Health System
Stantec Architecture
Syska Hennessy Group, Inc.
Tariton Corporation
TAYLOR
Texas A&M University System HSC-SRPH
The Advisory Board Company
The CARITAS Project
The Center for Maximum Potential Building Systems
The Design Partnership
The Johns Hopkins Hospital
The Richard M. Ross Heart Hospital
Turner Construction Co.
UMASS Memorial Medical Center
University Hospitals
University of California San Diego
University of Kentucky
University of Pittsburg Medical Ctr.
VOA Associates Inc.
X-nth

Earn up to 15.5 Continuing Education Units from these Symposium partners:

- Interior Designers: ASID, IDCA, IDEC, IIDA, and NKBA recognize the Healthcare Facilities Symposium sessions as qualifying for continuing education credit. Each hour of educational content is equal to 0.1 CEU.

- Architects: The Symposium is an AIA Registered Provider. Attendees may earn 1 Learning Unit per educational hour. At least half of the 2007 program qualifies for Health, Safety and Welfare (HSW) credits. You can get all 8 of your HSW credits for the year!

- Facility Planners: This program is registered with IFMA. Certified facility managers (CFMs) who attend will earn certification maintenance points.

Healthcare Facilities Symposium & Expo October 2-4, 2007 Chicago, IL
“Leading By Design”— Creating Sustainable Generative Space in Healthcare Facilities

This participatory workshop will report on original findings from The CARITAS Project’s ongoing, four-year long research investigation on “generative space.” As a means to increase accountability in developing environments to measurably improve health and healthcare delivery, the “Leading by Design” project has been working with ten individuals to pioneer a sustainable approach to healthcare design. A case study will demonstrate the benefits that this new model of practice can deliver. Workshop participants will be introduced to: (1) a model of environmental design practice that can consistently produce sustainable improvements; (2) new understandings of leadership, health, and space that are foundational to creating “generative space”; and (3) an approach to applied research that supports ongoing learning and sustained improvements.

Wayne Ruga, PhD, AIA, FIIDA, Hon. FASID, Founder and President, The CARITAS Project

Annette Ridenour, President, Aesthetics Inc.

SPOTLIGHT SESSIONS

In conjunction with its overall commitment to “Lean,” Sutter Health sought to develop several aggressive project delivery initiatives. These initiatives emphasized four primary objectives: patient safety, operational efficiency, project construction costs, and adaptability, flexibility to address the ever evolving patient care delivery model. To accomplish this, Sutter engaged three separate teams in a “co-opetition” (cooperative competition) which were comprised of clinical operations consultants, architects, engineers, programmers, planners, and contractors to develop new prototype design concepts to aggressively (1) minimize patient movement, (2) optimize operational efficiencies through breaking down the silos between traditional departments, (3) decrease space by eliminating unnecessary redundancy in patient flow and (4) reduce project construction costs by maximizing standardization and modularization in project design. Each of the three team concepts will be presented in adjacent sessions to demonstrate radical new thinking that will serve as new benchmarks of quality and efficient medical care.

MODERATOR: David Chambers, Director Planning, Architecture & Design, Sutter Health

Tuesday, October 2, 2007 3:30 p.m. - 4:30 p.m.

Collaboration, Cooperation and Innovation

In response to escalating construction costs and the desire to improve healthcare delivery, Sutter Health challenged HOK, in conjunction with McCarthy Builders, along with two other architect/contractor teams to collaborate and develop a prototype hospital that reduced staffing through increased efficiencies, reduced the buildable area required for the stated program, reduced both the time and cost to construct a new hospital, and improve its energy efficiency. Through the implementation of advanced protocols and innovations in a new environment of care that improves patient outcomes, the HOK/McCarthy team was able to achieve significant reductions in areas such as Adjusted Patient Discharge (APD), clinical procedure times, time to build, and use of precious natural resources. All of this reduction was accomplished through the use of the “Universal Care Unit”, the introduction of “Filters”, the implementation of cellular thinking, and the development of the “Control Center.”

William Roger, Senior Vice President Director Healthcare, HOK

Chuck Siconolfi, Principal, Director of Healthcare, HOK

Steve Riley, Senior Associate, Project Manager, HOK

Mark Brazitis, Director, Navigant Consulting

Richard Henry, President; Northern Pacific Division, McCarthy Builders

Bill Vernon, Healthcare Market Leader, Affiliated Engineering Inc.
Tuesday, October 2, 2007  10:15 a.m. - 11:15 a.m.

CASE STUDY: Planning Culturally Sensitive Quality Hospital in Arctic Slope Communities

Learning Objectives:
• Understand the current healthcare trends that apply to healthcare delivery in the Arctic environment.
• Define the impact of technology, facility design and care delivery models on clinical outcomes, resource use/satisfaction.
• List 5 strategies for providing safer patient environments.

Mike Herring, MPH, Hospital Administrator & CEO, Arctic Slope Native Association Limited - Samuel Simmonds Memorial Hospital
Patrick Leahy AIA, Healthcare Principal, HDR Architecture, Inc.
Cyndi McCullough, Senior Healthcare Consultant, Vice President, HDR Architecture

Hospital of the Future/Lessons for Facility Planning

Learning Objectives:
• Provide the audience with an overview of market demand factors and anticipated shifts.
• Share lessons from the thousands of interviews and site-visits conducted through the course of this year’s research.
• Identify the implications of these market dynamics on facility design.

Fabienne Moore, MD, MPH, Director, The Advisory Board Company

Hospitable Emergency Departments: Helping Emergency Patients Feel Like VIPs

Learning Objectives:
• Show the value and importance of implementing these strategies to helping your hospital maximize operational efficiencies and the bottom line.
• Understand key operational and built environment strategies to achieve the optimum “no-waiting” emergency department.
• Provide a toolkit to help you make your emergency department more hospitable.

Brinsley Lewis MBA, FACHE, Chief Executive Officer, Adventist GlenOaks Hospital
Brenda Bush-Moline, Senior Vice President, VOA Associates Inc.

CASE STUDY: The Perfect Storm... High Tech Meets High Touch

Learning Objectives:
• Learn how the creation of a healing environment affects the overall experience of patients, families, and staff members.
• Discuss why facilities must be designed for the spiritual, mental, and emotional dimensions of the patient, as well as for treating illness.
• Demonstrate cost savings for your facility while creating satisfied patients and family members.

Sally Grady, Director, Imaging Services, Florida Hospital Celebration Health

Emerging Technology for Healthcare

Learning Objectives:
• Understand the key differences in RFID technology and how they apply to healthcare.
• Understand a vision of future potential of RFID and its impact on the healthcare organization.
• Provide key factors to determine what financial and physical investment is appropriate now versus later.

Tom Leonidas, Jr. P.E., Vice President, Sparling

CASE STUDY: From the View of an Adolescent to a Patient-Focused Perioperative Design

Learning Objectives:
• Describe the methodology used to create the revised Perioperative process.
• List the key measures of success for the Perioperative process.
• Describe the innovative processes integrated into the planning and design of surgical services.

Judith Ann Hager, RN, MSN, FHIMSS, Principal, Smith Hager Bajo
Rhonda Hoyle, Parent Representative, Helen DeVos Children’s Hospital
Michele Pictras, BSN, MSN,MBA, Nursing Administrator, Helen DeVos Children’s Hospital
Curtis Qualis, Sr. Associate, Jonathan Bailey Associates

The Integrated Approach to Project Planning, Design and Delivery

Learning Objectives:
• Learn a unique and easy way to apply method for integrating teams on projects of any scale.
• Learn tools for customizing your planning, design and construction process to meet the needs of specific clients and projects.
• Develop methods to reduce errors, eliminate duplicated efforts, increase value management and help to complete projects on time, on budget.

Jason Bretz, Director Preconstruction Services/Estimator, Tarlton Corporation

Complete session descriptions and up-to-date speakers are available at www.hcarefacilities.com. Please visit for additional information on all sessions!
Role of the Corporate Architect: Helping Health Systems Envision the Future

Learning Objectives:
• Learn techniques for stakeholder communication and management from client perspective.
• Discuss planning process from decision-making perspective.
• Recognize benefit of outsourcing costly facility management resources.
• Learn how to maximize return on investment of hospital facility staff.
• Learn new approaches to strategic master planning and cultural changes required to enact decisions.

Steven D. Standley, Senior Vice President, System Services, University Hospitals
Christopher P. Trotta AIA, Vice President, Midwest Market, Array Healthcare Facilities Solutions

CASE STUDY: Striving for the Perfect Cancer Center: Why We Always Redesign the Wheel?

Learning Objectives:
• Recognize and prioritize the elements required for the perfect cancer center.
• Understand how to incorporate lessons learned pertaining to cultural differences, technology and governmental regulations.
• Explore implications of post-occupancy evaluations and applicability to the next cancer center.

Myra Gray Fouts RN, MSN, OCN, CNAA, Vice President, Medical Affairs, Aptium Oncology
Natalie Miovski, AIA, LEED AP, Healthcare Principal, EwingCole Architects

Sound Health: 7 Steps to Reducing Hospital Noise

Learning Objectives:
• Learn the specific characteristics of the hospital environment that contribute to noise and the symptoms that accompany them.
• Learn 7 strategies for improving and managing the hospital sound environment.
• List at least three common patient symptoms that are related to hospital noise.

Susan E Mazer, President/CEO, Healing HealthCare Systems, Inc.
CONFERENCE

Tuesday, October 2, 2007 2:15 p.m. - 3:15 p.m.

CASE STUDY: Evidence Based Design and Building for Excellence — The Ross Heart Hospital

Learning Objectives:
• Understand the distinct benefits and optimal design of the Universal Room and the value of this model as a means to enhance care and patient outcomes.
• Learn how consolidating clinical services into a distinct facility improves efficiency and creates an identifiable image to compete in today’s market.
• Learn how design and functionality must work together to satisfy the educated consumer, as well as staff and physicians’ outcomes.

Katherine Kay Brown, RN, MSN, CCRN, Director of Consulting, Corazon, Inc.
Richard B. Davis PhD, Administrative Director, The Richard M. Ross Heart Hospital
Sherm D. Moreland AIA, LEED AP, Healthcare Principal, DesignGroup

Space That Heals: The Case for Nursing Focused Design

Learning Objectives:
• Explore how a strategy of “Nursing-Focused Design” can positively impact patient care.
• Explore how a strategy of “Nursing-Focused Design” can positively impact the hospitals’ bottom line.
• Explore how a strategy of “Nursing-Focused Design” can positively impact staff commitment to their chosen profession.

Ian Sinclair, Principal, Farrowpartnership Architects Inc.

IP Centric Medical Systems Demand Critical Infrastructure Design

Learning Objectives:
• Learn physical spaces and support systems necessary to operate and monitor IP systems.
• Explore potential failure points and methods to mitigate those risks.
• Identify key design decisions that will have long term impact on reliability and maintainability.

C. Donald Latham, Jr. RCDD, CPP, Senior Associate, Newcomb & Boyd

ICRA (Infection Control Risk Assessment) During and After Construction

Learning Objectives:
• Recognize the value of a campus wide, consistent ICRA response to assist communication with consultants and contractors as well as staff.
• Describe the participants required to develop a facility ICRA program and identify the steps required to develop an ICRA program.
• Develop procedures and checklist for construction projects and recognize common pitfalls related to the ICRA requirements.

David A. Neal AIA, ACHA, Principal, S/L/A/M Collaborative
George D. Nolan, Director, Capital Planning & Management, UMASS Memorial Medical Center

Greening Healthcare: The Results of a National Survey

Learning Objectives:
• Gain an understanding of the perception versus the reality of green healthcare facility design.
• Understand the benefits, both tangible and intangible, that can accrue to the owner, staff and patients in green healthcare facilities.
• Understand the design characteristics that result in a green healthcare facility and why they are so important.

Harvey Bernstein, Vice President for Industry Analytics, McGraw-Hill Construction
Rod Wille, Sr. Vice President, Manager of Sustainable Construction, Turner Construction Co.

Designing From the Inside Out

Learning Objectives:
• Discuss the traditional approach/method to new space design and the potential gaps in methodology.
• Explore design method using current workflow analysis, future technology adoption and alignment with strategic organizational initiatives.
• Discuss the potential benefits of using simulation when attempting to design hard space 5–7 years before completion.

Marcia Peterson, Director of Healthcare Imo, GE
CASE STUDY: Highlands Ranch—Focus on the Kaiser Permanente Colorado Process for New Facilities

Learning Objectives:
• Explore the process used to justify a new medical office building in the Kaiser Permanente Colorado Region.
• Review the information gathered and the analysis used to determine site, size, design and functions of the new facility.
• Discuss the outcomes and the lessons learned.

Alison Laevey, Senior Manager, Communications - Clinical Marketing, University of Pittsburgh Medical Center
Kevin D. Scott AIA, Principal, Davis Partnership Architects
Theresa A. Smith, Senior Planning Consultant, Regional Strategy, Kaiser Permanente

Expansion of Surgery and ICU Services within Existing Campus Constraints

Learning Objectives:
• Discuss planning strategies for expansion of surgery and ICU departments as they relate to parameters established by existing building conditions.
• Identify future modes of patient service and technological integration anticipated within the design of these units.
• Develop monitoring and program implementation to integrate construction activities without interruption to patient services.

J.P. Gallagher, Senior Vice President, Evanston Northwestern Healthcare
Mark A. Nichols AIA, LEED AP, Principal, Loebl Schlossman & Hackl
Tim Vander Molen, President, Integrated Facilities Solutions, Inc. (Program Manager for Evanston Northwestern)

Outside Air. So Cool, it’s Chilled.

Learning Objectives:
• Airside healthcare design is all about infection control—understand design and solutions in the market.
• Review an evaluation of the use of a 100% outside air (OA) using CFD Modeling.
• Learn about the application of 100% OA radiant heating and cooling system for three significant new healthcare facilities in the US.

William Scrantom PE, National Healthcare Leader, Syska Hennessy Group, Inc.
Carol Fern, VP, Syska Hennessy Group, Inc.

Curing Your Construction Ills by Implementing a Best Value Environment

Learning Objectives:
• Understand that healthcare clients are in the same cultural environment for design and construction; there is a need to change the current culture.
• Observe that by transferring risk and accountability to the contractors, the client’s representatives have become more accountable.
• Share concepts and case study results that are used to measure the performance of the designers and contractors.

Dean Kashiwagi, Director, PBSRG, Arizona State University
Ed Maxey, Denver Health & Hospital Authority, Construction Infrastructure Management

Designing the Interventional Platform for the Future

Learning Objectives:
• Learn the definition of the interventional platform—which services are involved, the benefits to the services and institution.
• Understand organizational challenges—governance, behavior modification.
• Understand the technology impact—current and future state, flexibility.

Jocelyn Frederick, AIA, ACHA, LEED AP, Principal, Perkins+Will
Michael Iati NCARB, AIA, Director of Architecture and Planning Urban Strategist, The Johns Hopkins Hospital
Jean Mah AIA, FACHA, LEED AP, Principal, Perkins+Will
Marge Siegmeister, Senior Project Manager, The Johns Hopkins Hospital
Mick Zdeblick, Vice President, Hospital Operations, Rush University Medical Center

Lighting for Circadian Rhythms

Learning Objectives:
• Understand what circadian rhythms are and why they are important.
• Review existing studies and discuss interpretations of the results.
• Provide simple solutions to implement circadian rhythm strategies.

Ingrid McMasters, Electrical Designer, KJWW Engineering Consultants
A Global Perspective: International Healthcare Facility Development and Design

Learning Objectives:
• See examples of developing clinical, operational and planning implementation with no administration or medical staff in place.
• Learn which U.S. medical centers have global alliances today and understand where and how these alliances may continue in the future.
• Learn strategies for architectural and interior design that reflects the local culture, traditions and environment and supports quality patient care.

Gregory Chang AIA, Principal, Planning Director, Ellerbe Becket, Inc.
Mic Johnson AIA, NCARB, Design Principal, Ellerbe Becket Inc.
Rick Lincicome AIA, Chief Executive Officer, Ellerbe Becket Inc.
Judith Mitchell AIA, Director of Planning, Harvard Medical International

CASE STUDY: Women’s Health and Patient/Family Centered Care

Learning Objectives:
• Discuss the process involved in obtaining cultural commitment to a compassionate care mission from the entire community of caregivers
• Examine a practical application of patient and family focused care design and operations initiatives that support and enhance a Women’s Health program
• Explore means and methods to fund and implement patient and family centered care in a cost effective manner

Gail Cameron, Patient Care Manager, Postpartum, ICN, Pediatrics, Capital Health Edmonton & Area, Caritas Health Group, Grey Nuns Community Hospital
Greg Hadubiak, VP-Operations, Capital Health Edmonton & Area, Caritas Health Group, Grey Nuns Community Hospital
Robin Snell, Vice President, Parkin Architects Ltd.
Lynne Wilson-Orr, Principal, Parkin Architects Ltd.

Augmenting Signs to Ensure Code Compliancy without Breaking the Bank

Learning Objectives:
• Understand the codes and regulations affecting sign programs.
• Understand how signs can be modified to ensure compliancy.
• Understand the importance of a sign standards program to ensure consistency and compliancy when signs are replaced/changed in the future.

Gary Katz, President, Architectural Sign Associates
Scott Saunders SEGID, Vice President, Architectural Sign Associates

The Impact of Integrating the Operating Room on Nursing

Learning Objectives:
• Develop a common language for discussion and collaboration.
• Identify architectural design requirements that will enable the facility to sustain evolving technologies.
• Gain an understanding about how OR Integration impacts nursing.

Peggy Guastella RN, Director of Surgical and Ambulatory Services, Good Samaritan Hospital, Advocate Health Care System
Steve Juett PE, Director, Clinical Systems Planning, RTKL Healthcare Technologies
Grant Smith RN, Manager Surgical Services, Good Samaritan Hospital, Advocate Health Care System

The Wellness Paradigm

Learning Objectives:
• Understand the sickness paradigm and present day reactive medicine as it compares to the wellness paradigm and proactive medicine.
• Understand the benefits of pharmaceutical grade nutraceuticals as they compare to most supplements in this unregulated industry.
• Become familiar with nutraceuticals and the benefit they have on medical conditions and preventative medicine.

Mary Vacala, ATC, PA-C, MSPAS, Science Based Neutriceuticals, Chicago-Savannah Wellness
Tom Vacala, Science Based Neutriceuticals, Chicago-Savannah Wellness

CASE STUDY: OSF St. Anthony's Hospital: Strategic Initiatives for Outpatient Portals

Learning Objectives:
• Learn how to develop a mixed use, hospital-owned site which benefits the city sales tax income and complies with other state and county regulatory agencies.
• Learn how to establish and implement a strategic growth plan. What obstacles this institution had to overcome with product line development and branding.
• Learn how to assemble a successful team to lead these initiatives and meet the owner’s capital objectives.

Michael Chihoski, Director of Corporate Engineering, OSF Healthcare System
Douglas Finck AIA, Project Manager, Proteus Group
Frank E. Talbert AIA, NCARB, Managing Principal, Proteus Group
Alternate Delivery Strategies in a High Demand Marketplace

• Healthcare facility design and construction is witnessing some of the largest increases for cost and growing risk associated with the construction of these facilities
• Discuss two methodologies that these market pressures are being utilized on projects in California and throughout the country.
• Discussion will focus on the implementation and advantages as viewed by the owner and contractor.
Jim Mynott, Director - Design Management, McCarthy Building Companies
Wes Okamoto, Asst. VP & Executive Architect, St. Joseph Health System

Wednesday, October 3, 2007 9:15 a.m. - 10:15 a.m.

CASE STUDY: Getting to the Five Pillars of the Intermountain Medical Center

Learning Objectives:
• Learn how the team kept a strong vision alive through design.
• Study separate connected centers of excellence for trauma, heart, women-infant, and cancer, including issues of philanthropy, function and patient care.
• Explore how design reinforces vision including some of the wrong forks taken along the way, and how the team self corrected to return to a vision.
John H. Rich, Vice President, Facility Planning and Development, Intermountain Healthcare
Roger A. Swanson AIA, ACHA, CEO, Anshen + Allen, Architects

CASE STUDY: Incorporating Interactive Kiosks into Healthcare Wayfinding

Learning Objectives:
• Learn ways to garner staff and public support for an interactive kiosk as part of a larger healthcare campus wayfinding effort.
• Learn best practices for working with a consultant to develop interactive wayfinding kiosks, from concept to final programming and implementation.
• Learn how and why kiosk wayfinding information should be coordinated with more traditional wayfinding and other communications like a public Web site.
Mark VanderKlipp, President, Corbin Design
Barbara Natal, Project Manager, Campus Development, Northwestern Memorial Hospital

Legal Issues of a Healthcare Design Strategy

Learning Objectives:
• Determining the legal use of leased or owned healthcare space-it MAY be different than you think. Avoid major problems before they begin.
• Negotiating the use of healthcare facilities with a landlord or local zoning boards.
• Clarifying use can prevent substantial problems later.
• Ramifications of improper lease negotiation or future nightmares from a zoning board…proper preparation can avoid substantial headaches.
Paddy Deighan MBA JD, Managing Member, Aston McLaren LLC

Developing a JCAHO Compliant Building Maintenance Program for Life Safety

Learning Objectives:
• Understand the Intent of the JCAHO BMP.
• Understand the Content and Structure of the JCAHO BMP and how to build this in a CMMS.
• Understand how to measure the performance of a BMP and how to adjust maintenance frequencies to achieve the prescribed compliance level.
Thomas Zahorsky, VP Business Development, Facilities Technology Group

Valued Voices: Collaborative Journey to a Surgery Pavilion for the Future

Learning Objectives:
• Explore the planning and design process that achieved an exceptional facility and staff rededicated to clinical excellence and compassionate care.
• Explore an integrated state-of-the-art surgery center planned for flexibility in the future.
• Explore the elements of a healing environment that contribute to a remarkable experience for patients, family, staff, and physicians.
Suzette Bouchard-Isackson RN, MSN, Systems Integration Leader, Surgical Services, St. Joseph Mercy Hospital
Steven G. Jacobson AIA, Vice President, Director of Healthcare, HKS Architects, P.C.
Carol Johnson Kartje AIA, IIDA, Vice President, Director of Healthcare Interior Design, HKS Architects, P.C.
Walter M. Whitehouse Jr., MD, Chairman, Department of Surgery; Medical Director, Surgical Services, St. Joseph Mercy Hospital
Healthcare Motion Furniture

- Get an overview of the different types of motion furniture
- Outline the advantages and disadvantages of motion products
- Receive educated recommendations of the most appropriate motion furniture locations

Mark Nemschoff, President/CEO/Chairman of the Board, Nemschoff
Paul Nemschoff, COO/Vice President of Sales & Marketing, Nemschoff

Facilities Bottom Line: Achievable Business-Based Planning Re prioritization and Renewal

- Embracing 1st Phase Critical Clinical Services that can yield positive revenue streams (the influence of income potential)
- Committing to Integrated Critical Support Services and redefining cost controls (the influence of operational discipline)
- Re-investing 1st Phase Revenue in secondary reuse and renewal phases (the transition to 72 hour non-admitted care)

Rebecca G. Hathaway RN, Clinical Practice Leader, HMC Architects
Craig Semingson AIA, ACHA, Principal Healthcare Planning & Design, HMC Architects

CASE STUDY: A New Hospital for Tobago— An Architectural Journey of Epic Proportions

Learning Objectives:
- Learn how one must think outside the box when designing a healthcare facility for a foreign culture.
- Learn about sustainable solutions driven by necessity, not LEED points! Create form that truly follows function.
- Learn how to create a hospital that blends North American technology and process with the reality of the Caribbean.

Bruce Raber, Vice President, Stantec Architecture
Dan Zak, Principal, Stantec Architecture

Talking Together: Effective Strategies for Group Presentations

Learning Objectives:
- Discuss what makes group presentations easier and harder than speaking alone.
- Learn tips for ensuring your group presents like a cohesive team.
- Identify the key roadblocks to successful group presenting and how to address them.

Sarah Wortman, Vice President Marketing & Communications, VOA Associates Incorporated

Designing Universal Patient Units Before Defining Your Patient Population

Learning Objectives:
- Identify tools to enable, streamline, and maintain accountability during project planning and design.
- Suggest methods for staff involvement and empowerment to enable quick decision-making, buy-in, and accountability.
- Outline how to tie together design, planning, and programming into a seamless phase to accelerate the design process without sacrificing quality.

Dale E. Beatty RN, MS, VP Patient Services and Chief Nursing Officer, Northwest Community Hospital
Kelly Doyle, Senior Associate, OWP/P
Jocelyn Stroupe IIDA, AAHID, Principal, Director of Healthcare Interiors, OWP/P

Noise and Vibration Impact of MRI on Healthcare Design

Learning Objectives:
- Gain an understanding of the noise created by MRI and how it propagates to other spaces through structure and air.
- Gain an understanding of vibration sensitivity and how footfall impacts and nearby road and rail traffic can impact imaging.

Andre Aoun AIA, NCARB, Principal, Cannon Design
Kate E. Walsh, Executive Vice President & Chief Operating Officer, Brigham and Women’s Hospital

Wednesday, October 3, 2007 1:30 p.m. - 2:30 p.m.
The Reluctant Gardener

Learning Objectives:
• Working with a reluctant gardener, the client, to create healthier “green” hospital facilities.
• Perseverance can create small tangible “green” improvements, whose accumulative effect can make a big difference to the built environment.

Damon Barda AIA, LEED AP, Associate, TAYLOR
Joseph Pelzman, Contract Administrator, Miller Children’s Hospital

Revitalizing Your Hospital Campus while Maintaining Existing Operations

Learning Objectives:
• Review current trends in hospital design and learn how these impact a building replacement on an existing hospital campus.
• Learn the implications of a large replacement on current building systems.
• Learn how to cope with the repercussions of a major construction project on on-going operations.

Dimitris Bitzarakis, Director of Hospital Projects, St. John Health System
Daniel Caren AIA, Principal, Harley Ellis Devereaux

Building Your Next Project with BIM—Under Budget and On Schedule— with Steel!

Learning Objectives:
• Learn the advantages of building with structural steel—fast schedules, low cost, and efficient framing systems!
• Explore the advantage of BIM (Building Information Modeling) on your next steel project so ensure a fast low cost project!
• Discuss a healthcare project that used structural steel and BIM to save time, money, and resulted in a very sophisticated quality structure!

Mike Histon, Vice President, Lejune Steel
Tabitha Stone P.E., Great Plains Regional Engineer, AISC (American Institute of Steel Construction)

CASE STUDY: Refining Award Winning Grossmont Hospital CCU Design

Learning Objectives:
• Discuss effective features for providing critical care as documented by post-occupancy evaluation (POE) studies.
• Learn which features will be refined to make the new Critical Care Units (CCU) even more effective.
• Explore with nurse executive and architects multi-disciplinary design strategy employed.

John S. Boerger, Principal, The Design Partnership
Christie Johnson Coffin, Senior Architect/Planner, The Design Partnership

Musical Beds—Realigning Inpatient Beds Without Disrupting Operations

Learning Objectives:
• Discover successful templates for bed allocation by specialty based on a multi-year study of bed use.
• Learn the importance of balancing tertiary facility typology with the “desired practice” pattern of the staff.
• Gain a better understanding of best practice operation criteria and appropriate facility implementation.

Stephen Dempsey, Director of Facilities Planning and Construction, Brigham and Women’s Hospital
Robert Raymond, Senior Planner/Architect, Brigham & Women’s Hospital RE & Facilities
Michael Roughan AIA, Director of Healthcare Planning and Programming, Payette

To register or for the most up-to-date information visit www.hcarefacilities.com
Understanding Capital Issues Facing Hospital CEO’s and CFO’s

Learning Objectives:
• Learn the capital terms used by the hospital CFO.
• Learn the top 10 capital issues facing the hospital CEO and CFO.
• Understand how to speak the CEO and CFO’s language to retain business on new third party owned projects.

Chuck Vogt, Chief Strategy Officer, BremnerDuke Healthcare Real Estate

Successful Master Planning and Implementation for Today and Tomorrow

Learning Objectives:
• Describe the ideal roles of the planner/architect and owner during the creation and implementation of a master plan.
• Discuss the process required for master planning and master plan implementation.
• List tips to make a master plan adapt to the future.

Dennis W. Dawes FACHE, President, Hendricks Regional Health
Robert Snyder, Principal and Senior Vice President, BSA LifeStructures

Sustainable Hospital Design—Beyond the Numbers

Learning Objectives:
• Understand the difference between “sustainable design” and LEED certification
• Compare the initial costs associated with sustainable design, to the benefits
• Recognize the strength of the movement by the public in this direction and how that movement will impact all healthcare organizations over time
• Can you afford implementing sustainable design, and can you afford not to?
• A look at the future of LEED-certified hospitals

Russell A. Sedmak, Vice President, Heery - HLM Design
Colin Moar PE, LEED, Senior Associate, Heery - HLM Design
Robert Gance PE, Director of Facilities, Medical Center of the Rockies

Lean Principles for Ergonomists and Engineers in the Healthcare Industry

Learning Objectives:
• Understand the principles of lean manufacturing as it relates to the Healthcare Industry.
• Recognize unproductive and unsafe practices.
• Learn how lean practices can enhance ergonomic programs and benefit health and safety programs.

Jerome J. Congleton, Professor, Texas A&M University System HSC-SRPH


Learning Objectives:
• Understand the new code changes and the impact on healthcare construction.
• Review the NFPA code change process.
• Discuss the CMS and J joint Commission issue around updating the reference LSC from 2000 edition to a new edition.

Michael Crowley P.E., Senior Vice President, Rolf Jensen & Associates

Research on Art for Pediatric Patients

Learning Objectives:
• Overview of current trends in Art Selection for Pediatric Populations.
• Overview of Existing Evidence for Appropriate Art for Pediatric Patients.
• Results from Original Research and scope of further research, targeted towards outcomes of interest for the industry.

Cheryl M. Chanaud PhD, CCRP, Executive Director, Center for Clinical Innovation & Research Memorial Hermann Hospital-TMC
Kathy Hathorn, CEO, Creative Director, American Art Resources
Upali Nanda, VP Director of Research, American Art Resources

Building Better Patient-focused Project Teams

Learning Objectives:
• Identify project team members and their motives.
• Develop how project teams can create vision statements with guts.
• Explore how project teams can apply evidence-based theory to the VE process.

William D. Biggs, Executive Director, Administrative Services Division, Group Health Cooperative
Tony Guarino, Senior Project Manager, Planning Company, CB Richard Ellis - Group Health Account
Michele Spackman AAHID, Senior Project Manager, CB Richard Ellis - Group Health Account

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The Future of Healthcare in America—
A Divergence of Undeniable Trends

Learning Objectives:
• Understand the forces shaping the future of healthcare. The magnitude of redirection is on a global warming scale, but will impact decades sooner.
• Define the individual strategies required to survive the next 5 to 10 years: position for focused growth, payment change, and significant turbulence.
• Learn the strategic imperatives unique to each service line battle plan.
• Learn new definition of consolidation for staff efficiency and MD collaboration.

Marc Sauve MBA, Senior Healthcare Strategist, Gresham Smith & Partners

Prescription For Parking: Creative Approaches to Creating Hospital Parking

Learning Objectives:
• Attendees will learn creative approaches to developing and financing hospital parking facilities.
• Attendees will learn about the advantages and disadvantages of the most common parking development and financing strategies.
• Attendees will learn how hospitals can avoid taking on financial risk when developing new parking.

Michele Blakely, Associate Medical Center Director, Jesse Brown Veterans Administration Medical Center
Richard C. Rich PE, President, Rich and Associates

CASE STUDY: Healing Architecture of
the St. Vincent Oncology Center

Learning Objectives:
• Learn how to have evolved consensus among the stakeholders and engage them in positive interaction.
• Learn techniques for creating a healing environment.
• Understand the importance of site selection and site design for a healthcare project.

Greg Jacoby AIA, Partner, Browing Day Mullins Dierdorf Architects
Steve Wiser, Director of Healthcare Design, JRA Architects

Riding the D 3-D Wave

Learning Objectives:
• Learn how D3D can reduce changes in design and construction
• Learn how D3D can control project costs
• Learn how D3D can help make successful client outcomes and successful buildings

Andrew Beilfuss AIA, Vice President, RTKL Associates, Inc.
Randy Leopold, Principal Architect, University of California San Diego
R. Joseph Ross, Partner, X-nth
Jamie A. Schnick, Partner, X-nth

SPECIAL CLOSING SESSION
GGHC Version 3.0

Learning Objectives:
• Understand the barriers to green building solutions in the healthcare industry.
• Understand how the GGHC and USGBC have collaborated to develop the AGH, and how it will help to respond to the healthcare barriers.
• Learn how the GGHC will work to support the healthcare industry to transform its buildings from environmentally harmful to healing facilities.

Walter N. Vernon, IV, PE, LEED AP, Principal, Mazzetti & Associates
Gail Vittori, Co-Director, The Center for Maximum Potential Building Systems
Robin Guenther FAIA, Principal, Guenther 5 Architects, PLLC

Complete session descriptions and up-to-date speakers are available at www.hcarefacilities.com.
Please visit for additional information on all sessions!
The highly esteemed Symposium Distinction Awards competition honors design teams and individuals who have made a profound contribution to the healthcare design industry. In addition, it recognizes the best and most innovative new products exhibited at the Symposium. In addition, the Symposium will be presenting its a Lifetime Achievement award to a very special individual. Winners will be announced at the Symposium Distinction Awards luncheon on Tuesday, October 2nd, during the Healthcare Facilities Symposium and Expo.

**Award Categories**
- Team Award
- User-Centered Award
- Individual Award
- Product Awards: 
  - Most Innovative 
  - Most Sustainable 
  - Architects’ Choice 
  - Best in Show

To enter the 2007 Symposium Distinction Awards please visit www.hcarefacilities.com/awards.asp

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### Networking Events

**Tuesday, October 2, 2007**

- **7:30 a.m. - 8:30 a.m.**
  - Breakfast*

- **8:30 a.m. - 10:00 a.m.**
  - **Welcoming Ceremony & Opening Keynote**
    Kick off your 2007 HFSE experience by coming together with all your peers for the Welcoming Ceremony and Kathleen Passanisi’s keynote which promises to make you laugh!

- **12:30 p.m. - 2:00 p.m.**
  - **Symposium Distinction Awards Luncheon**

- **4:30 p.m. - 6:00 p.m.**
  - **Exhibition Hall Preview Networking Reception**

- **7:00 p.m. - 10:00 p.m.**
  - **Symposium Party at the Swissôtel Chicago**

**Wednesday, October 3, 2007**

- **7:00 a.m. - 8:00 a.m.**
  - Breakfast*

- **12:00 p.m. - 1:30 p.m.**
  - **Lunch on the Exhibition Floor***

- **2:30 p.m. - 3:00 p.m.**
  - **Break on Exhibition Floor**

- **4:00 p.m. - 5:30 p.m.**
  - **Closing Reception on the Exhibition Floor**

Visit the Exhibit Hall one final time this year. Enjoy drinks and appetizers as you view new and exciting products and services and network with your peers.

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**Travel Information**

The official hotel of HFSE is the Swissôtel Chicago. Discounted rates are available to HFSE attendees through September 7, 2007.

**Call 312-565-0565 for reservations.**

Be sure to mention the Healthcare Facilities Symposium & Expo to receive the special rate of $239 plus tax. We recommend you make your reservations quickly as rooms are available on a first-come, first-served basis.

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*Sponsored by:

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The Exhibit Floor

Meet the suppliers and manufacturers who can provide the solutions for your design and construction needs. Investigate your options for designing and creating aesthetic and effective facilities. The Healthcare Facilities Symposium & Expo gives you the opportunity to get your hands on the products that will go into your facility and talk to the manufacturers that supply them. Exhibitors will represent the following segments:

- Air Purification
- Architects/Designers
- Art
- Building Products
- Ceiling Systems
- Charting Systems
- Communication Systems
- Computer Software Services
- Construction/Building Products
- Construction Services
- Elevators
- Energy Management
- Fabrics/Textiles
- Flooring/Carpets
- Furniture
- Guest Services
- Helipads
- HVAC
- Interiors/Interior Design
- Landscape Design
- Lighting
- Marble/Tile/Stone
- Medical Equipment
- Medical Record Keeping
- Paint
- Planning/Design
- Renovation/Restoration
- Roofing Materials
- Security
- Software Technology
- Sterilization/Disinfections
- Signage/Wayfinding
- Telecommunications
- Transport Systems
- Wallcoverings & Surfaces
- Windows/Doors
- Waste Management
- Water Treatment
- Window Treatments

The Exhibitors

More than 175 companies will be displaying their products and services on the exhibit floors or through our Design Gallery. The following is a partial list of our show participants. Check the event website for updates.

2/90 Sign Systems
Adjust-A-Sink by BJ Industries, Inc.
AGATI, INC.
Alko
Altro Floors
American Art Resources
American Institute of Steel Construction
American International Tile
Amico Corporation
Anderson Mikos Architects Ltd
APCO Sign Systems
Arch Wood Protection, Inc.
Architectural Floor Systems, Inc
Architectural Lighting Systems
Array Healthcare Facilities Solutions
Art Dallas Incorporated
Art Initiative Inc.
Art Research Institute
ASSA ABLOY Door Security Solutions
Atomic International
Azrock by Tarkett
Boyken International, Inc.
BremnerDuke Healthcare Real Estate
Cabot Wrenn
Cannon Design
Champion Manufacturing, Inc.
CHG Inc.
CO Architects
Cooper Lighting
Corbin Design
CPI Daylighting Inc.
D.C. Taylor Co.
Delta Society
DEMILEC (USA) LLC
Diamond Teak
D.L. Couch Wallcovering Source
DuPont - Building Innovations
DuPont - Cabling Solutions
Earl Swensson Associates
Ellerbe Becket
ETS - Lindgren
EverProducts by Glenroy, Inc.
EwingCole
EZ Way, Inc.
Fluke Biomedical
Frances Koltun Enterprises, Ltd.
Granary Associates
Guldmann Inc.
Halo Floors
HDR Architecture, Inc.
Health Care Logistics
Health Environment Art Services
High Concrete Group LLC
HKS
HONEYWELL FIRE SYSTEMS
Illinois Paging Network
IMAGINiT Technologies
Innerface Architectural Signage, Inc.
InPro Corporation
Intego Systems, Inc.
Janus Displays
Jensen & Halstead Ltd./ Studio One Design
Jonathan Bailey Associates
Kohler
KWALU
La Costa Facility Support Services
Leo A Daly
LG Electronics USA, Inc.
Lightolier
Liko
LogiSon Acoustic Network
MARKS USA
Marshall Erdman & Associates
McCarthy Building Companies
MedBuild
Medcare Products
Meridian Art Group
Midmark Corporation
Mitec Architectural Sign Systems
Nemsoff
NTDSTICHLER Architecture
OWP/P
Parkland Plastics
PARSOS
Payette
Pentadyne Power Corporation
Perkins+Will
Permanent Solution Industries
Phoenix Controls Corporation
Primex Wireless, Inc.
Prints Unlimited
Proteus Group
Proximity Systems, Inc.
Ragnar Benson Construction
Satellite Shelters, Inc
Shannon Sales, Inc.
Skyfold Mirage
Specified Technologies, Inc.
SpecTrim Building Products, LLC
Stantec Architecture
Stevens Industries
Stonhard
TAYLOR
Teron Lighting
The Sky Factory
The Blue Book
The Boldt Company
Toshiba International Corp.
Trenwyth Industries
TRUMPF Medical Systems
Vanguard Modular Building Systems, LLC
VISTA Lighting
Waldmann Lighting
WIELAND
Williams Scotsman, Inc.
Wilsonart Commercial Flooring

To register or for the most up-to-date information visit www.hcarefacilities.com

EXHIBIT HALL

EXHIBIT HALL HOURS:
Tuesday, October 2
4:30 p.m. - 6:00 p.m.
(conference attendee only preview)
Wednesday, October 3
11:30 a.m. - 5:30 p.m.
FACILITY TOURS

The most innovative facilities in Chicago will welcome you to tour their locations and discuss their design, planning and construction choices. Enjoy this excellent educational, inspirational and networking opportunity. Buses will depart Navy Pier promptly at 11:30 a.m. on Thursday, October 4, 2007 and lunch will be provided on the bus. Buses will return at approximately 3:30 p.m., returning attendees back to the Swissôtel Hotel and Navy Pier.

TOUR 1:
Jesse Brown Veterans Affairs Medical Center

Jesse Brown VA Medical Center’s inpatient addition is scheduled for completion in October 2007 and will include 200 patient beds, seven operating rooms, a cystology room, inpatient dialysis center, SPD, outpatient surgical center and a chapel. The seven-floor, 224,000 square foot “Bed Tower” was designed by two of the premier architectural and design firms in the world — Skidmore, Owings & Merrill and Ellerbe Becket— and used input from 17 separate user groups comprised of VA employees that worked with the architectural firms for over a year to design a building that best met the needs of veterans and hospital staff.

The building’s unique design allows it to fit in among existing buildings on the 13-acre urban medical center campus that includes a Veterans Benefits Administration regional office, a 1560-space parking garage and an energy center. The Bed Tower, constructed by Walsh/DeMaria Joint Venture, is environmentally friendly and utilizes recycled materials for woodwork and flooring, thermal windows for temperature control and a green roof that controls storm water runoff and returns oxygen to the atmosphere.

Jesse Brown VAMC opened in 1953 and is one of the most active VA medical centers in the nation, serving over 58,000 veterans and providing a half-million outpatient visits annually.

TOUR 2:
Little Company of Mary Hospital – Cancer Center

This 33,000-square-foot, state-of-the-art outpatient facility, designed by VOA Associates, Inc. offers a holistic approach to cancer treatment. After an assessment of the community’s health status revealed cancer to be one of the top two leading causes of death in Evergreen Park, the hospital responded with the new comprehensive center for cancer care. Through the affiliations the Medical Oncology Group and the University of Chicago Hospitals, patients benefit from clinical trials and promising new treatments.

The Center features three private chemotherapy treatment bedrooms and eight sunlit chemotherapy treatment bays. The Center features the latest in medical oncology and radiation oncology, including IMRT, as well as other new modalities such as Mammosite and radiofrequency tumor ablation. The Center offers a full array of integrative therapy services, such as acupuncture, yoga and massage therapy along with a serenity room for meditation, a community resource library, a children’s play area, private conference rooms, laboratory and meeting rooms for support groups.

TOUR 3:
Loyola University Health System – Medical Center Expansion Project

The Loyola University Medical Center Expansion Project creates a new front door for Loyola University Hospital with a spacious two-story lobby/surgical waiting area, additional private inpatient rooms and expanded surgical suite, as well as an expanded Center for Heart & Vascular Medicine. The $103 million facility includes 238,000 square feet of new construction and renovation to be completed in 2008 and 2009. The hospital expansion includes 12 new operating rooms, 40 PACU bays and 64 private patient rooms that are acuity adaptable.

The Center for Heart & Vascular Medicine gains a new reception area, new areas for non-invasive cardiac and peripheral vascular diagnostics, four new cardiac catheterization laboratories and three new electrophysiology laboratories with room for one additional lab to accommodate growth.

Architects: Pratt Design Studio/HOK Joint Venture
Engineers: KJWW (MEP, Structural); Eriksson (Civil)
Construction Manager: Pepper Construction

For group rates call 631-725-8645 or email linda@jdevents.com
CONFERENCE: October 2-4, 2007  
EXHIBITS: October 2-3, 2007  
Navy Pier • Chicago, IL  
All information must be filled in completely for your registration to be processed and to receive the appropriate registration rate.

NAME ____________________________  
TITLE ____________________________  
COMPANY ____________________________  
ADDRESS ____________________________  
CITY ____________________________ STATE __________ ZIP __________  
PHONE ____________________________ FAX ____________________________  
EMAIL ____________________________ WEBSITE ____________________________  

I would like to receive offers from third party organizations affiliated with the Healthcare Facilities Symposium & Expo via email.  
Check here if you require special assistance onsite and describe your needs below:

Select Your Registration Package

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<th>LATE ADVANCE</th>
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<td>INCLUDES: 3 Days of Conference Sessions, 2 Days of Expo,</td>
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<td>Keynotes, Conference Documentation, 1 Facility Tour (w/lunch), 3 Days of Continental Breakfast and 2 Days of Lunch, Reception on Exhibit Floor and the Symposium Party Space in facility tours are on a first-come, first-served basis. Be sure to check the appropriate code to secure your place:</td>
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<td>Leading by Design: Creating Sustainable Generative Space in Healthcare Facilities Monday, Oct. 1, 2007, 1:00 - 4:00 p.m. Workshop registration optional for full conference registrants only</td>
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<td>INCLUDES: Access to 10/3/07 day of Expo, Keynote, and Reception on Exhibit Floor</td>
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Government and academic pricing is available by calling 203-371-6322

Payment Information

Enclosed is a check or money order payable to JD Events/Healthcare Facilities Symposium.  
AMOUNT: $__________  
I’m registering for the exhibit and keynote pass—no payment necessary)  
Please charge my registration to the credit card indicated:  
☐ MasterCard  ☐ VISA  ☐ American Express  
ACCOUNT # ____________________________  
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CARD HOLDER’S SIGNATURE ____________________________  
NAME AS APPEARS ON CARD (please print) ____________________________

About You

To process your registration, the information below must be complete.

1. Which of the following best describes your industry? (Select One)
   A. Architecture
   B. Construction/General Contractor
   C. Interior Design Firm
   D. Hospital/Healthcare Facility
   E. Engineering
   F. Manufacturer/Vendor
   G. Government/Military/Defense
   I. Other (please specify)  

2. Which of the following best describes your job function? (Select One)
   A. Analyst/Consultant
   B. Corporate Management (VP General Manager/Department Manager)
   C. Engineer/Architect
   D. Executive Management (CEO, CFO, COO, CKO, President, Principal, Owner)
   E. Facility Manager/Planner
   F. Healthcare Executive
   G. Healthcare Practitioner
   H. Interior Designer
   I. Manufacturer/Vendor
   J. Sales/Marketing
   K. Construction/Project Manager
   L. Other (please specify)  

3. How many employees work for your organization (all divisions and locations)? (Select One)
   A. Less than 50
   B. 50 - 99
   C. 100 - 499
   D. 500 - 999
   E. 1,000 - 4,999
   F. Over 5,000

4. What is your involvement in the purchasing decisions at your company? (Select One)
   A. Final
   B. Evaluate/Specify
   C. Influence
   D. Recommend/Determine Need
   E. No Role

5. Will you be starting healthcare design project in next 12 months? (Select One)
   A. Currently Involved in a project
   B. Yes
   C. No
   D. Do Not Know

6. Is this your first Symposium? (Select One)
   A. Yes
   B. No

7. Do you want your contact information (excluding phone, fax and email) included in the attendee list? (Select One)
   A. Yes
   B. No

Cancellation and Policies: Cancellations received by August 10th, 2007 will receive a full refund. After August 10th but before September 7th you will receive a full refund, minus a $350 processing fee. After September 7th, 2007 no refunds will be issued. Substitutions may be made at any time and without charge. All substitutions and cancellations must be submitted in writing to JD Events. Healthcare Facilities Symposium & Expo is a trade event and no one under the age of 18 will be admitted. JD Events reserves the right to provide qualified substitute speakers in the event of emergency, illness or other like event. If for any reason JD Events has to cancel a workshop or conference session the attendee is still responsible for the full amount of their registration fee. JD Events will make every attempt to immediately notify registrants of any changes or cancellations. Space in workshops and facility tours are on first-come, first-served basis. Include the appropriate codes when you register to secure your place. JD Events reserves the right to close registration for sessions if necessary.

If you need accommodations that meet the regulations of the American with Disabilities Act please call at least seven days prior to the event.

Registration Confirmation: You will receive email confirmation within 72 hours of receipt. If you do not receive confirmation contact customer service.

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CONFERENCE: October 2-4, 2007
EXHIBITS: October 2-3, 2007
Navy Pier • Chicago, IL

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