

Drone World Expo

Exhibitor News Distribution and Online Press Kits

Business Wire is the global leader in event news release distribution and is the official wire service for this event.

News Release Distribution

Distribute your news via Business Wire's patented network to digital, print and broadcast newsrooms, individual reporters and editors, consumers, financial and news portals, websites, news syndicators, bloggers, social media networks and more.

News release distribution circuits (unless noted) automatically receive the following:

- Distribution to show relevant trade and online media
- Posting to the show exhibitor news archive
- NewsTrak analytics reports which will help you measure the performance of each press release.
- With every English-language press release, the NUVI social media monitoring report. This detailed report will help you track and understand the social media activity that occurs as a result of your press release.

Select your circuit based on the mainstream media you would like to reach directly.

Most Used Options:

US State – Any one US State, price varies depending on the state	from \$470
US Tech Corridor – Top US Tech Markets	from \$735
US National – Distribution throughout the US	from \$905
European Media – distribution throughout Europe with translations	from \$1960
Asia-Pacific Tech media - distribution throughout APAC with translations	from \$2605
Global Econopack – major media worldwide with translations	from \$4805

Rates are based on distribution of first 400-words then each additional 100 words.

You can also add **multimedia** to your release and the cost is \$425 for the first file and \$225 for each additional file.

Other circuits available

Online Press Kit - Go digital and create an easily accessible and shareable online press kit. The kit includes an advisory (distributed via the wire and email), social media sharing links, ability to swap files with posting to the exhibitor news archive. (Starts at \$325 for a 3-file kit w/advisory + EventTrak report).

For more information email tradeshow@businesswire.com.