

DRONE

WORLD EXPO

SPONSORSHIP OPPORTUNITIES

Tech Talks

\$2,500

The Drone World Expo show floor will have two theaters. One of the theaters will have a netted area for demos attached to the theater area. Choose which theater you would like do a 30 minute educational presentation in! Theaters are open to all attendees.

- Your presentation listed on theater signage at the show including show logo and session title
- Your presentation listed on the DWE website including the session title, description, and speaker name.
- Your presentation listing, logo and description in Event Guide

Sponsored Forum (limited to 4 companies)

\$5,000

Give a presentation in your own session room that is promoted as part of the Drone World Expo educational program.

- Up to 50 minute presentation by sponsor in forum room - sponsor provides speakers and content
- On-site and extensive advance advertising of sponsored forum
- Forum listing, description and speaker name in Event Guide
- Forum listing, description and speaker name on DWE website
- Forum listed in select html emails
- Logo printed on 3 X 6 banner placed in forum room

Keynote Sponsor Day One or Day Two

\$10,000

- Extensive sponsor recognition in all promotional materials related to the Keynote.
- Opportunity to introduce the speaker
- Sponsor may provide literature to be placed on the chairs/tables in the room
- 3x6 sponsor banner with logo in room during keynote
- Logo on session sign

Networking Receptions in Exhibit Hall - Limited to 3

\$2,500

Choose to be an opening or closing reception co-sponsor!

- Logo on special events page of website
- Logo on special events page of event guide
- Logo on 22x28 invite signage
- Opportunity to provide promotional materials and branded napkins during reception

Networking Receptions in Exhibit Hall – Exclusive

\$5,000

Choose to be the opening or closing reception sponsor!

- Logo on special events page of website
- Logo on special events page of event guide
- Logo on 22x28 invite signage
- Opportunity to provide promotional materials and branded napkins during reception

Attendee Bags	\$5,000
<ul style="list-style-type: none"> • Bags given out to attendees at registration. • Sponsor responsible for all costs associated with printing and shipping bags. 	
Lanyards	\$5,000
<ul style="list-style-type: none"> • Lanyards given out to attendees at registration. • Sponsor responsible for all costs associated with printing and shipping lanyards. 	
Aisle Signs	\$5,000
<ul style="list-style-type: none"> • Company logo appears on overhead aisle signs (both sides) in all aisles of the exhibit hall. 	
Registration	\$5,000
<ul style="list-style-type: none"> • A 25-word advertisement with a link in all attendee registration confirmation emails. • Company logo prominently displayed throughout the registration area. 	
Exhibit Hall Coffee Break	\$2,000
<ul style="list-style-type: none"> • Logo on 22x28 sign next to coffee area. • Opportunity to provide branded napkins or other promotional items (to be approved by show management). 	
Event Guide Floorplan	\$1,500
<ul style="list-style-type: none"> • Booth highlighted with company name and logo on the event guide floor plan. 	
Badges	\$5,000
<ul style="list-style-type: none"> • Company logo (2 color) printed on every badge 	
Press/Speaker Room Sponsorship:	\$4,000
<ul style="list-style-type: none"> • 3x6 sign with logo in Press/Speaker Room • Logo on 22x28 sign outside Press/Speaker Room • Opportunity to provide promotional materials in Press/Speaker Room 	
Conference Session Sponsor:	\$4,000
<ul style="list-style-type: none"> • 3x6 sponsor banner with logo in session room during sponsored session • Opportunity to distribute literature or small item on seats for sponsored session. • Logo on session sign outside conference room. 	
Attendee Distribution Item:	\$2,000
<ul style="list-style-type: none"> • Promotional item, provided by sponsor, distributed to attendees. • Promotional item must be approved by show management. • Method of distribution to be determined by show management 	

Pen Sponsor: \$1,500

- Pens distributed in conference area to conference attendees.
- Pens will be placed in the Registration Area
- Sponsor responsible for all cost associated with producing and shipping the pens.

Banner in Prime Location: \$2,500

- Company logo on 4x8 banner to be placed in a prominent location at SJCC
- Banner produced by Drone World Expo

Branding Sponsorship: \$3,000

Achieve maximum exposure at a fraction of the cost! Guaranteed to increase and strengthen your brand awareness.

- Logo in Attendee Brochure
- Logo on Event Guide Sponsors Page
- Logo/Link on Website Sponsors Page
- Logo on Onsite Sponsor Banners
- Inclusion in product showcase follow-up sent to all registrants post-show

Platinum and Gold Level Recognition

A total spend of \$15,000, including exhibit space and sponsorships, will give your company Gold Level status.

A total spend of \$25,000, including exhibit space and sponsorships, will give your company Platinum Level status.

Platinum Level Status means...

- Recognition above all other sponsors
- Logo in attendee brochure
- Logo on Event Guide sponsor page
- Logo with company description in Event Guide
- Logo with company description on website exhibitor list
- Logo/link on website sponsor page
- Logo on entrance unit
- Logo on onsite sponsor banners
- Pre-show email to the opt-in pre-registered attendee list
- Post-show email to the opt-in attendee list

Gold Level Status means...

- Recognition above all other sponsors except for Platinum Level Sponsors
- Logo in attendee brochure
- Logo on Event Guide sponsor page
- Logo with company description in Event Guide
- Logo with company description on website exhibitor list
- Logo/link on website sponsor page
- Logo on onsite sponsor banners
- Choose either a pre-show email to opt-in pre-registered attendee list or post-show email to opt-in attendee list

For more information contact:

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