

# DRONE

WORLD EXPO

## SPONSORSHIP OPPORTUNITIES

### Tech Talks

**\$2,500**

The Drone World Expo show floor will have two theaters. One of the theaters will have a netted area for demos attached to the theater area. Choose which theater you would like do a 30 minute educational presentation in! Theaters are open to all attendees.

- Your presentation listed on theater signage at the show including show logo and session title
- Your presentation listed on the DWE website including the session title, description, and speaker name.
- Your presentation listing, logo and description in Event Guide

### Sponsored Forum (limited to 4 companies)

**\$5,000**

Give a presentation in your own session room that is promoted as part of the Drone World Expo educational program.

- Up to 50 minute presentation by sponsor in forum room - sponsor provides speakers and content
- On-site and extensive advance advertising of sponsored forum
- Forum listing, description and speaker name in Event Guide
- Forum listing, description and speaker name on DWE website
- Forum listed in select html emails
- Logo printed on 3 X 6 banner placed in forum room

### Keynote Sponsor Day One or Day Two

**\$10,000**

- Extensive sponsor recognition in all promotional materials related to the Keynote.
- Opportunity to introduce the speaker
- Sponsor may provide literature to be placed on the chairs/tables in the room
- 3x6 sponsor banner with logo in room during keynote
- Logo on session sign

### Networking Receptions in Exhibit Hall - Limited to 3

**\$2,500**

**Choose to be an opening or closing reception co-sponsor!**

- Logo on special events page of website
- Logo on special events page of event guide
- Logo on 22x28 invite signage
- Opportunity to provide promotional materials and branded napkins during reception

### Networking Receptions in Exhibit Hall – Exclusive

**\$5,000**

**Choose to be the opening or closing reception sponsor!**

- Logo on special events page of website
- Logo on special events page of event guide
- Logo on 22x28 invite signage
- Opportunity to provide promotional materials and branded napkins during reception

<b>Attendee Bags</b>	<b>\$5,000</b>
<ul style="list-style-type: none"> <li>• Bags given out to attendees at registration.</li> <li>• Sponsor responsible for all costs associated with printing and shipping bags.</li> </ul>	
<b>Lanyards</b>	<b>\$5,000</b>
<ul style="list-style-type: none"> <li>• Lanyards given out to attendees at registration.</li> <li>• Sponsor responsible for all costs associated with printing and shipping lanyards.</li> </ul>	
<b>Aisle Signs</b>	<b>\$5,000</b>
<ul style="list-style-type: none"> <li>• Company logo appears on overhead aisle signs (both sides) in all aisles of the exhibit hall.</li> </ul>	
<b>Registration</b>	<b>\$5,000</b>
<ul style="list-style-type: none"> <li>• A 25-word advertisement with a link in all attendee registration confirmation emails.</li> <li>• Company logo prominently displayed throughout the registration area.</li> </ul>	
<b>Exhibit Hall Coffee Break</b>	<b>\$2,000</b>
<ul style="list-style-type: none"> <li>• Logo on 22x28 sign next to coffee area.</li> <li>• Opportunity to provide branded napkins or other promotional items (to be approved by show management).</li> </ul>	
<b>Event Guide Floorplan</b>	<b>\$1,500</b>
<ul style="list-style-type: none"> <li>• Booth highlighted with company name and logo on the event guide floor plan.</li> </ul>	
<b>Badges</b>	<b>\$5,000</b>
<ul style="list-style-type: none"> <li>• Company logo (2 color) printed on every badge</li> </ul>	
<b>Press/Speaker Room Sponsorship:</b>	<b>\$4,000</b>
<ul style="list-style-type: none"> <li>• 3x6 sign with logo in Press/Speaker Room</li> <li>• Logo on 22x28 sign outside Press/Speaker Room</li> <li>• Opportunity to provide promotional materials in Press/Speaker Room</li> </ul>	
<b>Conference Session Sponsor:</b>	<b>\$4,000</b>
<ul style="list-style-type: none"> <li>• 3x6 sponsor banner with logo in session room during sponsored session</li> <li>• Opportunity to distribute literature or small item on seats for sponsored session.</li> <li>• Logo on session sign outside conference room.</li> </ul>	
<b>Attendee Distribution Item:</b>	<b>\$2,000</b>
<ul style="list-style-type: none"> <li>• Promotional item, provided by sponsor, distributed to attendees.</li> <li>• Promotional item must be approved by show management.</li> <li>• Method of distribution to be determined by show management</li> </ul>	

**Pen Sponsor: \$1,500**

- Pens distributed in conference area to conference attendees.
- Pens will be placed in the Registration Area
- Sponsor responsible for all cost associated with producing and shipping the pens.

**Banner in Prime Location: \$2,500**

- Company logo on 4x8 banner to be placed in a prominent location at SJCC
- Banner produced by Drone World Expo

**Branding Sponsorship: \$3,000**

Achieve maximum exposure at a fraction of the cost! Guaranteed to increase and strengthen your brand awareness.

- Logo in Attendee Brochure
- Logo on Event Guide Sponsors Page
- Logo/Link on Website Sponsors Page
- Logo on Onsite Sponsor Banners
- Inclusion in product showcase follow-up sent to all registrants post-show

**Platinum and Gold Level Recognition**

A total spend of \$15,000, including exhibit space and sponsorships, will give your company Gold Level status.

A total spend of \$25,000, including exhibit space and sponsorships, will give your company Platinum Level status.

**Platinum Level Status means...**

- Recognition above all other sponsors
- Logo in attendee brochure
- Logo on Event Guide sponsor page
- Logo with company description in Event Guide
- Logo with company description on website exhibitor list
- Logo/link on website sponsor page
- Logo on entrance unit
- Logo on onsite sponsor banners
- Pre-show email to the opt-in pre-registered attendee list
- Post-show email to the opt-in attendee list

**Gold Level Status means...**

- Recognition above all other sponsors except for Platinum Level Sponsors
- Logo in attendee brochure
- Logo on Event Guide sponsor page
- Logo with company description in Event Guide
- Logo with company description on website exhibitor list
- Logo/link on website sponsor page
- Logo on onsite sponsor banners
- Choose either a pre-show email to opt-in pre-registered attendee list or post-show email to opt-in attendee list

**For more information contact:**

**Michael Driscoll**

[driscollm@jdevents.com](mailto:driscollm@jdevents.com)

**203-416-1924**