

DRONE

WORLD EXPO

Important Public Relations Information for Exhibitors

We are generating a lot of excitement and media interest for Drone World Expo and are interested in finding out about new products and special events you, our exhibitors, have planned, so we can help you promote your company and new product(s). Here are a few public relations tools we recommend you use prior to the event:

- **Virtual Press Office** - Exhibitors can post press releases at no cost to the Virtual Press Office on Drone World Expo web site. Simply email us a copy of your press release and we will post it to our online press room.
- **BusinessWire** – The official wire service of Drone World Expo is BusinessWire who will offer special deals to all exhibitors. [Click here](#), for more information.
- **Access to registered press list** - Many of the industry trade publications and general business press will register to attend Drone World Expo and we encourage you to send press invites to them to stop by your booth. Email us for a complete list of press who have registered and those that have been invited.
- **On-site Press Office** - We will have a working Press Room at the San Jose Convention Center and encourage exhibitors to display up to 25 information kits, which can be dropped off on-site. Access is restricted to accredited members of the working press.
- **Press Conferences/Events** - Are you planning a special event or press conference for the media? Let us know about your plans and we will include it on our schedule of events for the media. We can also assist with meeting room, audio visual needs, and catering.
- **Social Media** - Let your online community know you will be exhibiting at #droneworldexpo. Here are our social media links:
 - <https://www.facebook.com/droneworldexpo>
 - <https://twitter.com/droneworldexpo>
 - [LinkedIn](#)

We look forward to working with you on your public relations needs in conjunction with Drone World Expo.

Amy Riemer
Public Relations Representative
Drone World Expo
[978-475-4441](tel:978-475-4441) (office)
[978-502-4895](tel:978-502-4895) (cell)
amy@riemercommunications.com