

How do you recognize your **new #1 client?**

With **complete prospect profiles** captured with **X•Press Leads**.

A simple scan gives you the contact and demographic information to identify your ideal prospects. Make your exhibiting efforts pay off with the small investment that yields huge returns.

X•Press Lead Family Solutions for every exhibitor

X•Press LeadMobile

- Portable and handheld
- Scans anywhere
- Full color display
- Optional Bluetooth printer



X•Press LeadApp

- Scan or type badge ID
- Real-time leads list
- Review, add notes and qualifiers
- Set Appointments
- Automatic email follow-up



Hardware Compatibility – iPhone 3GS, 4G and 4S; iPad 2; and Android phones and tablets
iPhone OS Compatibility – iPhone iOS 3.x, 4.x and 5.x

X•Press LeadKey

- View & sort leads anytime
- Uses your PC
- Instant access to leads
- Add notes easily



X•Press LeadPro

- Stand-alone, desktop unit
- Instant printout
- Unlimited paper supply
- Complimentary USB flash drive



LeadPro requires 120 volt AC outlet

Leads are available 1 business day post-event at www.xpressleadpro.com/leads, no additional charge. All orders include onsite & post show tech support.

X•Press Extras Tools that save time and increase sales

X•Press DITP

Save time onsite with DITP– Delivery, Installation, Training and Pickup, at your booth

- Saves time
- Guarantees proper setup
- Staff training

Custom Qualifiers

Target ideal prospects for your organization.

- Customize qualifying questions
- Identify customer interests
- Simplify your follow-up

Email Blasts

Use X•Press Email Blasts for effective follow-up while your company is fresh in your prospect's minds.

- Personal greetings
- Highlights your unique message and brand
- Fully formatted HTML

Mailing Labels

Preprinted crack-n-peel labels make post-show mailing a breeze.

- Easiest way to mail materials
- Expedite your mailing
- Works for any type of mailing

Not everyone will have a business card, Everyone will have a name badge to scan. Don't miss a single prospect!

Save 10% Complete Lead Management Packages Include:

- the Lead Retrieval System
- 20 Custom Sales Qualifiers for targeted post-show follow up and
- X•Press DITP (Delivery, Installation, Training and Pick-up Service to your booth).

EARLY* ADVANCE* STANDARD**
 thru thru after
02/10/12 03/07/12 03/07/12

QTY TOTAL



X•Press LeadMobile Package - Portability & Versatility

Portable scanner allows you to walk around your booth or use at offsite events. Full color display and easy-to-use interface.

Leads can be saved to an onsite SD card for an additional cost.

Bluetooth Printer - Add a Bluetooth printer for hardcopy leads printout. One per unit

<input type="checkbox"/>	\$515	\$595	\$710	_____
<input type="checkbox"/>	+\$70	+\$80	+\$90	_____



X•Press LeadKey Package - Plug-and-Play PC Solution

USB flash drive and included scanner save leads directly to your PC and include everything you need to capture important attendee information.

Requires Windows 2000 or greater, 2 USB 1.1 connections and .NET Framework.

<input type="checkbox"/>	\$490	\$570	\$685	_____
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X•Press LeadPro Package - All-In-One Desktop Solution

Easy-to-use product for those who want everything in one, simple unit. The built in printer gives instant access to leads and complimentary USB flash drive stores prospect information.

The X•Press LeadPro does require electricity.

<input type="checkbox"/>	\$445	\$525	\$640	_____
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New! X•Press LeadApp for your iPhone, Android or Tablet!



X•Press LeadApp - Lead Retrieval on Your Mobile Device

Scan or type badge ID for real-time lead information. LeadApp features include custom qualifiers or surveys, automatic email "follow up", schedule appointments (iPhone only), lead rating, view real-time statistics and the ability to work offline with full functionality to protect from roaming charges. *Leads available online during and after the event.*

Additional Licenses - Allow your entire onsite staff to collect leads on their device

Hardware Compatibility – iPhone 3GS, 4G and 4S; iPad 2; and Android phones and tablets
 iPhone OS Compatibility – iPhone iOS 3.x, 4.x and 5.x

<input type="checkbox"/>	\$325	\$375	\$435	_____
<input type="checkbox"/>	\$195	\$195	\$195	_____

Individual Lead Retrieval Units ~ Please see product descriptions above

Individual X•Press LeadMobile - features listed above without the DITP and Custom Qualifiers

<input type="checkbox"/>	\$380	\$430	\$490	_____
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Add a Bluetooth Printer - One per unit, *available for LeadMobile Only*

<input type="checkbox"/>	+\$70	+\$80	+\$90	_____
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Individual X•Press LeadKey - features listed above without the DITP and Custom Qualifiers

<input type="checkbox"/>	\$350	\$400	\$460	_____
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Individual X•Press LeadPro - features listed above without the DITP and Custom Qualifiers, Includes USB

<input type="checkbox"/>	\$305	\$355	\$415	_____
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X•Press Extras - Optional Services (prices listed below are per unit)

X•Press eBlast Email Service

X•Press eBlast is the complete event email campaign solution. Send custom HTML or plain text emails to your leads, complete with a personalized greeting and your company's unique message. *~ this is a post-show service*

<input type="checkbox"/>	\$195	\$245	\$290	_____
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X•Press Mailing Labels

Make following up on your leads simple with X•Press Mailing Labels. Your leads are merged and printed on to peel & stick labels then shipped directly to your office. *International orders, additional shipping charges will be applied.*

<input type="checkbox"/>	\$135	\$135	\$135	_____
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X•Press Custom Sales Lead Qualifiers

Available for all systems to enhance your post-show follow up. Target ideal prospects for your organization. For your convenience, you can submit your qualifiers with your online order. *- 20 lines with a 22 character limit*

<input type="checkbox"/>	\$95	\$115	\$150	_____
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X•Press DITP Service

Delivery, Installation, Training and Pick-up Service. Ensure your booth staff learns tips to maximize results.

<input type="checkbox"/>	\$95	\$115	\$150	_____
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Subtotal	=
Sales Tax 8.50% (required for ALL ORDERS)	+
TOTAL (US dollars)	=

***NO REFUNDS ON ADVANCE ORDERS.**
 *Early & Advance orders must be received on or before deadlines.
 **Standard orders limited to availability.

Company Name: _____

ORDER ONLINE;
www.xpressleadpro.com
 Use Show Code: **CETW032**
Fax both order pages to:
1-508-759-4238

Questions?
 Please contact Letitia Clementi
 1-800-746-9734 ext. 1586
 1-508-743-0586
lclementi@cdsreg.com

Not everyone will have a business card, Everyone will have a name badge to scan. Don't miss a single prospect!

*Leads are available 1 business day post-event at www.xpressleadpro.com/leads for no additional charge.
 All orders include onsite & post event tech support.*

CONTACT

COMPANY: _____

CONTACT NAME: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ BOOTH #: _____

PHONE: _____ FAX: _____

EMAIL: _____

COMPANY WEB ADDRESS: <http://www.>_____

All orders will be confirmed by email.

PAYMENT

PAYMENT METHOD: MC VISA AMEX To pay by electronic check online, please visit www.xpressleadpro.com

CARD NUMBER: _____

NAME ON CARD: _____

EXPIRATION DATE: _____ *"Convention Data Services" will appear on your credit card statement.*

SIGNATURE: _____

Questions?
Please contact Letitia Clementi
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1-508-743-0586
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Authorization

Your signature denotes acceptance of the Terms & Conditions on both pages of this order form and is required prior to processing.

SIGNATURE: _____

PRINT NAME: _____ DATE: _____

Terms & Conditions

- 1) Convention Data Services, Inc. hereinafter called "CONTRACTOR" agrees to the delivery of services as specified and is to be rendered in a timely and professional manner according to standard industry practices. All equipment and software remains the sole property of CONTRACTOR. In the event of strikes, electrical power failures, accidents and/or occurrences beyond the control of CONTRACTOR or customer, all deposits and fees shall be returned.
- 2) The method of payment shall be in United States dollars and submitted with the order for service. CONTRACTOR will only accept checks drawn on banks located in the United States of America or certified funds. **Checks will not be accepted as payment at the show site.**
- 3) Advance orders must be received on or before deadlines and paid in full. Orders received without payment or after the discount deadlines will be charged at the appropriate published price based on order deadline dates. **SERVICES WILL NOT BE RENDERED UNTIL PAYMENT IN FULL IS RECEIVED. No refunds on advance orders.**
- 4) The customer agrees to return any equipment to CONTRACTOR in the same condition. The customer agrees to the immediate payment, upon request by CONTRACTOR for all damages or loss of equipment, except such as may result from normal operation thereof; and the customer acknowledges and understands that the applicable replacement cost is as follows: X Press LeadLite Unit: \$500.00; X Press LeadPro Unit: \$2,000.00; X Press LeadKey: \$500.00; X Press LeadMobile (Symbol MC50): \$2,000.00; X Press LeadMobile+ BlueTooth Adapter: \$500, X Press LeadMobile+: Remote Printer (Fujitsu) \$1,000.00; X Press LeadMobile+: AC Adapter for Blue Tooth Printer \$250; Barcode Scanner: \$1,000.00; Unit Power Adapter: \$25.00; Carrying Case: \$50. The customer authorizes CONTRACTOR to charge the credit card provided \$500.00 for failure to return the equipment within two hours after the official hall closing. The customer also authorizes CONTRACTOR to charge the credit card the replacement cost indicated above for either the failure to return the equipment or for any damaged equipment.
- 5) Customer is responsible to pay all applicable Federal, State or Local taxes. If the applicable tax rate is different from the published rate at the time of placing the order, then Contractor may adjust the tax due by the customer accordingly. **If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exempt Certificate for that state. Please submit this certificate with order, otherwise tax will be charged to your order.**
- 6) CONTRACTOR'S liability for damage of any cause whatsoever will be limited to the total price for the goods and services provided by CONTRACTOR.
- 7) Customer agrees to return all equipment to CONTRACTOR'S service desk within two hours of the show closing and must obtain a written receipt for the equipment. **EQUIPMENT LEFT IN THE EXHIBIT AREA IS THE RESPONSIBILITY OF THE CUSTOMER.**
- 8) It is agreed that the governing law pertaining to this contract will be the laws of the State of Massachusetts, with venue exclusively in Barnstable County.
- 9) No partial refunds will be allowed onsite should exhibitor fail to meet the system requirements stated on the front of the order form for X Press LeadKey orders. If your computer does not meet these requirements, our onsite representatives will do their best to upgrade your computer. Otherwise an alternate lead retrieval device will be provided subject to availability. No refunds will be granted in these circumstances.
- 10) If you have ordered our Delivery/Pick-up service, there must be a company representative available to receive the equipment. Deliveries are completed the day before the show opens unless otherwise noted. If no one is present in your booth when we deliver your system, you will be responsible for picking up your equipment. Pick-ups are done one (1) hour following the close of the show.
- 11) CONTRACTOR disclaims any responsibility for misuse, loss or power, power surges, and customer adjustments that are not covered in the instructions, acts of God, or any other act beyond the control of the CONTRACTOR.

