



**Business Wire** and **Virtual Press Office** are pleased to be named the official news release distribution and electronic press kit services for this event. In this capacity, our role is to assist you in promoting your company's products and services to the widest audience possible.

Business Wire and Virtual Press Office exclusively host a dedicated exhibitor news archive which allows media, industry analysts, the financial community, consumers and anyone with an interest in this event worldwide instant access to breaking exhibitor news.

Business Wire offers companies of all sizes options for not only distributing a news release, but also including multimedia and search engine optimization. In addition, all news releases issued via Business Wire receive 4 reports including reach, posting, access and tracking.

Spending thousands on paper press kits? You can create a full electronic press kit thru Virtual Press Office accessible thru the exhibitor news area which also provides a media interest report.

What's free? Business Wire is offering all exhibitors free distribution of a 100-word exhibitor profile.

For an overview of our news release distribution/electronic press kit options and/or to receive the template to submit your free 100-word profile, please email [tradeshow@businesswire.com](mailto:tradeshow@businesswire.com).

The screenshot shows the Business Wire website interface. At the top, there is a navigation bar with links for 'My Business Wire', 'News', 'Events', 'Products & Services', and 'About Us'. Below this, there are three main service columns: 'PR Services', 'IR Services', and 'Media Services'. Each column contains a brief description of the service and a 'Submit a Press Release' button. There are also two featured boxes: 'Social Butterfly' and 'Understanding XBRL'. At the bottom, there are sections for 'RSS News Feeds', 'Hot Topics', and 'Latest News from Business Wire'. The 'Latest News' section includes headlines such as 'Zacks.com featured expert Kevin Matras highlights Archer Daniels Midland, Employers Holdings, ITI Educational Services, Matras Initiatives and Sunoco' and 'Fitch Affirms Maryland Community Development Administration's Capital Fund Revs. at AA'.