

# AXPONA

AUDIO EXPO NORTH AMERICA

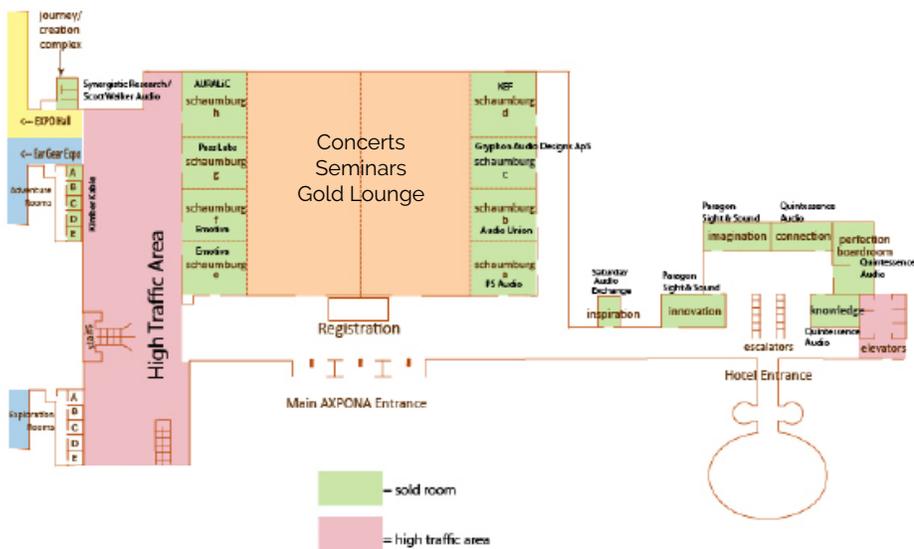
April 12 - 14, 2019  
SPONSORSHIP OPPORTUNITIES

AXPONA 2019 will attract 8,000+ music lovers, industry and press with a record 600+ brands on display. Rise up with these high impact awareness opportunities designed to fit every budget.

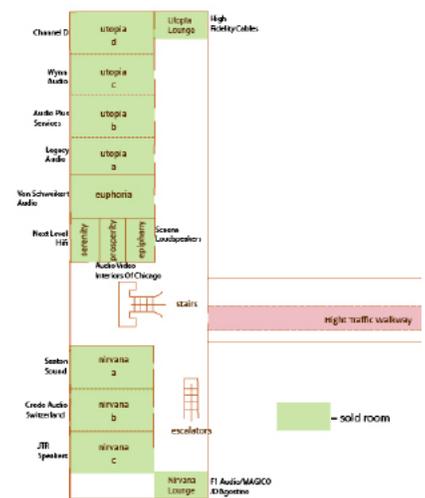
## High Traffic Locations Overview

Get exposure in the most prominent positions at the venue!

### FIRST FLOOR



### SECOND FLOOR



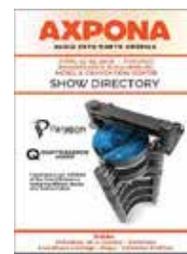
## ADVERTISING

Full Page Ad - \$950

Half Page Ad - \$650

Two Page Spread - \$1,550

**NEW!** Ask us about Retargeting Banner Advertising!



## NEW! Mobile App Advertising

The free app will be available for all attendees to plan and navigate their AXPONA experience.

Splash Page - \$2,500

Logo with mobile app promotion. App launch screen ad.

Rotating Banners - \$500 each, limit 10



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**NEW! Exhibitor Spotlight Video Series** - AXPONA will send your video to all pre-registered visitors!  
\$650 - 950

AXPONA will send your one minute video to all registered ticket buyers, press and more. Featuring 4 brands, the Spotlight Email will include your one minute video and a 50 word description on why the viewer must visit you at AXPONA. AXPONA will also post your Exhibitor Spotlight on Social Media.

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### Pop Up Banner

\$750

Bring your standard pop up banner (maximum dimensions are 31" w x 78"). AXPONA will place it in a high traffic location.



### Your artwork on Elevators – Elevator Wrap

Longest wait time at AXPONA? The Elevators. Put your art work and room number for everyone to see!

**1st Floor** - Sold out!

**2nd Floor (across from hotel registration) - 2 Elevators** \$4,000

**Five doors on five upper floors** - \$5,000



### The BIG Registration Sponsorship

\$10,500

Two 19 x 4.5 foot hanging banners in the AXPONA registration area, sponsor provides artwork. AXPONA will produce and dress 2 registration tables with table cloths that include your logo. Opportunity to provide one incentive item (approved by AXPONA) referencing your exhibit space which will be handed out at registration.



### Branded Column Wraps & Banners

Lead the way to the show floor in this high traffic area!

**Column Wraps** - \$1,000 each

Dimensions: 8' high x 3' wide

**Hanging Banners** - \$2,900 each

Double sided banner dimensions: 2' high x 14' wide



### Grand Staircase Glass Clings

\$950 per cling

Share your company's message in a prime location. AXPONA will produce and place the glass cling with your artwork.

Dimensions: 37" wide x 74" high.



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### **Official After Hours Listening Party**

*\$750*

Be an official host of an after hours listening party. AXPONA will promote your party on the official event schedule in the Show Directory and website, plus one 22x28 sign in registration. Parties where attendees may bring their own album to play are encouraged.



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### **Sunday Attendee T-Shirt**

*\$500 - 10 available*

Have your logo appear on the back of the t-shirt given to the first 500 ticket buyers who attend the event for the first time on Sunday, April 14. Sponsors will also be thanked in social media and email promotion. Logos will be printed in one color.



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### **Show Floor Graphics**

*\$2,000*

Direct attendees right to your booth! Design your artwork and work with AXPONA to design placement.

Dimensions: 4 Stickers, 24" wide x 24" high



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### **Expo Hall You are Here Sign Sponsor**

*\$1,500*

Logo on the You Are Here Sign located in the Expo Hall or Ear Gear Expo. Booth location and company name will be highlighted on floorplan and exhibitor list on sign and in Show Directory.

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### **Sign in the Expo Hall or Ear Gear Expo**

*\$950*

AXPONA will produce a 3' x 6' sign to be placed in a prominent area in the Exhibit Hall or Ear gear Expo. Sponsor may create artwork or logo.

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### **Speaking Opportunity - Master Class Series**

*\$500*

Thought Leadership! Lead a 30 minute presentation in the Master Class Theater located in the AXPONA Expo Hall. Session title and logo will appear on signage, the AXPONA website, and Show directory.



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## Charging Station

\$2,500

Showcase your company logo with 360 degree branding in this highly visible charging tower. Attendees will appreciate the ability to charge their phone with ease!



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## Second Floor Walkway Branding

\$950 per cling

Brand your company on the high traffic catwalk connecting the hotel and convention center. Clings placed along the glass railing. Sponsor provides the artwork. Dimensions: 37" high x 74" wide.

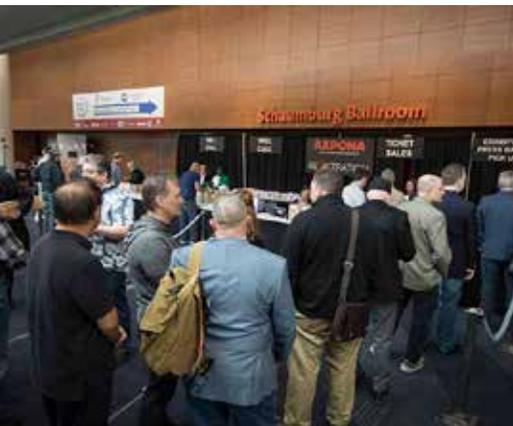


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## Pens

\$500

Everyone needs a pen! Provide an the official pen for AXPONA attendees. Pens will be distributed along side the Show Directory in high traffic location. Sponsor provides pens.



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For Questions and Custom Proposals contact:  
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