

AXPONA

AUDIO EXPO NORTH AMERICA

SPONSORSHIP OPPORTUNITIES

April 13 - 15, 2018

CHICAGO

Renaissance Schaumburg Hotel & Convention Center

www.axpona.com

SPONSORSHIP OPPORTUNITIES

- AXPONA's array of sponsorship opportunities provide the most effective way to reach our buyers and maximize your visibility before, during and after the show.
- The exposure opportunities listed are designed to fit a variety of budgets and may be combined to meet desired levels.

For Questions and Custom Proposals contact:

Mark Freed

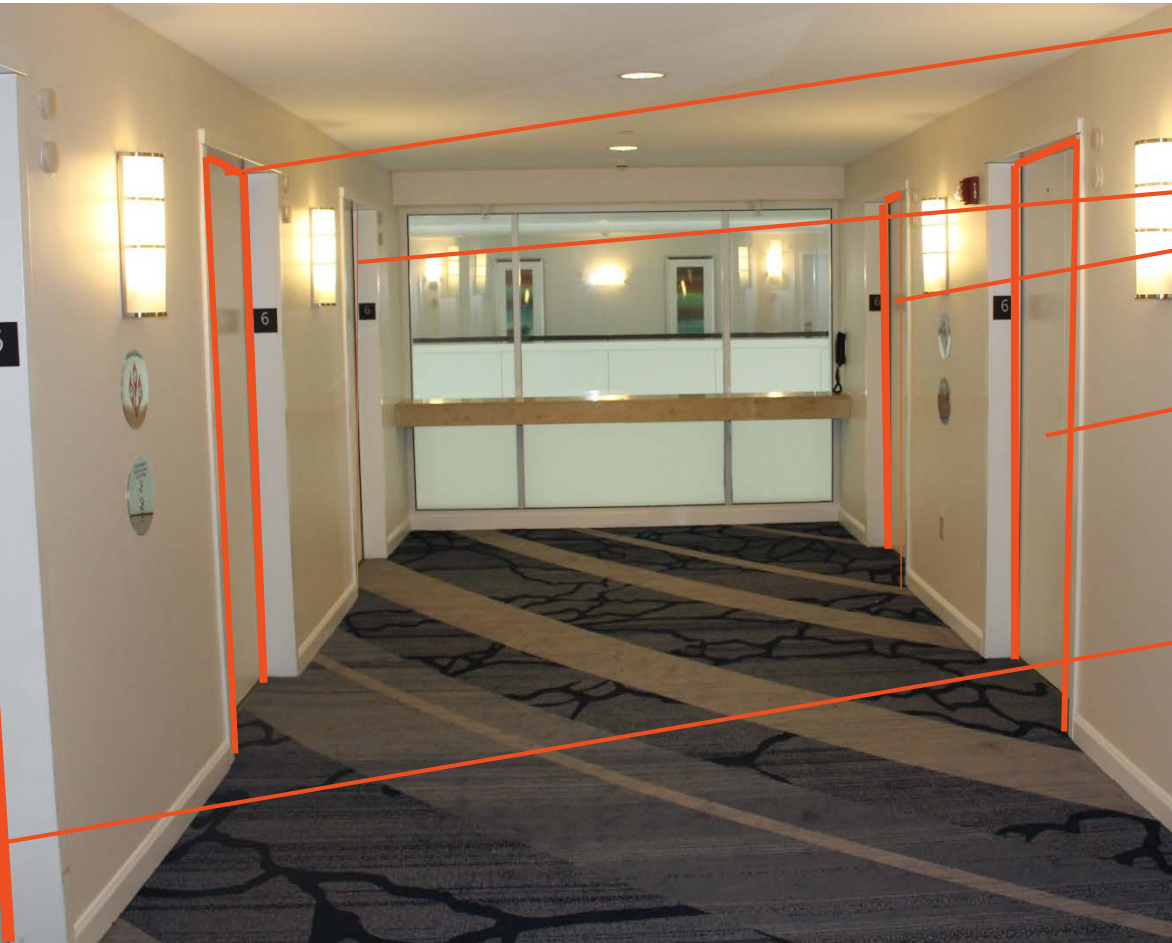
203-416-1927 | mark@jdevents.com

Michael Driscoll

203-416-1924 | driscollm@jdevents.com



ELEVATOR WRAPS



- AXPONA will produce and install elevator wraps with your artwork.

● **2 elevators-
\$2,500**

● **5 elevators-
\$5,000**

POP UP BANNERS

Bring your own Pop-Up Banner!

3 Spaces Left!!!

- **\$500**
- Sponsor produces Banner
- Show Management determines the exact location and places the sign.
- Show Management approves the sign beforehand.

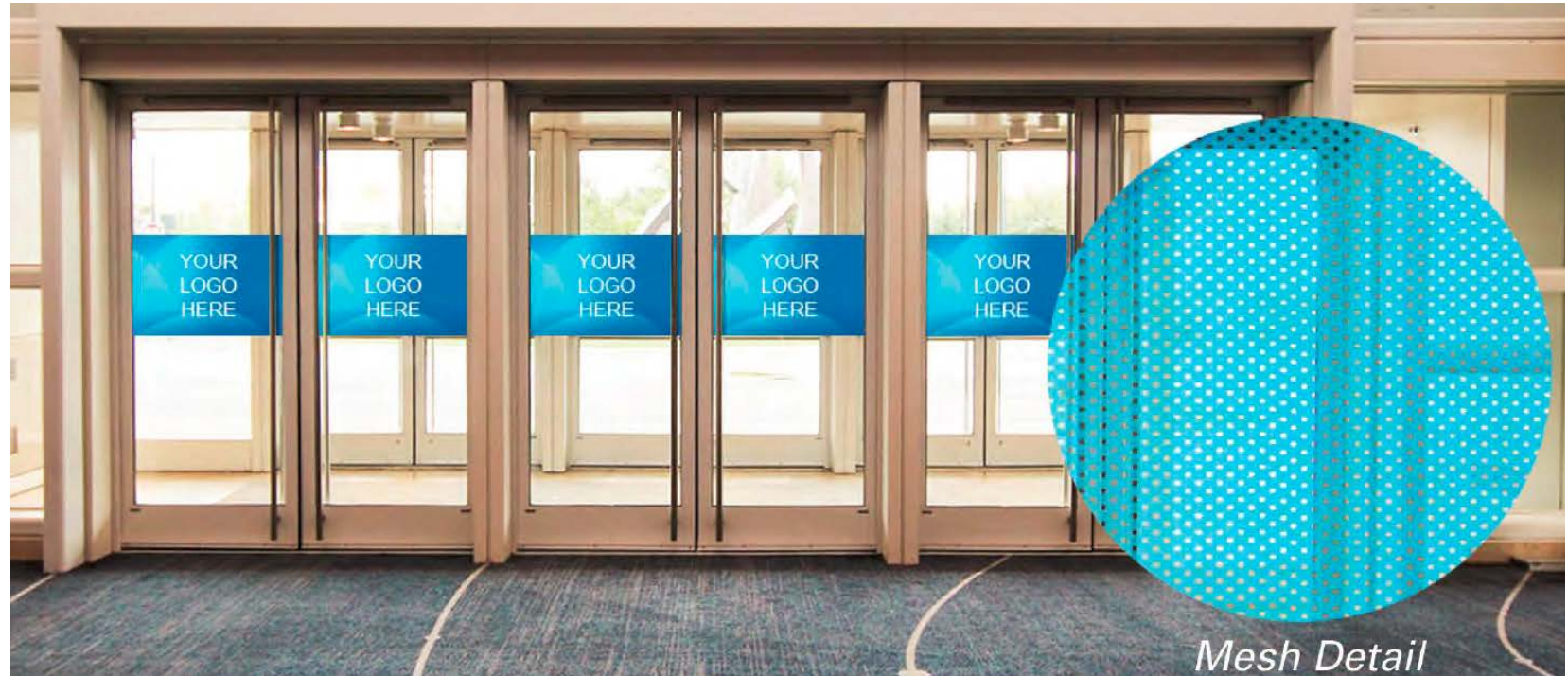


MAIN ENTRANCE - GLASS CLINGS

\$5,500

The logos attendees see!

- AXPONA will produce and place 6 window clings on the AXPONA Main Entrance doors.
- Sponsor provides the artwork.
- Window clings are 20" high x 30" wide



ATTENDEE TICKET SPONSOR

\$2,500

- Have your message, graphic, and logo on the ticket buyers receive and bring to the show for admission! (Included on tickets from date artwork received and forward)
- Have your logo on the attendee ticket sales landing page.
- Your logo and 25 word message in the pre-show confirmation email sent 3 days prior the show.
- Logo and link included on sponsor page of Show Directory and website.

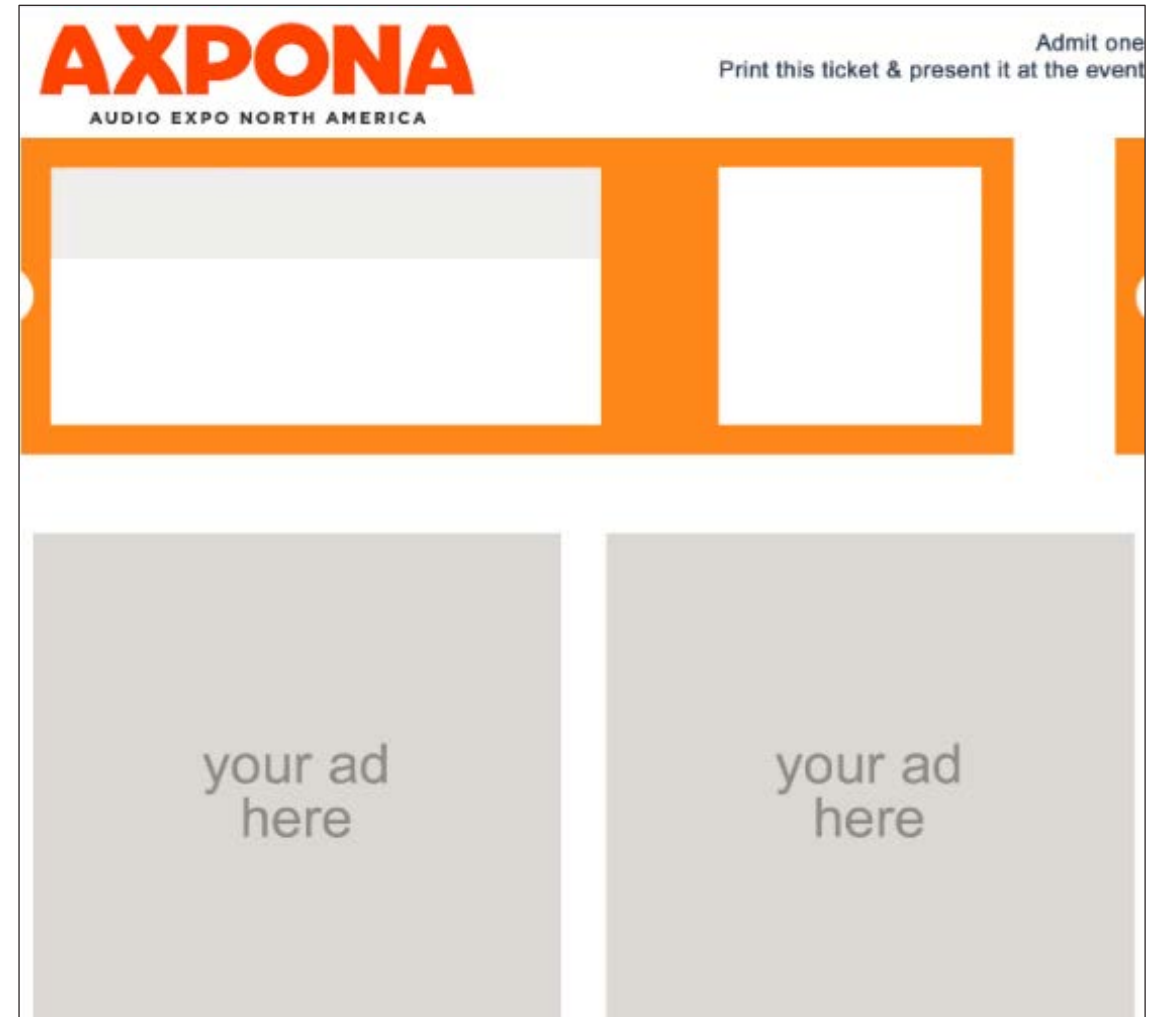


EXHIBIT HALL SPONSORSHIPS

Sign in the Exhibit Hall: \$500

- 3x 6 sign placed in a prominent area of the Exhibit Hall
- AXPONA produces the sign, sponsor may send artwork or logo.

Floor Stickers

- \$1,000 for 4 stickers
- AXPONA will work with you to design and the placement of the stickers to lead attendees to your booth.

You Are Here Sign Sponsor: \$500

- Logo on You Are Here Sign – located in exhibit hall and registration area.
- Booth highlighted on floorplan on You Are Here Sign.
- Company name highlighted on exhibitor list on You Are Here Sign.

INDUSTRY WELCOME MIXER

\$500

- Logo/company info along with all promotions of the welcome reception in emails and website to exhibitors and industry pass holders.
- Logo/company info on 8 ½ x 11 signs throughout party location.
- Opportunity to provide promotional materials and branded napkins during the party.
- Optional – Bring your own pop-up banner!

PRESS ROOM SPONSORSHIP

\$1,000

- Ability to wrap the press room with your branding by providing signage, media kits, giveaways.
- Logo on the Press Sign and in the event details email sent to all media pass holders prior to the event.
- Sponsor may provide promotional items or gift for media pass holders. Promotional item provided by sponsor.
- Attend media welcome continental breakfast and tour on Friday morning.
- Sponsor may have a mixer or press event inside the room after hours, time to be approved by AXPONA.
- Receive opt-in press list.

AXPONA GOLD LOUNGE SPONSORSHIP

Sponsor the lounge where all attendees with the Gold Pass will relax, get refreshments, or use as a meeting point.

\$500

- As the sponsor, you can use this a branding opportunity or an extension of your exhibit space by providing signage.
- Logo on the Gold Lounge Sign and in the event details email sent to all Gold Pass Holders.
- Sponsor may provide promotional items or gift for Gold Pass holders.(i.e. water bottles). Promotional item provided by sponsor.
- Sponsor may have a mixer event inside the Lounge, time to be approved by AXPONA.



SEMINAR & CONCERT ROOM AND SPONSORSHIP

\$750

- 4 x 8 Banner in Seminar Room for Friday & Saturday of the event. AXPONA produces the banner with sponsor logo.
- Sponsor has the ability to place promotional items on chairs for one session each day. Promotional item provided by sponsor.
- Logo on Seminar Session Signs.
- Logo and link at top of seminar page on the AXPONA website.
- Logo and Room Number/Exhibit Number featured in seminar section of AXPONA Show Directory

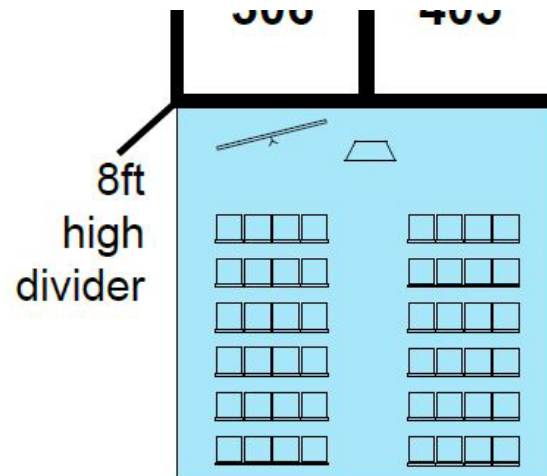
Speaking Opportunity- Master Class Series

\$500

The Master Class Series features curated content from experts that cover topics of their choosing.

Be the expert! Lead a 30 minute presentation in the Master Class Theater located in the AXPONA Expo Hall.

- Your session title and company logo listed on theater signage at the show.
- Your session title, description and speaker name listed in the AXPONA Event Guide.
- Your session title, description and speaker name listed on the AXPONA website.



AXPONA
AUDIO EXPO NORTH AMERICA
April 13 - 15, 2018
Renaissance Schaumburg Hotel
& Convention Center

EXPO
HALL